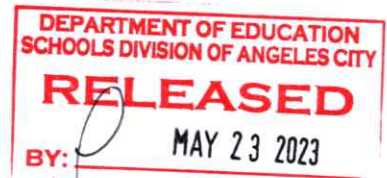




Republic of the Philippines  
**Department of Education**  
Region III  
Schools Division of Angeles City



22 May 2023

**DIVISION MEMORANDUM**

No. 173 , s.2023

**DIGITAL LOGO MAKING CONTEST FOR GAWAD PAG-GABAY "PAG-PUPUGAY SA GURONG TAGA-HUBOG, PUNONG GURO AT BAYANING PINUNONG MAG-AARAL" AND GAWAD KATIG "KATUWANG SA ISANG HANGARING DE KALIDAD NA EDUKASYON"**

To: Assistant Schools Division Superintendent  
OIC-Chief ES, CID  
Chiefs ES, SGOD  
Project Development Officers I  
Heads of Public Elementary and Secondary School  
Learners  
All Others Concerned

1. Please be informed of the Regional Memorandum No. 207, s. 2023 Digital Logo Making Contest for Gawad Pag-Gabay "**Pag**-pupugay sa **G**urong tag-hubog, Punong guro at **Bay**aning pinunong mag-aaral" and Gawad Katig "**K**atuwang sa **I**sang han**G**aring de kalidad na edukasyon".
2. Attached are RM 207, s. 2023 and Digital Logo Making Contest for Gawad Pag-Gabay and Gawad KATIG guidelines and mechanics for reference.
3. Immediate dissemination of and compliance to this Memorandum is highly desired.

**RONALDO A. POZON PhD, CESO V**  
Schools Division Superintendent

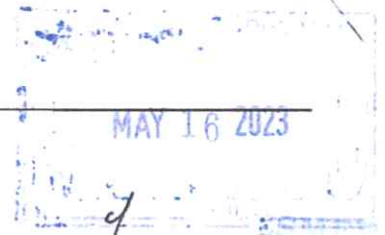
Encl.: As stated  
Reference: As stated  
To be indicated in the Perpetual Index  
under the following subjects:

LOGO CONTEST

CSM/YFP/May 22, 2023



Republic of the Philippines  
**Department of Education**  
REGION III-CENTRAL LUZON



REGIONAL MEMORANDUM  
No. 207, s. 2023

**DIGITAL LOGO MAKING CONTEST FOR GAWAD PAG-GABAY "PAG-PUPUGAY SA GURONG TAGA-HUBOG, PUNONG GURO AT BAYANING PINUNONG MAG-AARAL" AND GAWAD KATIG "KATUWANG SA ISANG HANGARING DE KALIDAD NA EDUKASYON"**

To: **Schools Division Superintendents**  
**Chiefs, School Governance and Operations Division (SGOD)**  
**Project Development Officers I**  
**Secondary School Heads**  
**Learners**  
**All Others Concerned**

1. This Office announces the digital logo making contest for Gawad Pag-Gabay "Pag-pupugay sa Gurong taga-hubog, Punong guro at Bayaning pinunong mag-aaral" and Gawad Katig "Katuwang sa Isang hangaring de kalidad na edukasyon"
2. This activity aims to have an official logo for Gawad Pag-Gabay and Gawad Katig, the official award and recognition for the youth formation programs and its implementers and the education partners respectively.
3. The first place winner in each contest will be the official logo for Gawad Pag-Gabay and Gawad Katig.
4. Attached is the digital logo making contest guidelines and mechanics for reference.
5. For queries and clarifications on this matter, you may coordinate to Mr. Ginno Jhep A. Pacquing via email at [region3@deped.gov.ph](mailto:region3@deped.gov.ph) or at telephone number (045) 598-8580 to 89.
6. For information and guidance.

  
**MAY B. ECLAR, PhD, CESO III**  
Regional Director

Encl.: As stated  
Reference: None  
To be indicated in the Perpetual Index  
under the following subjects:

ESSD/gjap  
May 15, 2023



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)  
Telephone Number: (045) 598-8580 to 89; Email Address: [region3@deped.gov.ph](mailto:region3@deped.gov.ph)







Republic of the Philippines  
**Department of Education**  
REGION III-CENTRAL LUZON

**Digital Logo Making Contest for Gawad Pag-Gabay and Gawad KATIG**  
**Guidelines and Mechanics**

**I. Background and Objectives**

The Gawad Pag-Gabay “**Pag**-pupugay sa **Gurong** taga-hubog, Punong guro at **Bayaning** pinunong mag-aaral” is derived from the Filipino word “Gabay” that translates the youth formation programs guiding the learners to become responsible, agents of change and productive citizens embodied in the Filipino core values Maka-Diyos, Maka-Tao, Makakalikasan at Makabansa. Thus, Gawad Pag-Gabay aims to recognize the outstanding performance, accomplishments and significant contributions of school heads, teacher-advisers, student leaders and youth formators in delivering accessible, safe and quality education for all.

The Gawad Pag-Gabay specifically aims the following.

- a. Recognize and appreciate the outstanding performance and accomplishments and significant contributions of school heads, teachers-advisers, student leaders and youth formators in implementing relevant and responsive youth formation programs contributing to the delivery of accessible and quality basic education for all;
- b. Encourage and motivate youth program implementers to plan and implement significant youth programs, project and activities responsive to address the pressing issues concerning today’s learners and;
- c. Sustain and promote high impact youth programs, projects and activities that lead learners to become agents of change and responsible citizens.

The Gawad Katig “**Katuwang** sa **Isang** han**Garing** de kalidad na edukasyon” is an award and recognition to the education partners of DepEd Region who provided significant support, assistance and commitment to achieve its educational goals for DepEd Central Luzon learners.

A boat with single outrigger (katig) cannot reach its destination, likewise DepEd Central Luzon can do it alone. Thus, education is a shared responsibility. It needs education partners as its support system in achieving its vision and mission and providing liberating and quality education for the learners.

Gawad Katig aims to recognize and appreciate the exceptional contributions of DepEd Region III education partners in their initiatives and advocacies in providing accessible and quality basic education.

**II. Participants**

The contest is open to all JHS and SHS students enrolled in any public and private secondary schools in Region III. The school must be duly recognized by DepEd.



**Address:** Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)  
**Telephone Number:** (045) 598-8580 to 89; **Email Address:** region3@deped.gov.ph





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### III. Scope

The entry must depict

Gawad Pag-Gabay “**Pag**-pupugay sa **Gurong** taga-hubog, Punong guro at **Bayaning** pinunong mag-aaral”

Gawad Katig “**Katuwang** sa **Isang** han**Garing** de kalidad na edukasyon”

### IV. Entry Specification

- The design of the logo must be aligned with the objectives of the award.
- The logo shall only include the words Gawad Pag-Gabay, Gawad Katig and DepEd Regional Office III and no others.
- The logo must be sent to any vector or raster file format.

### V. Criteria

The logo-making contest shall be judged according to the following criteria.

Criteria	Percentage
Concept/Relevance	40%
Originality/Uniqueness	30%
Creativity/Impact	30%
<b>Total</b>	<b>100%</b>

### VI. Determination and Announcement of Winners

The entry per contest with the highest score shall be declared the 1<sup>st</sup> place winner and the entry with the second and third highest scores shall be declared as the 2<sup>nd</sup> place and 3<sup>rd</sup> place, respectively, and so on. The winners in each contest will be announced through a Memorandum.

### VII. Submission of Entries

- Each Schools Division Office (SDO) shall only submit 1 entry per contest (1 entry for Gawad Pag-Gabay and 1 entry for Gawad Katig). Including the attachments.
  - Official Entry Form
  - Endorsement from the Division Office
  - Certification from the school principal that the contestant is currently enrolled (School Year 2022-2023)
  - Scanned image of the Student ID and School Principal ID.
- The deadline of submission of entries is on or before May 31, 2023.



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REGION III-CENTRAL LUZON

3. Entries together with the attachments shall be uploaded through this link:  
<https://tinyurl.com/Entry-Gabay-Katig>.

- a. Only the Project Development Officer I is authorized to upload the entries for their respective division; and
- b. Create a folder for your SDO, then upload your entries together with the complete attachments.

**VIII. Prizes**

The winners shall receive cash prize and certificate of recognition while non-winning entries will receive certificate of participation.

Contest	Rank	Cash Prize
Gawad Pag-Gabay	1 <sup>st</sup> Place	Php. 5,000.00
	2 <sup>nd</sup> Place	Php. 4,000.00
	3 <sup>rd</sup> Place	Php. 3,000.00
	4 <sup>th</sup> Place	Php. 2,000.00
	5 <sup>th</sup> Place	Php. 1,000.00
Gawad Katig	1 <sup>st</sup> Place	Php. 5,000.00
	2 <sup>nd</sup> Place	Php. 4,000.00
	3 <sup>rd</sup> Place	Php. 3,000.00
	4 <sup>th</sup> Place	Php. 2,000.00
	5 <sup>th</sup> Place	Php. 1,000.00

**VIX. Copy Right**

Upon submission of the entry, the participant/contestant declares that the submitted entry is his/her original work, have not been submitted to any other competition and does not infringe on any third's party copy right. Any complaints that may arise due to similarities, likeness or comparison of the design it would be the accountability of the participant/contestant as he/she would be responsible to prove the originality and authenticity of the submitted entry.

The DepEd Regional Office III has the right to own the winning entries.

**X. Decision**

The decision of the Board of Judges is final and irrevocable.



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**OFFICIAL ENTRY FORM**

Division: \_\_\_\_\_

Category (check one):

\_\_\_\_\_ Gawad Pag-Gabay

\_\_\_\_\_ Gawad Katig

Name of the Contestant	School	Contact Number	School Head
Name of the Teacher-Coach	School	Contact Number	School Head

Prepared by;

\_\_\_\_\_  
Project Development Officer I

Noted:

\_\_\_\_\_  
SGOD Chief

Approved:

\_\_\_\_\_  
SDS



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