



Department of Education  
Region III  
**DIVISION OF ANGELES CITY**  
Jesus Street, Pulung Bulu, Angeles City



**RELEASED**

March 7, 2018

**DIVISION MEMORANDUM**

No. 108, s. 2018

By DepEd Angeles City  
Division of City Schools

**GUIDELINES AND CRITERIA FOR THE 2018 BRIGADA ESKWELA JINGLE  
MAKING CONTEST**

To: School Governance and Operations Division  
Curriculum Implementation Division  
All Heads of Public Secondary Schools

1. The Department of Education through the External Partnership Service (EPS), will conduct the **Jingle Making Contest for the 2018 Brigada Eskwela** with the theme **"Pagkakaisa para sa handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan"**.
2. The Contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2018 Brigada Eskwela Marketing and Advocacy activities in order to attract more volunteers and partners' for the schools' maintenance efforts before the opening of the school year.
3. The contest is open to all learners either individual or group coming from public elementary and secondary schools.
4. The mechanics for the Brigada Eskwela Jingle Making Contest is contained in the Enclosure. The deadline for the submission in the Division Level is on or before **March 20, 2018**.
5. Participation to this activity is subject to the No-Disruption-of Classes Policy provided under DepEd Order No.9, s.2005 entitles Instituting Measures to Increase Engage Time on Task and Ensure Compliance Therewith.
6. Immediate and wide dissemination of this Memorandum is earnestly desired.

  
**LEILANI S. CUNANAN, CESO VI**

Officer-in-Charge  
Office of the Schools Division Superintendent



## **MECHANICS FOR THE 2018 BRIGADA ESKWELA JINGLE MAKING CONTEST**

**Theme:** *"Pagkakaisa para sa handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan"*

### **1. COMPOSITION**

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

### **2. PARTICIPANTS**

- The contest is open to all learners of public elementary and secondary schools
- Composer can be either an individual or a group of learners.
- For the regional level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National level competition.

### **3. ENTRY FORMAT AND REQUIREMENTS**

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flask disk or DVD / Optical Disc with the following requirements:
  - ✓ Accomplished Entry Form
  - ✓ Narrative report on the concept of the jingle
  - ✓ Profile of composers and the music teacher/coach. (Note: this might be found in the Entry Form)

### **4. ANNOUNCEMENT OF WINNERS**

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance after April 20, 2018
- The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

### **5. PRIZES**

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO

#### Regional Level

First Place: P7,000.00 for the learners and Plaque of Recognition for the School

Second Place: P5,000.00 for the learners and Plaque of Recognition for the School



Third Place: P3,000.00 for the learners and Plaque of Recognition for the School  
Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners

National Level:

First Place: P30,000.00 for the learners and Plaque of Recognition for the School

Second Place: P20,000.00 for the learners and Plaque of Recognition for the School

Third Place: P10,000.00 for the learners and Plaque of Recognition for the School

Consolation Prize: P3,000.00 for the learners

**6. TIMELESS FOR THE SUBMISSION OF ENTRIES**

Division Level: March 20-27, 2018

Regional Level: April 4-11, 2018

National Level: April 13-18, 2018

Announcement of BE Jingle Winner: April 20, 2018

**CRITERIA**

Originality	50%
Musicality	30%
Melody	
Arrangement	
Instrument / Accomplishment	
Tone	
Appropriateness	
Singability	
Relevance to the BE Program and the Theme	<u>20%</u>
<b>Total</b>	<b>100%</b>

The winning piece will be used as the official Brigada Eskwela Jingle for 2018. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.





REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION

Brigada Eskwela Jingle Making Contest  
**ENTRY FORM**

Title of the Jingle: \_\_\_\_\_

Composer/s Name: \_\_\_\_\_

Name of School: \_\_\_\_\_ School ID \_\_\_\_\_

Division of \_\_\_\_\_ Region \_\_\_\_\_

Composer/s Profile:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name of Music Teacher/Coach: \_\_\_\_\_

Music Teacher/Coach Profile:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Concept of the Brigada Eskwela Jingle entry:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submitted by:

Composer/s and Music Teacher/Coach

Recommended by:

Principal/SDS/RD

Accepted by: