



Department of Education
Region III
Division of City Schools
Angeles City

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RELEASED

SEP 07 2017

Sept. 4, 2017

DIVISION MEMORANDUM

No. 319 S. 2017

By _____
Deputy Division Office
Division of City Schools

2017 DIVISION SCHOOLS PRESS CONFERENCE

To : Public Schools District Supervisors
Education Program Supervisor, Filipino
Division English Coordinator
Heads of Public and Private Elementary and High Schools

1. The Division Schools Press Conference shall be held at Angeles City Elementary School on September 20 -22, 2017.

2. The conference aims to:


- provide a venue for an enriching learning experience for students interested in pursuing journalism as a career;
- enhance journalistic competence through friendly, individual and group competitions;
- demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches; and
- promote responsible journalism and fair ethical use of social media.

3. The following are the different contest – categories:

English Category	Filipino Category
1. News Writing	1. Pagsulat ng Balita
2. Editorial Writing	2. Pagsulat ng Pangulong Tudling
3. Feature Writing	3. Pagsulat ng Lathalain
4. Sports Writing	4. Pagsulat ng Balitang Isports
5. Science Writing	5. Pagsulat ng Artikulong Pang-Agham
6. Editorial Cartooning	6. Pagguhit ng Kartung Pang-editorial
7. Copyreading and Headline Writing	7. Pagwawasto at Pag-uulo ng Balita
8. Photo Journalism	8. Pagkuha ng Larawang Pampahayagan
9. Radio Broadcasting	9. Balitang Pangradyo
10. TV Broadcasting	10. Balitang Pantelebisyon

4. Each public or private elementary and secondary school can send one (1) contestant per category in the Individual Writing Contests or a total of sixteen (16) campus journalists. Contestants from the secondary level may either be coming from the Junior or Senior High School.

5. For Radio and TV Broadcasting, each school shall have two separate teams composed of seven (7) members for the English and Filipino categories. However, TV Broadcasting is a team contest intended only for High School contestants. The members should not be participants in any Individual Writing Contest.
6. For Photojournalism, contestants are allowed to use any Digital Camera (point and shoot only) with a maximum of 20 mega pixels. Contestants who shall bring any DSLR and other high - end cameras will not be permitted to join the photo shoot. The student -contestant should bring his own camera cable for the uploading of pictures.
7. A registration fee of Two hundred and fifty (P250.00) shall be collected from each participant charged to School Campus Journalism Funds/School Maintenance and Other Operating Expenses (MOOE) and other school funds subject to the usual accounting and auditing rules and regulations. The registration fee shall cover the costs of conference materials, programs, certificates, plaques, rental of equipment/ vehicle, payment for utility, honoraria and food of speakers/evaluators /working committee and other incidental expenses incurred in the conduct of DSPC. Participants from private schools shall make the necessary financial arrangements with their respective institutions.
8. There will be a pre-registration to determine the actual number of participants who will be joining each contest. Deadline for the submission of the list of participants will be on Sept. 15, 2017. (Refer to Enclosure No. 1 for the Template)
9. Opening program will be on Sept. 20, 2017 at 8:30 am at the AES Covered Court.
10. Immediate and wide dissemination of this memorandum to all concerned is desired.


LEILANI S. CUNANAN, CESQ VI
Officer-in-Charge
Office of the Schools Division Superintendent

(Enclosure No. 1 to DO Memorandum No. _____ s. 2017

Name of School : _____

Focal Person: _____

Phone Number: _____

A. List of Contestants for the Individual Writing Contests

No.	Name of Student	Category	Medium	Coach
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17.				
18.				

B. List of contestants for Radio Broadcasting

No.	Name of Student	Role / Assigned Task	Team Coach
1			
2			
3			
4			
5			
6			
7			

C. List of contestants for TV Broadcasting

No.	Name of Student	Role / Assigned Task	Team Coach
1			
2			
3			
4			
5			
6			
7			