

Department of Education Region III DIVISION OF CITY SCHOOLS

Angeles City Jesus Street, Pulungbulu, Angeles City



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DIVISION ADVISORY

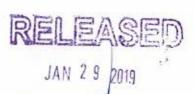
DIVISION ADVISORY No. 32 S. 2018

: Heads of Public Elementary and Secondary Schools

From : Schools Division Superintendent

Subject: Golden Oats Products

Date : January 29, 2019



Please be informed that Golden Nutritious Foods Corporation (GNFC) or Golden Oats, a Filipino-owned company is focused on importing and manufacturing high quality and nutritious oatmeal products from Australia and Europe. Their advocacy is to promote healthy eating habits and to provide nutrition in a simple way to every Filipino household.

Anent to this, the Golden Oats group will visit public schools in the Division to promote their products through Sampling & Selling Programs. To avoid disruption of classes, the group can talk with the parents during their general assembly or during the free time of teachers. Students can buy the products on a voluntary basis in adherence to the Department's "No Collection Policy"

For information and guidance.

ON-CUNANAN, CESO VI Schools Division Superintendent

lvl/chiefsgod

CN 2019 - 634

"SMILES BRIGHT, SERVES RIGHT"



16 January 2019

Leilanie S. Cunanan, CESO VI Schools Division Superintendent Angeles City

Dear Ma'am,

Good day!



GOLDEN NUTRITIOUS FOODS CORPORATION (GNFC) or GOLDEN OATS, is the only Filipino-owned company that is focused on importing and manufacturing high quality and nutritious oatmeal products from Australia and Europe. Our advocacy is to promote healthy eating habits, and to provide nutrition in a simple way to every Filipino household. GNFC would like to share the value and benefits of its products through Sampling & Selling Programs to your public and private schools division. We would like to promote our promising brands, Get Up & Go - a cereal oats power drink and Golden Oats Plus Fortified - the first and only fortified oatmeal in the Philippines. GNFC recognizes the need and importance of food fortification as food-based strategy to address micronutrient deficiencies in Filipinos especially to students.

In line with this, we would like to ask your kind approval to conduct the program mentioned above.

Thank you!

Yours truly,

Gilbert P. Abilay Area Sales Manager

Golden Nutritious Foods Corp

0917-8376262

Conforme:

Signature over printed name

Noted by:

apabilay27@gmail.com

0917-837-6262

Ramon Joseph A. Arcenas

Deputy National Sales and Marketing Manager Golden Nutritious Foods Corp



January 7, 2019

To: Department of Education (DepEd) Republic of the Philippines

From: Golden Nutrilious Foods Corporation RSTI Compound Km. 16 National Road Pamplona Uno, Las Piñas City

Dear Sir / Ma'am:

Golden Nutritious Foods Corporation will be conducting a school sampling activity using the following products:

1. Get Up & Go Cereal Oats Drink

2. Golden Oats Plus Fortified with Vitamin A Iron & Lysine

Golden Oats Plus Fortified with Vitamin E Omega 3 & 6

4. Golden Oats Plus Fortified with Vitamin C Strawberry with Cream

Golden Oats Plus Fortified with Milk Calcium & Falate

In accordance to DepEd Order No.13, s 2017 "Policy Guidelines on Healthy Food & Beverage choices in schools and in DepEd Offices", I hereby certify that the Item 1- is under YELLOW category whereas, Items 2,3,4&5 – are classified under the GREEN category.

Thank you very much.

Truly yours,

Ginelee Casas Manufacturing Manager

