



Republic of the Philippines
Department of Education
Region III
Schools Division of Angeles City



November 5, 2021

DIVISION MEMORANDUM

No. 352 s. 2021

2021 DIVISION OBSERVANCE OF FILIPINO VALUES MONTH

To: Asst. Schools Division Superintendent
OIC-Chief, Curriculum Implementation Division
Education Program Supervisor -EsP
School Heads of All Public Elementary and Secondary Schools
All Public Elementary and Secondary EsP Coordinators and Teachers

1. Pursuant to Presidential Proclamation No. 479 dated October 24, 1994 and DepEd Memorandum No. 177, s. 2017, the Filipino Values Month will be celebrated this month of November with the theme "**Pagpapaunlad ng Pagkatao, Pakikipagkapuwa at Pananampalataya: Hamon sa Panahon ng Pandemya**".
2. The celebration aims to strengthen the Filipino culture, values and ideals that are Maka-Diyos, MakaTao, Makakalikasan at Makabansa. Furthermore, it hopes to mobilize all Filipinos for nation building through the practical exercise of human values in daily lives as citizens, and to awaken all, of the power of these values and ideals in achieving the individual and national goals.
3. As part of the observance, schools may hold meaningful online/class-based activities anchored on the promotion of the given theme and preservation of the innate Filipino Values like creative presentations, poster, collage & slogan making, essay writing, value-virtue exposition/board display/exhibit, video-drama/sine ng pagpapakatao, spoken poetry, dramatic singing, service learning/ Babad Pagpapakatao and others.
4. Likewise, promotion of **Academic Honesty** will be as well part of the observance through integration of the Academic Honesty Advocacy Materials in EsP and Homeroom Guidance Classes in compliance with DM-OUCI-2021-395. Said materials can be accessed through this link, <https://bit.ly/RO3AcademicHonestyMaterials>.
4. Strengthening of the implementation of EsP Character Formation Advocacy Programs/Activities such as Project MABUTING TAO, Project MABUTING GURO, Project DASAL, Project LIGTAS and Spiritual Enhancement Activities is likewise highly encouraged.
5. A narrative report on the observance of the aforementioned activities will be submitted by the school EsP Coordinator to the Education Program Supervisor in EsP on or before December 10, 2021.
6. Immediate dissemination of and strict compliance with this memorandum to all concerned is desired.

J. Tamayo

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eps/esp



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