
	Department of Education Region III DIVISION OF CITY SCHOOLS Angeles City Jesus Street, Pulungbulu, Angeles City		Document Code: SDO-QF-OSDS- SDS-003 Revision: 00 Effectivity date: 10/31/2018
	DIVISION MEMORANDUM		Name of Office: OSDS - SDS

September 5, 2019

DIVISION MEMORANDUM

No. 311, s. 2019

By LEILANI S. CUNANAN
 Schools Division Superintendent

**PROHIBITING THE USE OF E-CIGARETTES AND OTHER ELECTRONIC NICOTINE AND
 NON-NICOTINE DELIVERY SYSTEM AND REITERATING THE ABSOLUTE
 TOBACCO SMOKING BAN IN SCHOOLS AND DEPED OFFICES**

To: Assistant Schools Division Superintendent
 Chiefs, SGOD & CID
 Education Program Supervisors
 Public Schools District Supervisors
 Division Unit Heads, Staff & Personnel
 Heads of Public Elementary and Secondary Schools
 All Others Concerned

- Attached is DepEd Memorandum No. 111, s. 2019 entitled "Prohibiting the Use of E-Cigarettes and Other Electronic Nicotine and Non-nicotine Delivery System and Reiterating the Absolute Tobacco Smoking Ban in Schools and DepEd Offices", for information, guidance and strict compliance.
- Your attention is invited to paragraphs 4 & 5 which reiterates the **absolute prohibition of the sale and use of cigarettes (smoking) in all schools and DepEd offices.**
- Further, paragraphs 8 & 9 of the same DepEd Memorandum articulates how violations committed by learners and DepEd personnel shall be handled.
- Immediate dissemination of this Memorandum is desired.

LEILANI S. CUNANAN, CESO V
 Schools Division Superintendent

"SMILES BRIGHT, SERVES RIGHT"



Republic of the Philippines
Department of Education

30 AUG 2019

DepEd MEMORANDUM

No. **111**, s. 2019

**PROHIBITING THE USE OF E-CIGARETTES AND OTHER ELECTRONIC NICOTINE AND
NON-NICOTINE DELIVERY SYSTEM AND REITERATING THE ABSOLUTE
TOBACCO SMOKING BAN IN SCHOOLS AND DEPED OFFICES**

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Minister, Basic, Higher, and Technical Education, BARMM
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. The Department of Health (DOH), as the over-all technical authority in the provision of the national policy direction on health, issued Administrative Order No. 2019-0007 entitled the **Revised Rules and Regulations on Electronic Nicotine and Non-Nicotine Delivery System (ENDS/ENNDS)** on June 14, 2019, providing an updated policy on ENDS/ENNDS (Enclosure No. 1).
2. As defined by the DOH AO 2019-0007, ENDS/ENNDS are "combinations of non-tobacco-containing e-liquids or refills and an electronic delivery device to produce an aerosol, mist, or vapor that users inhale by mimicking the act of smoking." These include devices that are commonly known as e-cigarettes or vapes.
3. DOH AO 2019-0007 provides that "the distribution, sale and offering for sale and use of ENDS/ENNDS shall be strictly prohibited in places where sale and use of cigarettes are prohibited," and that "the use of ENDS/ENNDS shall be banned in places where smoking is prohibited."
4. It is reiterated that the **sale and use of cigarettes (smoking) are absolutely prohibited in schools and offices of the Department of Education (DepEd)**, pursuant to DepEd Order (DO) No. 48, s. 2016, or the Policy and Guidelines on Comprehensive Tobacco Control, Civil Service Commission Memorandum Circular No. 17, s. 2009, entitled Smoking Prohibition Based on 100% Smoke-Free Environment Policy, and DOH Administrative Order No. 2017-0023, or Guidelines in the Effective Implementation and Enforcement of Executive Order (EO) No. 26: Providing for the Establishment of Smoke Free Environments in Public and Enclosed Places. *slu*
5. In view thereof, **the distribution, sale and offering and use of ENDS/ENNDS are hereby prohibited in all schools and DepEd offices.**

6. DOH AO 2019-0007 further provides the following General Guidelines:

- a. A comprehensive ban on any form of advertising, promotion and sponsorship, including corporate social responsibility campaigns by the industry, of ENDS/ENNDS products, shall be implemented upon approval of this order (DOH AO 2019-0007).
- b. Purchase, sale, and use of ENDS/ENNDS below the minimum allowable age shall be strictly prohibited.
- c. Local Government Units are enjoined to observe and implement the guidelines provided under this Order (DOH AO 2019-0007). LGUs have the authority to adopt or enact more stringent measures to exercise their power under the General Welfare clause.

7. In line with DO 48, s. 2016, all schools, through their respective Child Protection Committees, and all regional and schools division offices, with the technical assistance of their designated Tobacco Control Coordinators, are directed to:

- a. ensure the enforcement of the ban on the distribution, sale and offering, and use of ENDS/ENNDS and tobacco products (e.g., cigarettes) in all schools and DepEd offices;
- b. ensure the implementation of the ban on any form of advertising, and promotion of ENDS/ENNDS and tobacco products, and on sponsorship, including corporate social responsibility by the ENDS/ENNDS or the tobacco industry, in all premises and activities of all schools and DepEd offices; and
- c. coordinate and collaborate with their respective local government units, in observing and ensuring the implementation of the guidelines provided under DOH AO 2019-0007, including the prohibition of the use of ENDS/ENNDS among young people who are below the minimum allowable age, and in adopting or enacting more stringent measures, when necessary.

8. Violations committed by learners shall be handled in accordance with DO 40, s. 2012 entitled DepEd Child Protection Policy.

9. For violations committed by DepEd personnel, DO 49, s. 2006 entitled Revised Rules of Procedure in Administrative Cases, shall be followed. Violations of CSC MC 17, s. 2009, and the CSC-DOH Joint Memorandum Circular 2010-01, or the Protection of the Bureaucracy Against Tobacco Industry Interference may also be reported to the CSC through the Civil Service Commission's Guide for Resolving/Filing Cases of Tobacco Industry Interference in the Bureaucracy. SH

10. Learners and personnel who are in need of brief tobacco intervention and/or referral to cessation services shall continue to be provided with such services. Enclosed are information about the DOH Quitline (Enclosure No. 2).

11. To support the enforcement on the bans on ENDS/ENNDS, all schools, with the technical assistance of the concerned offices at the central, regional, and schools division offices, are also instructed to **educate learners about ENDS/ENNDS through curricular, co-curricular, and extra-curricular activities**, whenever appropriate and applicable. A compilation of reference materials and researches related to ENDS/ENNDS are accessible through bit.ly/endsandennds.

12. For more information, please contact the **Bureau of Learner Support Services-School Health Division**, 4th Floor, Mabini Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email at blss.shd@deped.gov.ph (using the Subject Title: ENDS/ENNDS) or telephone no. (02) 632-9935.

13. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encls.:

As stated

References:

DepEd Order: (Nos. 40, s. 2012; 49, s. 2006; 48, s. 2016)

To be indicated in the Perpetual Index
under the following subjects:

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