
	Department of Education Region III <b>DIVISION OF CITY SCHOOLS</b> Angeles City Jesus Street, Pulungbulu, Angeles City		Document Code: SDO-QF-OSDS-SDS-005  Revision: 00  Effectivity date: 10/31/2018
	<b>DIVISION ADVISORY</b>		Name of Office: <b>OSDS-SDS</b>

**DIVISION ADVISORY**

No. 32 S. 2018

**To** : Heads of Public Elementary and Secondary Schools

**From** : Schools Division Superintendent

**Subject:** Golden Oats Products

**Date** : January 29, 2019

**RELEASED**


JAN 29 2019

By \_\_\_\_\_  
 DepEd Angeles City  
 Division of City Schools

Please be informed that Golden Nutritious Foods Corporation (GNFC) or Golden Oats, a Filipino-owned company is focused on importing and manufacturing high quality and nutritious oatmeal products from Australia and Europe. Their advocacy is to promote healthy eating habits and to provide nutrition in a simple way to every Filipino household.

Anent to this, the Golden Oats group will visit public schools in the Division to promote their products through Sampling & Selling Programs. To avoid disruption of classes, the group can talk with the parents during their general assembly or during the free time of teachers. Students can buy the products on a voluntary basis in adherence to the Department's "No Collection Policy"

For information and guidance.

  
**LEILANI SAMSON-CUNANAN, CESO VI**  
 Schools Division Superintendent

lv/chiefsgod

CN 2019-034

**"SMILES BRIGHT, SERVES RIGHT"**



16 January 2019

**Lellanie S. Cunanan, CESO VI**  
Schools Division Superintendent  
Angeles City



Dear Ma'am,

Good day!

**GOLDEN NUTRITIOUS FOODS CORPORATION (GNFC)** or **GOLDEN OATS**, is the only Filipino-owned company that is focused on importing and manufacturing high quality and nutritious oatmeal products from Australia and Europe. Our advocacy is to promote healthy eating habits, and to provide nutrition in a simple way to every Filipino household. **GNFC** would like to share the value and benefits of its products through **Sampling & Selling Programs** to your public and private schools division. We would like to promote our promising brands, **Get Up & Go** - a cereal oats power drink and **Golden Oats Plus Fortified** - the first and only fortified oatmeal in the Philippines. GNFC recognizes the need and importance of food fortification as food-based strategy to address micronutrient deficiencies in Filipinos especially to students.

In line with this, we would like to ask your kind approval to conduct the program mentioned above.

Thank you!

Yours truly,

**Gilbert P. Ablay**  
Area Sales Manager  
Golden Nutritious Foods Corp

0917-8376262

Conforme:

\_\_\_\_\_  
Signature over printed name

Noted by:

*gpabilay27@gmail.com*

**Ramon Joseph A. Arcenas**  
Deputy National Sales and Marketing Manager  
Golden Nutritious Foods Corp

0917-837-6262



January 7, 2019

To: Department of Education (DepEd)  
Republic of the Philippines

From: Golden Nutritious Foods Corporation  
RSTI Compound Km. 16 National Road  
Pamplona Uno, Las Piñas City

Dear Sir / Ma'am:

Golden Nutritious Foods Corporation will be conducting a school sampling activity using the following products:

1. Get Up & Go Cereal Oats Drink
2. Golden Oats Plus Fortified with Vitamin A Iron & Lysine
3. Golden Oats Plus Fortified with Vitamin E Omega 3 & 6
4. Golden Oats Plus Fortified with Vitamin C Strawberry with Cream
5. Golden Oats Plus Fortified with Milk Calcium & Folate

In accordance to DepEd Order No.13, s 2017 "Policy Guidelines on Healthy Food & Beverage choices in schools and in DepEd Offices", I hereby certify that the **item 1-** is under **YELLOW** category whereas, **Items 2,3,4&5** - are classified under the **GREEN** category.

Thank you very much.

Truly yours,

Cinelee Casas  
Manufacturing Manager



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