



Department of Education  
Region III  
**Division of City Schools**  
Angeles City



Jesus Street, Pulungbulu, Angeles City

Tel. No. (045) 322-5722; 888-0582/Fax Nos. (045) 322-4702; 887-6099

**RELEASED**

APR 06 / 2018

April 4, 2018

By   
DepED Angeles City  
Division of City Schools

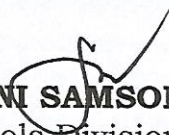
**DIVISION MEMORANDUM**

No. 149 s. 2018

**CHARACTER DEVELOPMENT ADVOCACY SUMMIT**

To: Office of Schools Division Superintendents  
Curriculum Implementation Division  
Private and Public Elementary, Junior and Senior High Schools

1. Please be informed of the attached DepEd Memorandum No. 53, s. 2018, dated March 6, 2018, entitled "*Character Development Advocacy Summit*".
2. Immediate and wide dissemination of this Memorandum is desired.

  
**LEILANI SAMSON CUNANAN, CESO VI**  
Schools Division Superintendent





Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
**REGION III**

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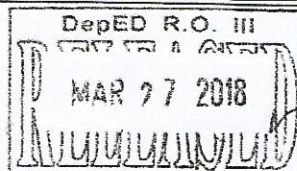


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Website: [www.deped.gov.ph/regions/region-iii](http://www.deped.gov.ph/regions/region-iii) ✕ Email: [region3@deped.gov.ph](mailto:region3@deped.gov.ph)  
Telephone Numbers: (045) 598-8580 to 89 local 102 and 103

March 6, 2018

**REGIONAL MEMORANDUM**

No. 53 s. 2018



To: All Schools Division Superintendents  
All Concerned

**CHARACTER DEVELOPMENT ADVOCACY SUMMIT**

1. The Department of Education-Region 3 through the Curriculum and Learning Management Division will conduct a Character Education Summit as part of its advocacy "Magandang Asal, Mabuting Tao, Magandang Buhay" on May 15, 2018 from 8:00 – 5:00 at Gabaldon Bldg. Division of Angeles City, Pulong Bulo, Angeles City.
2. The objectives of this activity are:
  - a. To build consensus among stakeholders on character development;
  - b. To identify terms of reference for crafting guidelines and standards to be use to sustain the advocacy; and
  - c. To sustain the initiatives conducted in developing the character of the learners.
3. The participants to this activity are: Schools Division Superintendents, ESP I in – charge of EsP; President of the Private Schools Association; President of the Public School Teachers Association; and President of the Federated PTA of each of the 20 Schools Division Offices.
4. To ensure the attendance of the participants, accomplish the confirmation slip and send to [region3@deped.gov.ph](mailto:region3@deped.gov.ph) on or before April 16, 2018. An advisory will be sent for the official list of participants of the Schools Division Offices.
5. Expenses relative to this training is charge to the 2018 CLMD Funds. Travel expenses of participants shall be charge against local funds subject to accounting rules and procedures. First meal will be AM snacks and last meal will be PM snacks.
6. For more information, all concerned may contact the **Chief of the Curriculum and Learning Management Division (CLMD)**, through the **Education Program Supervisor II in-charge of EsP**, Department of Education-Region 3 at telephone no. (045)598-8580 loc. 108 or through email address: [region3@deped.gov.ph](mailto:region3@deped.gov.ph).

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7. Attached is the program matrix of the activity and confirmation slip.
8. Immediate dissemination of this Memorandum is desired.

**MALCOLM S. GARMA, CESO V**  
Director III  
Officer-In-Charge  
Office of the Regional Director



To be included in the Perpetual Index under the following subjects:  
Advocacy/Programs, Projects, Activities

Encl. As stated  
clmd3



Enclosure No. 1

PROGRAM MATRIX  
**CHARACTER DEVELOPMENT ADVOCACY SUMMIT**  
Magandang Asal, Mabuting Tao, Magandang Buhay

8:00 – 8:15		REGISTRATION	TRAINING MANAGEMENT TEAM
8:15 – 8:30		Opening Program <ul style="list-style-type: none"><li>• Pambansang Awit</li><li>• Prayer</li><li>• Welcome Remarks</li><li>• Roll Call</li></ul>	
8:30 – 9:15		Keynote Address	Dir. MALCOLM S. GARMA, CESO V
9:15 – 9:30		Health Break	
9:30 – 10:00		Session 1:  Today's Youth: Basis for Intervention Programs to Build Character	Dr. Eleonor M. Cura Regional Director Population Commission-R3
10:00 – 10:30		Session 2:  I Am S.T.R.O.N.G, I Am Responsible: Building Character Among the Youth	Dr. Antonio N. Torralba University Fellow and Trustee University of Asia and the Pacific
10:30 – 11:00		FGNMHS: UNESCO School of Character	Mr. Edgardo S. Nunag EPS, CID Division of Angeles City



11:00 – 11:45		Panel Reaction	
11:45 – 1:00		LUNCH	
1:00 – 1:30		Session 3:  Transforming Education through the Character and Creativity Initiative	Dr. Tony DeVine International Vice President Education Division Global Peace Foundation
1:30 – 2:00		Session 4:  Peace Building as a Major Component for Character Formation	Prof. Rene Romero UNESCO-APNIEVE Philippine Chapter
2:00 – 2:30		Session 5:  Strengthening Scouting to Form Well-Rounded Youth with Good Character	Dir. Imelda S. Samson Regional Scout Director Central Luzon Region BSP
2:30 – 3:00		Aliaga National High School: School of Character and Creativity	Dr. Evelyn Solis EPS I, CID Division of Nueva Ecija
3:00 – 3:30		Panel Reaction	
3:30 – 4:00		Health Break	
4:00 – 5:00		Closing Program	