

Department of Education Region III

DIVISION OF ANGELES CITY

Jesus Street, Pulung Bulu, Angeles City Tel. No. (045) 322-5722; 888-0582/Fax Nos. (045) 322-4702; 887-6099



July 6, 2015

DIVISION MEMORANDUM No. 13L s. 2015

SM GREEN FILM VIEWING (GFF)

To: All Public Secondary School Heads

- 1. SM Cares, a division of SM Foundation Inc., is an umbrella group that handles the corporate social responsibility programs of SM Prime Holdings, Inc. It was launched in 2004 with programs on persons with Disabilities, Children and Youth Development, Women and Breastfeeding Mothers, Senior Citizens, Overseas Filipino Workers and Environment and Sustainability. This year, SM cares will launch the project called the SM GREEN FILM FESTIVAL (GFF) which involves the youth and the environment. The project will conduct a free screenings of environmentally-themed films and documentaries for high school students (13 years old and above) once a month, every third Tuesday of the month from 9 AM to 10:30 AM starting July 2015.
- 2. The SM Green Film Festival aims to promote awareness for risk reduction, protection of our planet and the conservation of resources.
- 3. The first screening will be on July 7, 2015 in Cinema 1. Registration starts at 8:30 a.m. at the 2nd floor lobby of SM City Clark.
- 4. The date schedules of screening and the schools that will participate are indicated in Enclosure No. 1 to this memo.
- 5. All student-participants for the SM Green Film Festival are advised to secure parental consent/waiver to be submitted to their respective class advisers.
- 6. School heads are encouraged to advise the teacher-participants to give their students some activities for them to apply their insights from the documentary film such as advocacy campaign, reflection paper, poster making, slogan writing, etc.
- 7. Immediate and wide dissemination of this Memorandum is earnestly desired.

NICOLAS T. CAPULONG Ph. D., CESO V

Schools Division Superintendent

Enclosure No. 1 to Deped Memo 128 s. 2015

Date/Time	Title of the Documentary*	School-Participant	Slot Allotted
July 7, 2015 9AM-10:30AM	"Pagbangon"	Angeles City National HS	100 Students
		F. G. N. M. High School	200 Students
		Angeles City Science HS	50 Students
August 18, 2015 9AM-10:30AM	"Pagbangon"	Gov. Rafael L. Lazatin I.S.	100 Students
		Rafael L. Lazatin H.S.	100 Students
		BV Romero HS	100 Students
		Northville 15 IS	100 Students
September 15, 2015 9AM-10:30AM	"Pagbangon"	Malabanias I.S.	150 Students
		Amsic I.S.	150 Students
		Sapangbato Nat'l HS	150 Students
October 20, 2015 9AM-10:30AM	"Pagbangon"	Angeles City Trade H.S.	150 students
		Claro M. Recto I.C.T. H.S.	150 students
		Sto. Domngo IS	150 students
November 17, 2015 9AM-10:30AM December 1, 2015 9AM-10:30AM	"Ground Zero" "Ground Zero"		150.00
		Sapangbato Nat'l HS	150 Students
		Angeles City Science HS	150 Students
		Claro M. Recto I.C.T. H.S	150 Students
		Gov. Rafael L. Lazatin I.S.	115 Students
		. Sto. Domngo IS	115 Students
		BV Romero HS	115 Students
		Northville 15 IS	115 Students
January 19, 2016 9AM-10:30AM	"Ground Zero"	Malabanias I.S.	150 Students
		Amsic I.S.	150 Students
		F. G. N. M. High School	150 Students
February 16, 2016 9AM-10:30AM	"Ground Zero"	Angeles City Trade H.S.	150 students
		Angeles City National HS.	150 students
		Rafael L. Lazatin H.S	150 students

^{*}The film documentaries are subject to change without prior notice by the SM Cares Foundation.



July 02, 2015

DR. NICOLAS T. CAPULONG Schools Division Superintendent DEPARTMENT OF EDUCATION Pulungbulu, Angeles City

THRU: MR. CHRISTIAN T. CAPULONG
Social Mobilization Networking

Dear Dr. Capulong:

Warm greetings!

SM Cares, a division of SM Foundation Inc., is an umbrella group that handles the corporate social responsibility programs of SM Prime Holdings, Inc. It was launched in 2004 with programs on Persons with Disabilities, Children and Youth Development, Women and Breastfeeding Mothers, Senior Citizens, Overseas Filipino Workers and Environment and Sustainability. As a responsible mall developer, SM ensures that its CSR programs serve as a catalyst for positive change for the community it serves.

We would like to introduce our project called the SM GREEN FILM FESTIVAL (GFF) that will involve the youth and the environment. Beginning in June, SM Cinemas and Waltermart theatres country-wide aim to screen environmentally-themed films and documentaries for grade school and high school students (13 yrs. Old and above) once a month, every third Tuesday of the month from 9am to 10:30am. These screenings will be conducted for FREE as one of our CSR efforts, to promote awareness for disaster risk reduction, protection of our planet and the conservation of resources. The goal is to reach 1M youth.

