



 Department of Education
Region III
DIVISION OF ANGELES CITY
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Division Memorandum

No. 199 s. 2016

July 14, 2016

RELEASED

JUL 14 / 2015

By _____
Deputy Angeles City
Division of City Council

NATIONAL CHILDREN'S BOOK READING DAY

To: Heads of Public Elementary Schools

1. One of SM Supermalls' Advocacies is to make our malls not just child-friendly but to be a venue for learning where traditional values and child development can be re-enforced. In this regard, every Tuesday of July, SM celebrates **National Children's Book Reading Day** across SM Supermalls in the Philippines as well as in China.
2. The **objective** of the activity is to involve pupils and principals in a very lively storytelling show as SM Supermalls bring characters to life through professional/celebrity readers.
3. The participants to this activity are as follows:
 - a. 25 pupils (aged 8-12 years old) and School Head of Alberto G. Pabalan Elementary School
 - b. 25 pupils (aged 8-12 years old) and School Head of Air Force Elementary School
4. The event will be held on July 19, 2016 (Tuesday) at 10:00 am at SM City Clark's Event Center.
5. All pupil-participants for the National Children's Book Reading are advised to secure parents' waiver to be submitted to their respective class advisers.
6. Expenses relative to the conduct of this orientation shall be charged against **SCHOOL MOOE** subject to the usual accounting and auditing rules and regulations.
7. Immediate and wide dissemination of this Memorandum is desired.

LEILANI S. CUNANAN, CESO VI
OIC-Schools Division Superintendent