

Department of Education Region III SCHOOLS DIVISION OF ANGELES CITY



April 13, 2021

DIVISION No. 088 **MEMORANDUM**

198 S. 2021

Division Webinar Workshop on Audio and Video Based (Multi-Media Learning Format) Development of Online Tutorial Sessions

To

OIC-Assistant Schools Division Superintendent

CID and SGOD Chiefs

Public Schools District Supervisors

Public Elementary and Secondary School Heads Public Elementary and Secondary School Teachers

- 1. This is to announce the conduct of the five-day capacity building entitled **Division Webinar Workshop** on Audio and Video Based (Multi Media Learning Format) Development of Online Tutorial Sessions to be held on April 26-30, 2021 through Micosoft Teams.
- 2. This activity aims to train the Learning Area Management Team to:
 - a. apply the principles and strategies of multimedia learning format;
 - b. produce engaging multimedia learning resources /sessions; and
 - c. train teachers to conduct online sessions.
- Target participants to this webinar workshop have been selected by each Education Program Supervisor
 and will make up the Technical Management Team who will take charge of the video lesson
 development/online sessions in each learning area.
- Presentation of each team's output shall be done on the last day of the training. Teacher-participant who shall serve as demonstration teacher will be given certificate of Recognition.
- 5. Attached are Enclosure 1-Participants /Training Management Team per learning area, Enclosure 2: Training Matrix, Enclosure 3: List of Resource Persons/Facilitators/Technical Support/Moderators and Enclosure 4: Terms of Reference.
- 6. Relative to this, all resource persons/facilitators shall have a brief online meeting on April 16, 2021, at 3:00 pm through this link: meet.google.com/hnm-dkfx-fdn.
- 7. For proper guidance and strict compliance.

MARIA IRELYN P. TAMAYO Ph.D., CESE Assistant Schools Division Superintendent

OIC - Office of the Schools Division Superintendent

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Enclosure 1: Participants /Training Management Team per Learning Area

| ROLES | ENGLISH | FILIPINO | SCIENCE |
|---------------------------------|--------------------------|---------------------------------------|--------------------------------|
| Supervising Producer | RITA P. BUNDALIAN | ROCHELLA C. DAVID | GEMIMA ESTRABILLO |
| Executive Producers | Adrian Tamayo | Benjamin M. Tamayo Jeffrey Sanchez | Ray Jason Sanguyu |
| Segment Producer | Hilda S. Cochon | Ralph Gegante | Reggie Tuazon |
| Tutors | Marcela E. Jingco | Dr. Nestor C. De Guzman | Ceferino Antonio Sta, Maria |
| | Estelita A. Manalang | Ronaldo Martin | Agnes Punzalan |
| | Princess T. Sangalang | | Jasmin Hernandez |
| | Eliza M. Roque | | Sedrick Paras |
| Graphic Artist/ Illustrators | Arnold A. Arceo | | Arnie Guevarra |
| | | Ira Joy Silvestre | Mark Albert Pineda |
| Technical Team | Art David T. Quiambao | Pamela Gamboa | Limuel licup |
| | | | Leigh Ann Alvarado |
| Quality Assurance Specialist | Shirley Pineda | Patrick M. Balagtas | Norween T. Malonzo |
| Set Director | Regidor Bonifacio | Rostum M. Carbungco | |
| Schedule Keeper | | Estepilyn P. Garcia | |









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| MATH | AP | MAPEH | TLE |
|--------------------|------------------------------|-------------------------------------------------------------------------------------------------------------|---------------------|
| MA. ESPERANZA | | | JOSEPHINE G. |
| MALANG | RAMIL D. DACANAY | EMERITO C. NICDAO | FIGUEROA |
| Arceli Sabandal | Vennesa N. Pagaduan | | Dr. Remalyn Cruz |
| Kenneth Villanueva | Lloyd C. Marcelo | Aryin Paras / Jonnelle Mr Celso Bautista | Mervin Sula |
| Maricar Nicdao | December D. Regala | Emmanuel Musni | Ruth F. Dela Cruz |
| Aileen Narciso | Jerome C. Yap | Norydhin F. Smith | Noel Manarang |
| Rafael Diaz | Gerard Maria D. Lacanlale | Michelle Q. Dela Cruz | Maricon R. Hipolito |
| Benmar Mariano | Emmanuel M. Mangune Jr. | Runor E. Dayao | Gio Sison |
| Kris Ida Mercado | | Madonna D. Manansal | a |
| Jayson Lucas | Michelle C. Gozum | Faye Lising Flores my | |
| Josel Dizon | Danica Dimaculangan | Emmanuel Musni / Arvin Paras / Runor E. Dayao | Jun Tibay |
| Mylene Balagtas | | Michelle Dela Cruz / Runor E. Dayao / Jonnelle B. Celso / Giget M. Arceo / Maria Lucia D. Nuqui | Dr. Victoria M. Tan |
| | | | Juliet Bangayan |
| Trimmie Lacsina | Luisa Ocampo | Arvin Paras | Amurao |
| Normita Pineda | Melania De la Cruz | Norydhin F. Smith | Catalino M. Galang |









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| ESP | kindergarten | ALS |
|-------------------------------------------------------------------------------------------|---------------------------------------------------------------|--------------------------------------|
| EDGARDO S. NUNAG | REYNALDO G. CABRERA | ENER G. MARIANO |
| | Jelyn D. Sarmiento | Aimee Berana |
| Daisy T. Bernardo-Elem/Richard N. | - | |
| Laxamana-HS | Warlie Miranda | Jonnie M. Antalan |
| Jefferson S. Gomez -Grade 1-3 | Hannah Alyssa P. Urcia | Bernabeth M. Lingat |
| Jessie C. Pagdilao - Grade 4-6 | Maria Aiza Crisostomo | Jeanifer B. Jenkins |
| AlgenT. Cortez - Grade 7-10 | Reyna S. Tuazon | Teresa San Diego |
| Gerard Maria D. Lacanlale - Grade 11-12 | Jergen S. Tinio | Jolina Ann a. Meneses |
| Mary Jane P. Cafe - Elem | Veronica D. Alimurong | Derek Juguilon |
| Jose Raphael P. Morales - Secondary | Lady Dianne Bonifacio Deborah Ann C. Mercado | Ephraim T. Panlilio |
| Jefferson S. Gomez, Algen T. Cortez | May Ann I. Perlino | Mark V. Macapagal Markie Guevarra |
| , 0 | Rjay C. Calaguas | Noel Trident Remollo |
| April Joyce R. Baltazar, Daisy T. Bernardo Rheamay T. Paras, Gerald Maria D. Lacanlale | Cessna M. Cuario Rjay C. Calaguas Robel Yvet S. Alameda | Ashley Joy M. Mora Jameela Sicat |
| Richard N. laxamana | Warlie Miranda | Irish Rochelle T. Santos |
| Jessie C. Pagdilao | Maricel M. Pineda | Jeanine Cruz |









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Enclosure 2: Training Matrix

| TIME | Activity/Topic | Person Responsible |
|--------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| Day 1: | | |
| 8:00 - 8:30 | Opening Program/Preliminaries Opening Remarks/Overview Message | Training Team |
| 8:30 – 10:00 | Leveling Off/ Walkthrough on the topics & setting up of gadgets/software installation Lecture- Theoretical foundations of Video production (Pre-production, Production, Post- production) | Training Team and Facilitators Art Quiambao |
| 10:00-10:15 | HEALTH BREAK | |
| 10:15-12:00 | Scriptwriting Fundamentals: Creating, Engaging and Compelling Stories Thru Video Lessons | Princess t. Sangalang Florence De Vera |
| 12:00-1:00 | LUNCH BREAK | |
| 1:00-3:00 | Video production lecture-demonstration: Technical preparation (software and hardware) (photoshop, Filmora, PowerPoint, Word) Camera angle and framing techniques Filming (cuts) | Michael Manabat |
| 3:00-3:15 | HEALTH BREAK | |
| 3:15-5:00 | Preparation, Delivery and Consideration in Online Video Tutorial Episodes | Mark Anthony Jamisal EdTech Specialist DepEd TV – Teacher Broadcaster |

| Day 2: | | |
|-------------|---------------------------------------------------------------------------------------|----------------------|
| 8:00 - 8:15 | Recapitulation of the first day activity | |
| 8:15-12:00 | How to Prepare Engaging and Compelling Interactive Presentations (Canva and PPT) – | Ida Krislene Mercado |









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| 12:00-1:00 | LUNCH BREAK | |
|--------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|
| 1:00-5:00 | Personality Development - How to Prepare for Video Tutorial Episodes WORKSHOP | Maria Monica S. Francisco DepEd TV Teacher Broadcaster |
| Day 3: | | J |
| 8:00-12:00 | Streamyard Training and Productivity App How to Set Up an Online Tutorial Workplace (Software and Hardwares) | Noel S. Reganit Neil Arvin Bautista EdTech Specialist-CO |
| 12:00-1:00 | LUNCH BREAK | |
| 1:00-5:00 | Multimedia Introduction: Lay-out and photography Overview of the Strategic Implementation of the Program (TOR, Management Team Composition, Schedule and Time Lines) | Lithos Sto. Domingo Training Team/Facilitators |
| Day 4 | | J |
| 8:0012:00 12:00-1:00 1:00-5:00 | WORKSHOP LUNCH BREAK WORKSHOP | EPSvr Training Team/Facilitators |
| Day 5 | | |
| 8:00 - 8:15 | Opening Program and preliminaries | |
| 8:15-10:00 | Continuation of Workshop | EPSvr |
| 10:00-10:30 | Health Break | Training Team/Facilitators |
| 10:30-12:00 | Continuation of Workshop | |
| 12:00-1:00 | LUNCH BREAK | |
| 1:00-4:00 | Presentation of Output | Learning Area presenters, Management Team |









