
	Department of Education Region III <b>DIVISION OF CITY SCHOOLS</b> Angeles City Jesus Street, Pulungbulu, Angeles City		Document Code: SDO-QF-OSDS-SDS-005  Revision: 00  Effectivity date: 10/31/2018
	<b>DIVISION ADVISORY</b>		Name of Office: <b>OSDS-SDS</b>

**DIVISION ADVISORY**

No. 68 S. 2019

**To:** Heads of Public and Private Elementary and Secondary Schools

**From:** Schools Division Superintendent

**Subject:** Celebration of World Home Economics Day

**Date:** March 1, 2019

**RELEASED**

MAR 01 2019

DepEd Angeles City  
Division of City Schools

Please be informed that the Philippine Home Economics Association (PHEA) will have the national celebration for this year with the theme, "Creativity and Innovation in the Home Economics for Sustainable Development" to be held on March 21, 2019, 8:00AM onwards at Bren Z. Guiao Convention Center, City of San Fernando, Pampanga.

Attached is a letter from Ms. Susan V. Guinea, PHEA President, and Advisory No. 61, s. 2019 entitled "Celebration of World Home Economics Day", for your reference and information.

**LEILANI S. CUNANAN, CESO VI**  
Schools Division Superintendent

Mha/sgod/aavi

CN # 2019-068

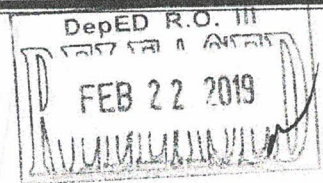
**"SMILES BRIGHT, SERVES RIGHT"**



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
**REGION III**



Matalino St., D.M. Government Center, Maimpis, City of San Fernando (P)  
Website: [www.deped.gov.ph/regions/region-iii](http://www.deped.gov.ph/regions/region-iii) Email: [region3@deped.gov.ph](mailto:region3@deped.gov.ph)  
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February 15, 2019

**ADVISORY**

No. 61, s. 2019

**TO : SCHOOLS DIVISION SUPERINTENDENTS**  
**FROM : THE REGIONAL DIRECTOR**  
**SUBJECT : CELEBRATION OF WORLD HOME ECONOMICS DAY**

1. The Philippine Home Economics Association (PHEA) being an active member of IFHE, will have the national celebration for this year with the theme, "**Creativity and Innovation in the Home Economics for Sustainable Development**" to be held on March 21, 2019, 8 AM onward at Bren Z. Guiao Convention Center, City of San Fernando, Pampanga.
2. The Edukasyong Pantahanan at Pangkabuhatan (EPP) and Technology and Livelihood Education (TLE) and ALS teachers, Coordinators, Head Teachers (HTs), Master Teachers (MTs), Principals, and Supervisors from both public and private schools are encouraged to attend and participate in the event.
3. Participants who will attend shall be on Official Time.
4. Expenses relative to transportation allowance and per diem of the participants will be charged against local/ school MOOE or any available funds, subject to the usual accounting and auditing rules and regulations.
5. For inquiries and concerns, please contact the EPS in charge of EPP/TLE, TVL or the Curriculum and Learning Management Division (CLMD), DepEd Region 3 at telephone no. (045) 5988580-89 local 108 or email address [region3@deped.gov.ph](mailto:region3@deped.gov.ph).
6. Attached is the request letter from PHEA, dated January 28, 2019 for reference.
7. Immediate dissemination of this Advisory is earnestly desired.

  
**NICOLAS T. CAPULONG, Ph.D., CESO V**  
Schools Division Superintendent  
Officer-in-Charge  
Office of the Regional Director

CLMD11

Manuelita P. Reyes  
Assistant Treasurer

Erlinda D. Serrano  
Auditor

Amy O. Barbas  
Press Information Officer

Pedro S. Vegin Ed.D.  
Business Manager

Edna P. Madrid  
Comptroller

believe that this will provide opportunities for EPP and TLE teachers from both public and private schools to work together for the betterment of Home Economics Education and its related discipline- Alternative Learning System, Industrial Arts and Information and Communication Technology.

We hope that this request will merit the favorable approval of your good office.  
May God bless you abundantly with good health and more accomplishments!

Very truly yours





Leadership and Service  
in Home Economics  
and Allied Discipline

## PHILIPPINE HOME ECONOMICS ASSOCIATION (PHEA)

A National Organization of Home Economists and Allied Professionals in the Philippines

Member: International Federation for Home Economics (IFHE)

Asian Regional Association for Home Economics (ARAHE)

Office Address: Philippine Women's University - School of Education  
1743 Taft Avenue, Malate, Manila, Philippines

e-mail: [phea1948@gmail.com](mailto:phea1948@gmail.com) / like us on Facebook

Telephone No. (02) 526-84-21 loc. 227 or 123; Cellular Phone No. 0917-834-17-38

**HELENA Z. BENITEZ**  
Founder-President

1948-1956

1956-1960 Gloria L. Monzon  
1960-1962 Ma. Fe G. Atienza  
1962-1964 Leonarda M. Jurado  
1964-1966 Elpidia E. Bonanza  
1966-1968 Eva B. Gonzalez  
1968-1974 Amparo S. Javier  
1974-1976 Florangel T. Campos  
1976-1978 Lourdes Macatangay  
1978-1980 Angelita M. Dizon  
1980-1982 Amparo S. Javier  
1982-1984 Rosario R. Villar  
1984-1986 Lilia B. Protacio  
1986-1990 Edita T. Burgos  
1990-1992 Evelyn O. Gorospe  
1992-1996 Norma M. Mapanao  
1996-2000 Edita T. Burgos  
2000-2008 Leticia S. Navarro  
2008-2014 Maria Teresa A. Namoro

2017-2021  
Officers

**Susana V. Guinea**  
President

**Albert M. Rosarda**  
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**Ofrecina F. Intal**

January 28, 2019

**BEATRIZ G. TORNO, Ph.D. CESO IV**

Regional Director  
Department of Education  
Region III  
Maimpis, City of San Fernando,  
Pampanga

Madam:

Greetings!

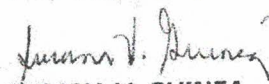
As per declaration of the International Federation for Home Economics (IFHE) in 1982, every 20<sup>th</sup> day of March is celebrated as the World Home Economics Day (WHED). For this year, the national celebration will be held on March 21, 2019, 8AM onwards at Bren Z. Guiao Convention Center, City of San Fernando, Pampanga with the theme, *"Creativity and Innovation in Home Economics for Sustainable Development."*

The Philippine Home Economics Association (PHEA) being an active member of IFHE, would like to request your good office to allow us to have the above-mentioned celebration. May we request also for the issuance of regional memo/letter to attend on official time.

The *Edukasyong Pantahanan at Pangkabuyahan* (EPP) and the Technology and Livelihood Education (TLE) and ALS teachers, coordinators, head teachers (HTs), master teachers (MTs), principals and supervisors from both public and private schools are encouraged to hold an event or special activities in relation to the celebration. We believe that this will provide opportunities for EPP and TLE teachers from both public and private schools to work together for the betterment of Home Economics Education and its related discipline- Alternative Learning System, Industrial Arts and Information and Communication Technology.

We hope that this request will merit the favorable approval of your good office. May God bless you abundantly with good health and more accomplishments!

Very truly yours,

  
**SUSANA V. GUINEA**  
PHEA President

DepED R.O. III

FEB 07 2019