



Republic of the Philippines
Department of Education


DepEd MEMORANDUM
No. **37**, s. 2017

08 MAR 2017

**75th ARAW NG KAGITINGAN AND PHILIPPINE VETERANS WEEK
NATIONAL PHOTOGRAPHY COMPETITION AND
ESSAY WRITING CONTEST**

To: Undersecretaries
Assistant Secretaries
Regional Directors
Bureau and Service Directors
Schools Division Superintendents
Public and Private Elementary and Secondary Schools Heads
All Others Concerned

1. The celebration of the Philippine Veterans Week will be on **April 5-11, 2017** while the 75th Anniversary of the *Araw ng Kagitingan* will be on **April 9, 2017**. A series of activities will be conducted to celebrate these two commemorations. Among these activities are the **National Photography Competition and the National Essay Writing Contest**.
2. These activities will be collaboratively organized and sponsored by the Department of Education and the Department of National Defense. Details of these two significant events, including the contest mechanics are provided in Enclosure Nos. 1 and 1a, and in Enclosure Nos. 2 and 2a, respectively.
3. Travel and other incidental expenses of the identified winners, coaches, principals, regional coordinators, and regional/division special events coordinators during the awarding ceremonies shall be charged to either local funds, regional/division/school PTCA, School Board Funds (SBF) or to other sources and grants, subject to the availability of funds and the usual accounting and auditing rules and regulations.
4. All regional and schools division officials, teachers, and employees who will attend the Flag Raising and Wreath Laying Ceremonies on April 9, 2017 at all sites and venues shall be given one day service credits.
5. For more information, all concerned may contact **Mr. Romeo Parayno** of the External Partnerships Service-Special Events Unit (EPS-SEU), DepEd Central Office at telephone no. (02) 637-5832/34 or through mobile nos. 0922-463-6626; 0918-698-3153; and 0995-761-6492.
6. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encls.:

As stated

Reference:

N o n e

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
CONTESTS
SCHOOLS

MCDJ, DM 75th Araw ng Kagitingan and Philippine Veterans Week
0232-March 3, 2017

(Enclosure No. 1 to DepEd Memorandum No. 37, s. 2017)

75TH ARAW NG KAGITINGAN AND PHILIPPINE VETERANS WEEK

CONTEST MECHANICS

NATIONAL PHOTOGRAPHY COMPETITION

1. Background and objectives

In celebration of the 75th Araw ng Kagitingan and Philippine Veterans Week, the Department of Education and Department of National Defense are sponsoring a Photography Contest.

The Contest objective is to increase awareness of Historical Places in the Philippines during World War II where veterans fought for the country, sacrifice lives and the reasons why we experience freedom up to this day.

2. Who may participate

The contest is open to all Grades 7, 8, 9 and 10 students enrolled in any public secondary schools nationwide. The school should be duly recognized by the Department of Education.

3. Theme

The theme of this year's **ARAW NG KAGITINGAN AND PHILIPPINE VETERANS WEEK** is **"Ika-75 Taon: Parangal sa mga Beterano, Tungo sa Bayan na Nararapat sa Pilipino, Pilipino na Nararapat sa Bayan"**.

4. Entry Specification

Only entries submitted in correct and complete specifications and formats will be considered as official entry. Please study the following requirements to make sure that your entry will be compliant:

- a. Entries must be taken from mobile devices only like smartphones or tablet, at least 72dpi in resolution in JPG format, strictly no photo editing.
- b. Entries must be submitted in a soft copy thru CD and to be printed in A3 size (11"x16.53"), photo paper, matt and in full color. Black and white will not be accepted.
- c. An entry must be accompanied by a photo title that must not exceed fifteen (15) words and a caption that must indicate the place where the image was taken, and a description of what the photo is about, its significance and relevance to the celebration, must not exceed fifty (50) words. It should place in a ½ A-4 bond paper, computerized and be posted at the back of photo together with the following:

Name
School
Division
Region

- d. Identifying marks on an entry, such as date stamp, copyright, watermark, signatures, frames and the like, are strictly prohibited. An entry with identifying mark/s shall be automatically disqualified.
- e. The contestant is responsible for securing – prior to submission of the entry – a formal consent from concerned parties if the image contains any material or element that is not the contestant's property, or if any person appears in the photo (i.e., subject of the photo). For minors who are photographed in the entry submitted, the contestant must obtain a written consent from the minor's parents/legal guardians. DepEd and DND should not –in any way –be held responsible for the contestant's inability to secure the necessary permission or consent for the entries.

5. Criteria are as follows:

a.	Adherence to the theme and objective	25%
b.	Creativity and Originality	30%
c.	Composition	25%
d.	Visual Impact	20%
	Total	100%

6. All entries must be submitted to the Regional Special Events Coordinator **not later than March 24, 2017 (Friday)**. The best entry will then be sent to the DepEd Central Office not later than March 30, 2017. Judging will begin promptly at 9:00 am on April 3, 2017 (Monday). Each entry must be accompanied by the following requirements:

- a. A certification from the principal that the contestant is enrolled in the current School Year (SY 2016-2017);
- b. Scanned image of the student and the principal, school ID or any valid ID; and
- c. Accomplished entry form.

7. Entries should be submitted to:

MR. ROMEO B. PARAYNO
 Special Events Unit (SEU)
 External Partnerships Service
 Room M-125 Mabini Bldg.
 DepEd Central Office
 Meralco Ave., Pasig City, 1600

8. Prizes are as follows: (Sponsored by DND/Phil. Veterans Affairs Office)

a.	First Prize	Cash Prize (P20,000.00) + Certificate
b.	Second Prize	Cash Prize (P15,000.00) + Certificate
c.	Third Prize	Cash Prize (P10,000.00) + Certificate

9. The organizers (DND and DepEd) have the right to publish the entries and own the photos.

10. The decision of the Board of Judges is final and irrevocable.

11. Winners will be notified through phone call and email and will be awarded at Mt. Samat Shrine, Bataan on April 9, 2016.

DEPARTMENT OF EDUCATION-SPECIAL EVENTS UNIT
74TH COMMEMORATION OF THE ARAW NG KAGITINGAN
AND PHILIPPINE VETERANS WEEK
ENTRY FORM
NATIONAL PHOTOGRAPHY CONTEST

Name: _____ Age: _____ Sex: _____
(Surname, Given Name, M.I.)

Date of Birth: _____ Year & Section: _____ Cellphone No. _____
(MM/DD/YY)

Tel. No: _____ E-mail Address: _____ Facebook Account: _____

Home Address: _____

School: _____ Tel No.: _____

School Address: _____

Region: _____ District/Division: _____

Adviser/Coach: _____ Tel No: _____ Email Address _____

Principal: _____ Tel No: _____ E-mail Address: _____

Title of Essay: _____

We certify that the above information is true and correct to the best of our knowledge. We further certify that the photo is solely the student's work, and that no part thereof is copied from or the copyright of which is owned by any other person or entity:

Contestant
(Signature over Printed Name)/date

Coach/Principal
(Signature over Printed name)/ date

Endorsed by:

Regional Special Events Coordinator
(Signature over Printed Name)/date

(Enclosure No. 2 to DepEd Memorandum No. 37, s. 2017)

**75TH COMMEMORATION OF THE ARAW NG KAGITINGAN AND
PHILIPPINE VETERANS WEEK**

CONTEST MECHANICS

NATIONAL ESSAY WRITING CONTEST

1. This contest is open to all Grades 7, 8, 9 and 10 students enrolled in public secondary schools nationwide. The school should be duly recognized by the Department of Education.
2. The theme of this year's competition is **"Ika-75 Taon: Parangal sa mga Beterano, Tungo sa Bayan na Nararapat sa Pilipino, Pilipino na Nararapat sa Bayan"**. It aims to increase awareness of the Araw Ng Kagitingan as a shining moment of courage and commitment to freedom by our veterans.
3. The entry must be a true to life story of the veterans (alive or deceased). The story teller must be his relative up to the 4th degree of consanguinity.
4. The essay must be crafted from the story of the veterans, written in Filipino, type-written in an A4 bond paper, single spaced, one (1) inch margin on both sides, Font 12, Times New Roman, and with a minimum of 4 pages and a maximum of 5 pages.
5. Criteria are as follows:

a.	Substance and Originality	50%
b.	Style and Language	30%
c.	Organization	20%
	Total	100%
12. All entries must be submitted to the Regional Special Events Coordinator **not later than March 24, 2017 (Friday)**. The best entry will then be sent to the DepEd Central Office not later than March 30, 2017. Judging will begin promptly at 9:00 am on April 3, 2017 (Monday). Each entry must be accompanied by the following requirements:
 - a. A certification from the principal that the contestant is enrolled in the current School Year (SY 2016-2017);
 - b. Scanned image of the student and the principal, school ID or any valid ID; and
 - c. Accomplished entry form.
6. Entries for National Essay Writing contest should be **emailed to: spapo2012@gmail.com**
Subject/filename : essay_Name_Region (example: essay_Juan dela cruz_Reg.01)
7. Prizes are as follows: (Sponsored by DND/ Philippine Veterans Affairs Office)

a.	First Prize	Cash Prize (P20,000.00) + Certificate
b.	Second Prize	Cash Prize (P15,000.00) + Certificate
c.	Third Prize	Cash Prize (P10,000.00) + Certificate
8. The organizers (DND and DepEd) have the right to publish the entries and own the essays.
9. The decision of the Board of Judges is final and irrevocable.
10. Previous champion in this National Essay Writing Contest are not allowed to join.
11. Winners will be notified through phone call and email and will be awarded at Mt. Samat Shrine, Bataan on April 9, 2017.

DEPARTMENT OF EDUCATION-SPECIAL EVENTS UNIT
74TH COMMEMORATION OF THE ARAW NG KAGITINGAN
AND PHILIPPINE VETERANS WEEK
ENTRY FORM
NATIONAL ESSAY WRITING CONTEST

Name: _____ Age: _____ Sex: _____
(Surname, Given Name, M.I.)

Date of Birth: _____ Year & Section: _____ Cellphone No. _____
(MM/DD/YY)

Tel. No: _____ E-mail Address: _____ Facebook Account: _____

Home Address: _____

School: _____ Tel No.: _____

School Address: _____

Region: _____ District/Division: _____

Adviser/Coach: _____ Tel No: _____ Email Address _____

Principal: _____ Tel No: _____ E-mail Address: _____

Title of Essay: _____

We certify that the above information is true and correct to the best of our knowledge. We further certify that the essay is solely the student's work, that the same is the student's original writing and composition, and that no part thereof is copied from or the copyright of which is owned by any other person or entity:

Contestant
(Signature over Printed Name)/date

Coach/Principal
(Signature over Printed name)/ date

Endorsed by:

Regional Special Events Coordinator
(Signature over Printed Name)/date