In line with GFF, we would like to invite schools around Angeles City to join us in the simultaneous Grand Launch on July 7 (Tuesday) here in Cinema Lobby at the 2nd floor of SM City Clark. Registration begins at 8:30am.

We will be in touch with your office but for any clarifications, please contact Ms. Lady Ann J. Gozum at 0917-552-5006. We hope to see you there.

Thank you very much.

Very truly yours,

ANDREA FRANCESCA L. MADLANGBAYAN Assistant Mall Manager

Shopping Center Management Corp.

Mall of Asia Arena Annex Building, Coral Way corner J.W. Diokno Boulevard Mall of Asia Complex, Brgy. 76, Zone 10, CBP-1A, 1300 Pasay City, Philippines Telephone: +63 2 831 7000

PAGBANGON

Documentary.

On November 8, 2013, the Philippines was battered by one of the strongest typhoons to make landfall, with Yolanda leaving at least 6,000 dead. Countless others are still missing. A year on, much remains to be done for those in Tacloban, Palo, Guiuan, Basey and other towns in badly-beaten Leyte and Samar. As GMA News and Public Affairs' team of journalists go on the ground to document the rehabilitation efforts, tent cities remain, houses are back in no-build zones, people struggle to make a living, and stories of both survival and tragedy linger.

A year ago in Tacloban City, Jessica Soho met Marvin Isanan at the airport where he works as a security guard. While grieving the loss of his three daughters to the storm surge, Marvin tells Jessica how he was able to save two other guards when huge waves crashed into the airport. Today, Marvin is rebuilding his life with his wife and his only son, Prince. His dream, he says, is to finally make it out of the makeshift house where his family now stays, and to have a permanent home to call their own.

Jiggy Manicad was en route to Palo, Leyte when he met Jemmar Caindoy, a father carrying the lifeless body of his daughter, Ellaine Shane. Today, Jemmar lives in a small home which he built using salvaged materials and scrap wood. Jiggy discovers that Jemmar and his wife never found the grave where their daughter was buried. They left the child's body at a hospital where remains of victims were being taken, but they never knew where authorities buried the bodies. Jiggy attempts to help Jemmar and his wife locate the site where their precious daughter now rests.

Also in Palo, Leyte, Micaela Papa and her news team witnessed the horror of the storm surge as it came crashing through buildings. A year on, the hotel where Mica and her team stayed is still in ruins. Mica then heads to Samar to see how survivors there are recovering from the tragedy. In Guiuan, Eastern Samar, where Yolanda first made landfall, Mica meets tent city residents who chose to build houses back in danger zones. Fishing, they say, is the only thing keeping them alive after relief goods stopped arriving earlier this year. Even fishing, they say, is no longer enough as good catch is becoming increasingly hard to come by. While in Marabut, Western Samar, children are taught in tent classrooms, where both rain and heat take a toll on their health.

In other parts of Leyte and Samar, bunkhouses and transitional homes now stand where there used to be rubble, and there are structures that have been rebuilt. But much, much more remains to be done to ensure that a similar tragedy is averted, not if, but *when* the next super storm hits.

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GROUND ZERO

In a country situated in the Pacific Ring of Fire, laden with volcanoes, earthquake faults and trenches, disaster preparedness is a timeless issue. But is the Philippines prepared for natural disasters?

Vicky Morales and a team of GMA's senior reporters travel from Luzon to Mindanao to find out which cities and provinces are exposed to natural hazards. In this Sunday's SNBO, "Ground Zero: Sa Gitna ng Nagbabagong Mundo," GMA News and Public Affairs endeavors to give the public a better understanding of one of nature's big events — earthquakes.

From San Francisco, California, Kara David reports on the world-famous San Andreas Fault. Together with the United States Geological Survey or USGS, Kara David examines the science behind earthquakes and the steps Filipinos in the U.S. are undertaking to prepare for the next "big one."

Like the U.S. the Philippines has been described as "overdue" for a big earthquake. Experts are now studying major faults in Luzon. Chino Gaston takes a look at Baguio City, once devastated by the 1990 earthquake. More than a decade after the tragedy, it seems many lessons still need to be learned. Today, Baguio is overpopulated, with structures built on unstable ground where sink holes have been discovered.

In the Visayas, Cesar Apolinario reports from the landslide-prone province of Leyte to assess potential damage should an earthquake happen here. In the Bicol region, Mariz Umali takes a look at how Bicolanos, survivors of many natural disasters, are preparing for a tsunami scenario. Bicol is one of several provinces facing the massive Philippine Trench, known as the Philippine Deep. GMA's top divers, Doc Ferds Recio and Kiko Rustia take us to Davao and Mindoro for a survey of the underwater terrain to provide information on how trenches work.

And in major cities in Metro Manila, traversed by the deadly Valley Fault System, Vicky Morales reports on communities identified as danger zones in the event of a big earthquake. Buildings and other structures are also assessed for earthquake-preparedness.

In times of natural disaters, "ground zero" refers to the epicenter of a quake or an area with the greatest devastation. But with an increased understanding of natural threats and how our commnities might be affected, it is hoped that the toll on lives and livelihood can be minimized.