



Department of Education
Region III
DIVISION OF ANGELES CITY
Jesus St., Pulung Bulu, Angeles City



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DIVISION MEMORANDUM
No. 04 , s. 2014

January 22, 2014



ANGELES CITY 50 : GINTUNG MANA

To: Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads

1. Angeles City will celebrate the Annual National Arts Month this February 2014. This year's theme is dubbed as "Angeles City 50: Gintung Mana".

2. The kick-off activity is scheduled on January 31, 2014 with two major activities including the opening ceremonies/opening of art exhibit by renowned artists and the on-the-spot painting contest intended for both elementary and high school students.

3. In this regard, we are enjoined to participate in the aforementioned activities. The following is the number of MAPEH/MSEP teachers per school/district who will attend the opening ceremonies on January 31, 2014, Nepo Mall, 11:00 to 12:00 noon:

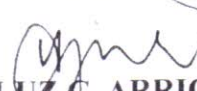
1. Angeles City National High School -	5
2. Angeles City National Trade School -	5
3. Angeles City Science High School -	2
4. Bonifacio V. Romero High School -	2
5. ClaroM. Recto ICT HS -	2
6. Francisco G. Nepomuceno MHS -	5
7. Gov. Rafael L. Lazatin IS -	1
8. Rafael L. Lazatin MHS -	3
9. Sapang Bato National HS -	2
10. Amsic Integrated School -	1
11. Northville 15 Integrated School -	1
12. Sto. Domingo Integrated School -	<u>1</u>
	30

13. North District -	10
14. East District -	10
15. West District -	10
16. South District -	<u>10</u>
	40

4. For the on-the-spot painting contest which will be held on January 31, 2014, at Nepo Mall, 1:00 – 5:00 PM, each district can send three (3) participants, while each secondary school can send one (1) participant.

5. Attached are the contest guidelines and the schedule of other activities for the Arts Month Celebration for your reference.

6. Your usual support and cooperation to the celebration is desired.


LUZ C. ARRIOLA
Schools Division Superintendent



**Angeles City Local Government
headed by Mayor Edgardo Pamintuan
and
Angeles City Tourism Office
in cooperation with
Kuliat Foundation, Inc.**

Angeles City
Tourism Office



Kuliat Foundation, Inc.

National Arts Month Celebration 2014

Theme : Angeles City 50: Gintung Mana

ON-THE-SPOT PAINTING CONTEST

1. The competition is composed of two categories – elementary and high school levels.
2. It is open to elementary and high school students enrolled in any public or private secondary schools citywide.
3. Schools may send two official delegates - one for each level (elementary and high school).
4. Contestants must accomplish and submit the official registration form duly signed by the Head Teacher/Principal. They are also required to bring valid school identification (ID) card during the competition proper.
5. Contestants are advised to arrive two hours (11:00 am) before the start of the competition for briefing purposes.
6. This year's theme will be **"Angeles City 50: Gintung Mana."**
7. Contestants may use any or a combination of the following: crayons, watercolor, oil pastels, acrylic paint and oil paint. All these are to be brought by the individual contestants.
8. The organizing committee will provide the illustration board that will be used.
9. All artworks must be done only on the spot, and must be completed within the allotted time of three (3) hours.
10. All entries will be pre-numbered. No signatures, names, or other identifying marks shall appear at either side of the material of the entry.
11. The entries shall be judged by a board of judges, composed of artists and experts in the field.

12. The decision of the Board of Judges is final and irrevocable. Any administrative or technical problems that may arise during the contest will be resolved by the organizers, whose decision is also final and irrevocable.
13. The Angeles City Tourism Office (ACTO) will have an exclusive rights for all entries submitted. The said artworks will be exhibited during the three-day National Arts Month celebration.
14. Criteria for judging will be as follows:

<ul style="list-style-type: none">• Relevance to the theme• Originality• Visual Impact• Creative Use of Materials	<div>10%</div> <div>30%</div> <div>30%</div> <div>30%</div>
<ul style="list-style-type: none">• TOTAL	100%

15. Winners will receive a trophy, certificate and cash prize :

<ul style="list-style-type: none">• First Prize• Second Prize• Third Prize	<div>Php3,000</div> <div>Php2,000</div> <div>Php1,000</div>
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For inquiries, please contact:

Richard G. Daenos, Ph.D.

Arts and Culture Officer

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Angeles City 2009

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National Arts Month Celebration 2014

Theme : Angeles City 50: Gintung Mana

ON-THE-SPOT PAINTING CONTEST

REGISTRATION FORM

January 31, 2014, 1:00 pm

NAME: _____

SCHOOL: _____

SCHOOL ADDRESS:

SCHOOL CONTACT NO. : _____ **LEVEL:** _____

HOME ADDRESS:

CONTACT NO : _____

EMAIL ADDRESS: _____

NAME OF STUDENT
(Signature over Printed Name)

ENDORSED BY:

NAME OF SCHOOL PRINCIPAL
(Signature over Printed Name)



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National Arts Month Celebration 2014

Theme : Angeles City 50 Gintong Mana

ORGANIZATIONAL GOAL 1

To establish culture as pillar of sustainable development

OBJECTIVES

- To develop a heritage-based creative economy
- To increase regional participation in culture and arts

ORGANIZATIONAL GOAL 2

To advance creativity and diversity of artistic expression.

OBJECTIVES

- To increase awareness, recognition and protection of the traditional arts
- To increase regional participation in culture and arts

ORGANIZATIONAL GOAL 3

- To promote strong sense of nationhood and pride in being Filipino through culture and arts.

OBJECTIVES

- To increase cultural awareness and literacy in the country
- To increase awareness, recognition and protection of the traditional arts
- To broaden engagement with other sectors/stakeholders in the development and promotion of culture and arts
- To increase regional participation in culture and arts
- To harness culture and arts as catalyst for social change especially to underserved and marginalized areas
- To maximize potential for resource generation
- To preserve and develop cultural spaces for creative and artistic expressions

January 31, 2014
@ Nepo Mall, 1:00 to 5:00 pm

On-the-Spot Painting Competition

Reading of Contest Rules
and Guidelines : Dr. Richard G. Daenos

Introduction of Judges : Mr. John J. Jurado
Director, Teatro Kuliát Angeleno

Competition Proper : On the-Spot-Painting Contest

Announcement of Winners : Mr. Ronnie G. Tayag

January 31 to February 02, 2014
Visual Art Exhibit
@ Nepo Mall, 10:00 to 5:00 pm

February 03 to 28, 2014
@ Museo ning Angeles, 10:00 to 5:00 pm

featuring the works of :

Andy Ramos
Arnel Garcia
Chok Sotto
Don Reic de Dios
Edgar Nucum
Edille Paras
Eliseo, Eduardo, Eric and Edu Perreras
Fred Versoza
Joy Zabala
Julius Gonzales
Merlito Gepte
Nikki Reyes
Norman Tiotuico
Philip Datu
Robert Odejar

Schedule of Activities

February 14, 2014
Visual Exhibit
@ Plaza Angel, 8:00 to 5:00 pm

Bonsai Exhibit
Doll Exhibit
Tattoo Art

Craft Exhibit
Street Chalk Art
Visual Exhibit

Culinary Exhibit
Sulat Kapampangan

ART to HEART

Performing Arts Exhibition
@ Plaza Angel, 5:00 to 11:00 pm

Concert Extravaganza

5:00 to 6:00 pm	Angeles City Musician Guild - Batch 1
6:30 to 7:30 pm	Parnasong Kapampangan
8:00 to 9:00 pm	Sinukwan Training Center for the Arts
9:30 to 10:30 pm	Angeles City Musician Guild - Batch 2

Schedule of Activities

February 15, 2014
Visual Exhibit
@ Plaza Angel, 8:00 to 5:00 pm

Bonsai Exhibit
Doll Exhibit
Tattoo Art

Craft Exhibit
Street Chalk Art
Visual Exhibit

Culinary Exhibit
Sulat Kapampangan

ART to HEART

Performing Arts Exhibition
@ Plaza Angel, 5:00 to 11:00 pm

Concert Extravaganza

3:30 to 4:30 pm	City College of Angeles Performing Arts
5:00 to 6:00 pm	Uyat Artista / Onstage
6:30 to 7:30 pm	Angeles City National Trade School Dance Troupe
8:00 to 9:00 pm	Musikerong Kapampangan
9:30 to 10:30 pm	Angeles City Musician Guild - Batch 3
10:30 to 12:00 mn	Bulus Talk

Loboc Children's Choir Benefit Concert
@ Holy Angel University Theater , 7:00 pm



Schedule of Activities

February 16, 2014
Visual Exhibit
@ Plaza Angel, 8:00 to 5:00 pm

Bonsai Exhibit
Craft Exhibit
Film Showing
Tattoo Art

Bike Show
Culinary Exhibit
Street Chalk Art
Visual Exhibit

Car Show
Doll Exhibit
Sulat Kapampangan

ART to HEART

Performing Arts Exhibition
@ Plaza Angel, 5:00 to 11:00 pm

Concert Extravaganza

3:30 to 4:30 pm

Parnasong Kapampangan

5:00 to 6:00 pm

Closing Program

6:30 to 8:30 pm

Film Showing

kaARTyan
@ Museo ning Angeles, 1:00 to 5:00 pm
Experts' Lecture on Arts
March 15, 2014

Schedule of Activities

January 31, 2014 @ Nepo Mall

11:00 to 12:00 noon

Opening Ceremonies

Doxology	:	City College of Angeles Dance Troupe
National Anthem	:	
Welcome Remarks	:	Ms. Trixie N. Valdes Marketing Head, Nepo Mall Group of Companies
Statement of Purpose	:	Dr. Richard G. Daenos Arts and Culture Officer, Angeles City Tourism Office
Opening Remarks	:	Dr. Luz C. Arriola School Division Superintendent
Inspirational Message	:	Hon. Edgardo D. Pamintuan City Mayor Hon. Vicky Vega-Cabigting Vice Mayor
Introduction of the Speaker	:	Mrs. Alegria L. Cruz Executive Director, Kuliatt Foundation, Inc.
Art Talk	:	Mr. Ronnie G. Tayag
Intermission	:	City College of Angeles Dance Troupe
Ribbon Cutting and Opening of Art Exhibit	:	Hon. Edgardo D. Pamintuan City Mayor Hon. Vicky Vega-Cabigting Vice Mayor Hon. Maricel G. Morales Chair, Sangguniang Panglungsod Committee on Tourism, Arts and Culture Hon. Jericho G. Aguas Hon. Carlito M. Ganson Hon. Alexander P. Indiongco Hon. Danica A. Lacson Hon. Carmelo G. Lazatin Jr. Hon. Bryan Matthew C. Nepomuceno Hon. Edgardo D. Pamintuan, Jr. Hon. Amos B. Rivera Hon. Maximo L. Sangil Hon. Arvin M. Suller