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| | 4:00-5:00 | Closing | Management Team |
|-----|-----------|---------|-----------------|
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Enclosure 3: List of Resource Persons/Facilitators/Technical Support/Moderators

| | Resource Persons/Facilitators/Technical Support/Moderators | Learning Area/Programs | Position / Station |
|----|------------------------------------------------------------------|----------------------------------------|-------------------------------------|
| 1 | Emily F. Sarmiento, PhD | Project Manager | EPSvr - LR |
| 2. | Ma. Esperanza Malang | Co-Project Manager | EPSvr - Math |
| 3. | Rochella C. David | Co-Project Manager | EPSvr - Filipino |
| 4. | Rita P. Bundalian | Co-Project Manager | EPSvr - English |
| 5 | Gemima A. Estrabillo, EdD | Co-Project Manager | EPSvr - Science |
| 6 | Josephine A. Figuerroa, PhD | Co-Project Manager | EPSvr - EPP/TLE/TVL |
| 7 | Edgardo Nunag | Co-Project Manager | EPSvr - EsP |
| 8 | Reynaldo G. Cabrera | Co-Project Manager | EPSvr - Kinder/ALS |
| 9 | Ramil D. Dacanay | Co-Project Manager | EPSvr - Araling Panlipunan |
| 10 | Emerito C. Nicdao, EdD | Co-Project Manager | EPSvr - MAPEH |
| 11 | Arcely Garcia | HRD | Senior Education Program Specialist |
| 12 | Glen Sarmiento | SM&E | Senior Education Program Specialist |
| 13 | Mark Anthony Jamisal | Resource Speaker | EdTech Unit - DepEd CO |
| 14 | Maria Monica Francisco | Resource Speaker | DepEd TV – Teacher CO |
| 15 | Neil Arvin Bautista | Resource Speaker | EdTech Specialist-CO |
| 16 | Art Quiambao | Facilitator | Teacher III, SRES |
| 17 | Florence De Vera | Facilitator | Teacher III ,ACSci SHS |
| 18 | Princess T. Sangalang | Facilitator | Teacher III ,ACSci SHS |
| 19 | Noel S. Reganit | Facilitator/Technical Support (Remote) | Project Development Officer II |
| 20 | Aveneir Mendoza | Facilitator/Technical Support | IT Officer II |
| 21 | Lithos Sto. Domingo | Facilitator/Technical Support (Remote) | Teacher 3, SBNHS(SHS) |
| 22 | Krislene Ida Mercado | Facilitator/Tech Support | Teacher III (BVRHS) |
| 22 | Michael Manabat | Facilitator/Tech Support | Teacher I (BVRHS) |









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| 23 | Ana Meria Magtoto | Monitoring/secretariat | Cluster 1 PSDS |
|-----|------------------------|-------------------------|---------------------|
| 24 | Cezar Hernandez | Monitoring/Secretariat | Cluster 2 PSDS |
| 25 | Leonida K. Quinto | Monitoring/Secretariat | Cluster 3 PSDS |
| 26 | Anastacia Nimfa Aquino | Monitoring/Secretariat | Cluster 4 PSDS |
| 27 | Agnes Manabat | Monitoring/Secretariat | Cluster 6 PSDS |
| 28 | Orlene Santos | Monitoring /Secretatiat | Cluster 7 PSDS |
| 29 | Wilvenilo Calma | Monitoring/Secretariat | Cluster 8 PSDS |
| 30 | Amando C. Yutuc | Monitoring/Secretariat | Cluster 9 PSDS |
| 31. | Walter Estabillo | Monitoring/Secretariat | Cluster 10 PSDS |
| 32 | Dennis M. Bautista | Documenter/Archiver | Librarian II |
| 33 | Aimee Berana | Documenter/Secretariat | EP Specialist (ALS) |











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Enclosure 4: TERMS OF REFERENCE

| ROLE | Term of Reference |
|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Supervising Producer | The Supervising Producer shall: |
| EPS Incharge/Learning | act as the over-all manager of the project team; |
| Area | scout and select members of the team during the structuring process; delegate tasks to appropriate member; make sure of the adherence of the topics and competencies to be |
| | discussed according to its timeline; |
| | 5. be responsible in the timeliness of the delivery of the lessons.6. approve the schedule of streaming according to the planned delivery and see to it that there is no overlapping grade level from other subject matters; |
| | approve necessary adjustments in case of unforeseen instances; scout a common location to set up a virtual studio where the team can |
| | work together. Making sure that the minimum health protocol is complied; |
| | call briefing and debriefing meetings if necessary; |
| | approve the materials and mode of delivery to be used that is planned by the tutor. (ex. Pure discussion, role playing, laboratory); |
| | 11. assign social media and technical manager among the team; and |
| E | 12. allocate or source from available budget relative to the activity. |
| Executive Producer | The Executive Producer shall assist the Supervising Producer to; 1. scout and select members of the team during the structuring process; |
| Assistant to the SP | scout and select members of the team during the structuring process, delegate tasks to appropriate member; |
| | make sure of the adherence of the topics and competencies to be |
| | discussed according to its timeline; |
| | be responsible in the timeliness of the delivery of the lessons; |
| | approve the schedule of streaming according to the planned delivery and see to it that there is no overlapping grade level from other subject matters; |
| | 6. approve necessary adjustments in case of unforeseen instances; |
| | scout a common location to set up a virtual studio where the team can work together. Making sure that the minimum health protocol is complied; |
| | 8. call and facilitate briefing and debriefing meetings if necessary; 9. approve the materials and mode of delivery to be used that is planned by the tutor. (ex. Pure discussion, role playing, laboratory; |
| | 10. assign a social media and technical manager among the team; 11. allocate or source from available budget relative to the activity; |









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| | make sure the presentations to be used are engaging and compelling, adherent to copyright limitations and compliant to standards set by the over-all project head; device a communication operando, file sharing process and storage site for the team; report and communicate with the over-all program head about the accomplishments and SWOTs of the teams; and monitor project management app the team will be utilizing for productivity. |
|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Segment Producer Streaming Director Grade 1-3 Grade 4-6 Grade 7-10 Grade 11-12 | The Streaming Director shall/may: 8. operate the streaming app with the tutor; 9. make sure the assets are shared properly for public viewing; 10. shall create broadcast schedule in its streaming destination with appropriate details and descriptions; 11. facilitate rehearsal prior to streaming to make sure audio and camera is working properly; 12. set the studio equipment properly when applicable; 13. assist tutor in monitoring comments and viewers interaction; and 14. create and post teasers and promotional contents for social media and other destinations. |
| Tutors Selected Tutors per Level | The Tutor shall: act as online tutor to discuss and help students, parents, teachers, and other stakeholders understand the lessons in the localized learning activity sheets of the division; plan the online learning episodes to be implemented in the scheduled segment in congruent with the weekly learning plan; prepare and organize presentations as learning material to be used in the online tutorial sessions; work with graphic artist/illustrators, Segment producers and execujtive producer in the development of the presentations and other learning materials such as but not limited to videos, images, audio recordings and interactive applications; work with segment producer in planning special episodes such as laboratory experiments and the likes for sourcing materials to be used; attend all pre-production meeting, briefing and debriefing, quality assurance and evaluation sessions; responsible in research and securing approval for using third party learning material and artists release forms in case one is needed; make him/herself presentable; wearing uniform and appropriate make up in each tutorial sessions; |









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| submit to Quality Assurance Specialist his/her materials prior to airing. The Graphic Artists/Illustrators shall: create Graphics as requested by tutors; make sure of copyright compliance; make sure that the graphics used in the tutor presentations compliment with the LAS and the presentation standards; and |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| create folder of finished outputs for dumping and archiving. |
| The Technical Team shall: assist the Segment producer in the technical tasks such as lights, audio and video devices, software and hardware tools; safe keep the properties and assets; report to Segment producer technical issues as it arises or predicted; help graphic artist for technical issues; and act as technical support of the team. |
| The QA Specialist shall: |
| ensure that the final output adheres to the LR standards and that it is free from any language and content error; check for any violation on copyright/IPR; make sure that the output does not violate the Social Content Guidelines; certify that the output is approved for use by learners; and certify the readiness of the team in the conduct of the online session as far as the approved script and other materials needed are concerned. |
| The Schedule Keeper shall: create schedule of streaming; communicate to the Supervising Producer and Executive producer the online class-program; communicate with other schedule keeper to organize over all schedule and make sure nothing overlaps;. communicate with graphic artist and segment producer to create streaming posters.; make sure of schedule adherence and report problems to SP and EP for appropriate action and remedy; and Keep time adherence and alert the team SP and EP when nearly |
| |





