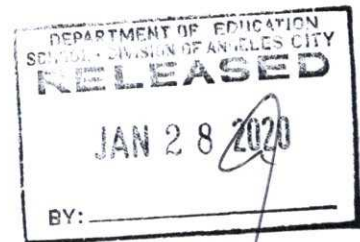




Republic of the Philippines  
**Department of Education**  
Region III  
Schools Division of Angeles City



January 27, 2020

**DIVISION MEMORANDUM**

No. 41 S. 2020

**2020 BRIGADA ESKWELA JINGLE MAKING CONTEST**

To : School Governance and Operations Division  
Curriculum Implementation Division  
All Heads of Public Elementary and Secondary School

1. The Department of Education through the External Partnership Service (EPS), will conduct the Jingle Making Contest for 2020 Brigada Eskwela with the theme: **Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para Kabataan.**
2. The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used for 2020 Brigada Eskwela Marketing and Advocacy activities.
3. The contest is open to all learners from public elementary or secondary schools either individual or group.
4. The mechanics of the Brigada Eskwela Jingle Making Contest and Entry Form are herewith enclosed.
5. The deadline for the submission in the Division Level will be on or before **February 17, 2020.**
6. Participation to this activity is subject to "No-Disruption-of Classes Policy" provided under DepEd Order No. 9, s.2005 entitled Instituting Measures to Increase Engage Time on Task and Ensure Compliance Therewith.
7. Immediate dissemination of and compliance with this Memorandum is earnestly desired.

*estamayo*

**MA. IRELYN P. TAMAYO PhD, CESE**  
Assistant Schools Division superintendent  
Officer-In-Charge  
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CN 2020 - 093

## **MECHANICS FOR THE 2020 BRIGADA ESKWELA JINGLE MAKING CONTEST**

Theme: **"Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para Kabataan"**

### **1. COMPOSITION**

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than Three (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/ coach.
- Any musical instrument can be used as an accompaniment.

### **2. PARTICIPANTS**

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the regional level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National level competition.

### **3. ENTRY FORMAT AND REQUIREMENTS**

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flash disk or DVD/ Optical Disc with the following requirements:
  - ✓ Accomplished Entry Form
  - ✓ Narrative report on the concept of the jingle
  - ✓ Profile of composers and the music teacher / coach. ( Note: this might be found in the Entry Form)

### **4. ANNOUNCEMENT OF WINNERS**

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance
- The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

### **5. PRIZES**

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO

#### Regional Level

First Place: Ph 7,000 and medals for the learners and a Plaque of Recognition for the coach and the school

Second Place: Ph 5,000 and medals for the learners and a Plaque of Recognition for the coach and the school

Third Place: Ph 3,000 and medals for the learners and a Plaque of Recognition for the coach and the school

Consolation Prize for the Regional top 10 participating entries: Ph 1,000 for the learners

National Level:

First Place: Ph 30,000 and medals for the learners and a Plaque of Recognition for the coach and the school

Second Place: Ph 20,000 and medals for the learners and a Plaque of Recognition for the coach and the school

Third Place: Ph 10,000 and medals for the learners and a Plaque of Recognition for the coach and the school

Consolation Prize: Ph 3,000 for the learners

**6. TIMELESS FOR THE SUBMISSION OF ENTRIES**

Division Level: February 17- ,2020

Regional Level: March 2-6, 2020

National Level: March 9-13, 2020

Announcement of BE Jingle Winner:

**CRITERIA**

Originality	40%
Musicality	40%
Melody	
Arrangement	
Instrument/ Accompaniment	
Tone	
Appropriateness	
Singability	
Relevance to the BE Program and the Theme	<u>20%</u>
Total	100%

The winning piece will be used as the official *Brigada Eskwela* Jingle for 2020. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION

Brigada Eskwela Jingle Making Contest  
ENTRY FORM

Title of the Jingle: \_\_\_\_\_

Composer/s Name: \_\_\_\_\_

Name of School: \_\_\_\_\_ School ID \_\_\_\_\_

Division of \_\_\_\_\_ Region \_\_\_\_\_

Composer/s Profile:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name of Music Teacher/Coach: \_\_\_\_\_

Music Teacher/Coach Profile:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Concept of the Brigada Eskwela Jingle entry:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submitted by:  
Composer/s and Music Teacher/Coach

Recommended by:  
Principal/SDS/RD

Accepted by: