
	Department of Education Region III <b>DIVISION OF CITY SCHOOLS</b> Angeles City Jesus Street, Pulungbulu, Angeles City		Document Code: SDO-QF-OSDS-SDS-005  Revision: 00  Effectivity date: 10/31/2018
	<b>DIVISION ADVISORY</b>		Name of Office: <b>OSDS-SDS</b>

**DIVISION ADVISORY**

No. 24 S. 2019

To: Heads of Public and Private Elementary and Secondary Schools


From: Schools Division Superintendent

Subject: *Lugud at Sinta*

Date: January 17, 2019

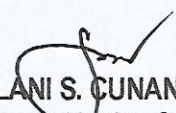
**RELEASED**

JAN 17 2019

By   
 DepEd Angeles City  
 Division of City Schools

Please be informed that the Museum of Philippine Social History will be conducting a love story writing contest entitled "*Lugud at Sinta*" on February 14, 2019. Students shall submit a handwritten and personally designed letter, narrating the love story of their parents or grandparents. Students shall submit their entry to the Museum of Philippine Social History.

Attached is a letter from Ms. Bettina Arriola, Senior Curator II, National Historical Commission of the Philippines, for your reference and information.

  
**LEILANI S. CUNANAN, CESO VI**  
 Schools Division Superintendent

Mha/sgod/aavi

Cn # 2019-023

**"SMILES BRIGHT, SERVES RIGHT"**



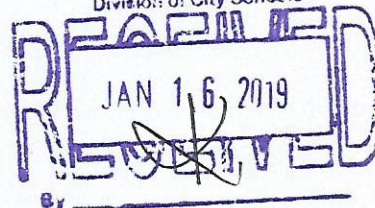


# NATIONAL HISTORICAL COMMISSION OF THE PHILIPPINES



**LEILANI S. CUNANAN, CESO VI**  
Superintendent  
DepEd Division of Angeles City  
Angeles City

16 January 2019  
DepEd Angeles City  
Division of City Schools



Dear Ms. Cunanan,

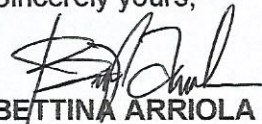
The Museum of Philippine Social History, will be conducting a love story writing contest entitled: **"Lugud at Sinta"** on **14 February 2019**. The concept for this contest is for students to appreciate the ways of communication of the past, when waiting was the name of the game because we used to send letters via snail mail. Students shall submit a handwritten and personally designed letter, narrating the love story of their parents or grandparents. Students shall submit their entry to the Museum of Philippine Social History. There will be two winning entry and the parents or grandparents of the winner (or the winner may opt to choose to whom the prize will be given) will have a tour around the idyllic heritage district of Angeles City, an overnight in Imerex Hotel and Diamond Spring Hotel.

In connection to this, we would like to invite your students to join the contest. We would appreciate dissemination of this information to the writer's group of Angeles and the whole of Pampanga. Please find attached document for the mechanics.

For further inquiry and details on the said contest, you may contact me through 0917-5538107.

Thank you.

Sincerely yours,

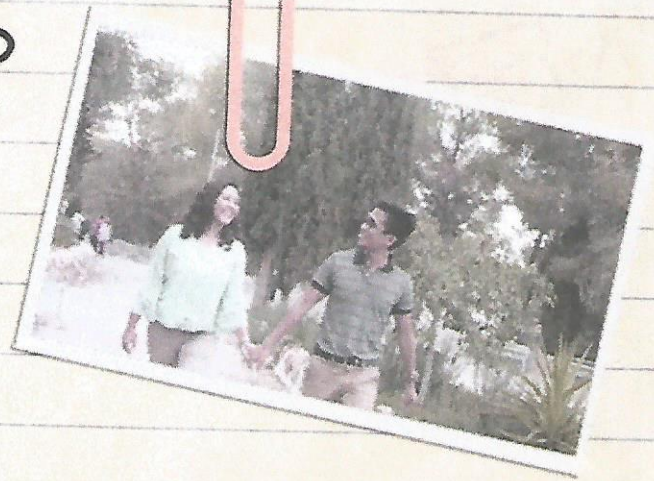
  
**BETTINA ARRIOLA**  
Senior Curator II



LUGUD  
(TITLE)

1 Pebrero 2019

Kaluguran Kong Valentina,



Manistorya ku tungkol king bie da reng kanakung pengari  
anyang anak la at nung makananu la  
mikilala at mipalsinta.....

Ing Keka Malugud,

Boy Lakandula (name)

15 years old (age)

1 Sto. Entierro St. cor Miranda St.

Angeles City (address)



# "LUGUD AT SINTA" LOVE STORY WRITING CONTEST



This is a literary competition for amateur Kapampangan writers. The piece is written in a letter format.

## OBJECTIVES

1. To promote and preserve the Kapampangan language in its artistic and creative form
2. To discover and harness the talent of young Kapampangan writers
3. To encourage love letter writing
4. To foster a culture of familial love and care



## QUALIFICATIONS

1. The competition is open to all Kapampangan writers from ages 18 to 30 years, and 17 years old and below.
2. Employees and staff members of ACTO, CACA and MPSH are disqualified from joining the competition.

## ENTRY REQUIREMENTS

1. The literary piece must be entirely original and must not have been published in any publication, or social media
2. The organizing committee reserves the right to publish, and circulate the literary piece.





