
	Department of Education Region III DIVISION OF CITY SCHOOLS Angeles City Jesus Street, Pulungbulu, Angeles City		Document Code: SDO-QF-OSDS-SDS-003 Revision: 00 Effectivity date: 10/31/2018
	DIVISION MEMORANDUM		Name of Office: OSD - SDS

RELEASED

DEC 04 2018

December 4, 2018

DIVISION MEMORANDUM
 No. 591 S. 2018

By [Signature]
 DepEd Angeles City
 Division of City

GUIDELINES AND CRITERIA FOR THE 2019 BRIGADA ESKWELA JINGLE MAKING CONTEST

To : School Governance and Operations Division
 Curriculum Implementation Division
 All Heads of Public Elementary and Secondary Schools

1. The Department of Education (DepEd), through the External Partnerships Service (EPS), will conduct the **Jingle Contest for the 2019 Brigada Eskwela** with the theme **Matatag na Bayan para sa Maunlad na Paaralan**.
2. The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2019 Brigada Eskwela marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the School Year 2019-2020.
3. The contest is open to all learners either individual or group coming from public elementary and secondary schools.
4. The Mechanics for the Brigada Eskwela Jingle Making Contest is provided in the enclosure.
5. Participation to this activity is subject to the no-disruption-of-classes policy provided under DepEd Order No. 9, s. 2005 entitle Instituting Measures to Increase Engaged Time on Task and Ensuring Compliance Therewith.
6. Immediate dissemination of this Memorandum is earnestly desired.

LEILANI S. CUNANAN, CESO VI
 Schools Division Superintendent

Enc.:
 As stated
 agl/seps/smn

Control No. 2018-607

"SMILES BRIGHT, SERVES RIGHT"

MECHANICS FOR THE 2019 BRIGADA ESKWELA JINGLE CONTEST

Theme: **Matatag na Bayan para sa Maunlad na Paaralan**

1. COMPOSITION

- It must be in Filipino language.
- It must be relevant to the theme.
- The time duration must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Regional Level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National Level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flask disk or DVD / Optical Disc with the following requirements:
 - ✓ Accomplished Entry Form
 - ✓ Narrative report on the concept of the jingle
 - ✓ Profile of composers and the music teacher/coach (which can be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance.
- The Regional Office of the winning entry shall be notified via email through the Regional Partnership Focal Person.

5. PRIZES

National Level	
First Place	P30,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P20,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
Third Place	P10,000.00 and medals for the learners and Plaque of Recognition for the coach and the School

	Consolation Prize for regional top 10 participating entries: P3,000.00 for the learners.
Regional Level	
First Place	P7,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P5,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
Third Place	P3,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners.

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO.

6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level: December 2018 – January 11, 2019

Regional Level: January 12-18, 2019

National Level: January 25, 2019

Announcement of BE Jingle Winner: 1st week of February 2019

7. CRITERIA

Originality	40%
Musicality	40%
Melody	
Arrangement	
Instrument / Accompaniment	
Tone	
Relevance and Appropriateness to the BE Program and the Theme	<u>20%</u>
Total	100%

The winning piece will be used as the official Brigada Eskwela Jingle for 2019. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.