## ENTRY MECHANICS

1. The story must be the love story of the writer's parents, or grandparents
2. The literary piece must be written in Kapampangan.
3. The literary piece at least 800 to 1000 words

## SUBMISSION OF ENTRIES

The participant/s must submit the following requirements:



1. Official entry form in handwritten letter format on a personally designed stationary Letter must be addressed to Valentina, as if you are writing a letter to her about the story of your parents or your grandparents. Please refer to the attached Sample Format:

Kaluguran Kong Valentina,

Manistoria ku tungkul king bie daring kakung pengari iniang  
anak la, at nung makananu la mikilala at mipalsintan . . . .

Ing Keka Malugud,

Boy Lakandula (name)

15 years old (age)

37 Dalan Sto. Entierro, Angeles City (address)





2. Write the title of the entry at the top center of the letter



TITLE OF THE ENTRY

Writer's name

Parents or grandparents name



3. Attach a photo of the couple

4. A digital copy on word document must be sent to [MPSHNHCP@GMAIL.COM](mailto:MPSHNHCP@GMAIL.COM)

5. Photo copy of writer's Identification card ( School ID / Company ID / Voter's ID / etc.)

6. All entries must be submitted at the Museum of Philippine Social History Sign-in the contest log form, place a postage stamp which is available in the museum office and drop your entry in the post mail box located at the main entrance of the museum

Deadline of Submission of entry: February 7, 2019





# CRITERIA FOR JUDGING

## Content (30%)

the content of the entry must acquire a good plot twist and structure.

## Uniqueness (30%)

the entry must be unique in its own way and is not the usual love story type or cliché, historical relevance in the story is an advantage.

## Style/ Tone (30%)

this refers on how the writer executed the story in a unique style that catches the reader's attention and interest.

## Presentation (10%)

this refers to the physicality of the entry. The entry must be neat and readable by the readers.

Note: The judges' decision is final and irrevocable.

## AWARDS AND PRIZES

Category 1 (18-30 years old) & Category 2 (17 years old & below)

CHAMPION - PHP 5,000.00 and a certificate plus one-night Hotel-accommodation, dinner date for 2, exclusive kalesa ride tour

around Angeles Heritage District

1ST RUNNER-UP- PHP 3,000.00

2ND RUNNER-UP- PHP 2,000.00

## CALENDAR

Launching: January 3, 2019

Submission of entries: February 7, 2019

Judging: February 8, 2019

Announcement of Winners: February 10, 2019





## **I. DESCRIPTION**

**"LUGUD AT SINTA" LOVE STORY WRITING CONTEST** This is a literary competition for amateur Kapampangan writers. The piece is written in a letter format.

## **II. OBJECTIVES**

1. To promote and preserve the Kapampangan language in its artistic and creative form
2. To discover and harness the talent of young Kapampangan writers
3. To encourage love letter writing
4. To foster a culture of familial love and care

## **III. QUALIFICATIONS**

1. The competition is open to all Kapampangan writers from ages 18 to 30 years, and 17 years old and below.
2. Employees and staff members of ACTO, CACA and MPSH are disqualified from joining the competition.

## **IV. ENTRY REQUIREMENTS**

1. The literary piece must be entirely original and must not have been published in any publication, or social media
2. The organizing committee reserves the right to publish, and circulate the literary piece.

## **V. ENTRY MECHANICS**

1. The story must be the love story of the writer's parents, or grandparents
2. The literary piece must be written in Kapampangan.
3. The literary piece at least 800 to 1000 words

## **VI. SUBMISSION OF ENTRIES**

The participant/s must submit the following requirements:

- 1 Official entry form in handwritten letter format on a personally designed stationary  
Letter must be addressed to Valentina, as if you are writing a letter to her about the story of your parents or your grandparents. Please refer to the attached Sample Format:  
Kaluguran Kong Valentina,

Magstorya ku tungkol king bie rang kayanakan ding kanakung pengari...



Ing Keka Malugud,

Boy Lakandula (name)

15 years old (age)

37 Dalan Sto. Entierro, Angeles City (address)

- 2 Write the title of the entry at the top center of the letter

**TITLE OF THE ENTRY**

Writer's name

Parents or grandparents name

- 3 Attach a photo of the couple
- 4 A digital copy on word document must be sent to [mpshnhcp@gmail.com](mailto:mpshnhcp@gmail.com)
- 5 Photo copy of writer's Identification card ( School ID / Company ID/ Voter's ID / etc.)
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Sign-in the contest log form, place a postage stamp which is available in the museum office and drop your entry in the post mail box located at the main entrance of the museum

**Deadline of Submission of entry: February 7, 2019**

## **VII. CRITERIA FOR JUDGING**

**Content (30%)** - the content of the entry must acquire a good plot twist and structure.

**Uniqueness (30%)** - the entry must be unique in its own way and is not the usual love story type or cliché, historical relevance in the story is an advantage.

**Style/ Tone (30%)** - this refers on how the writer executed the story in a unique style that catches the reader's attention and interest.

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*Note: The judges' decision is final and irrevocable.*



## AWARDS AND PRIZES

Category 1 (18-30 years old) & Category 2 (17 years old & below)

CHAMPION

- PHP 5,000.00 and a certificate plus one-night accommodation at Imerex Hotel, dinner date for 2, exclusive kalesa ride tour around Angeles Heritage District. The winner may have an option to choose the recipient of the prize.

1<sup>ST</sup> RUNNER-UP

- PHP 3,000.00

2<sup>ND</sup> RUNNER-UP

- PHP 2,000.00

## CALENDAR

Launching	:	January 3, 2019
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