
	Department of Education Region III <b>DIVISION OF CITY SCHOOLS</b> Angeles City Jesus Street, Pulungbulu, Angeles City		Document Code: SDO-QF-OSDS-SDS-005  Revision: 00  Effectivity date: 10/31/2018
	<b>DIVISION ADVISORY</b>		Name of Office: <b>OSDS-SDS</b>

**DIVISION ADVISORY**

No. 242, S. 2019

**To** : Heads of Public and Private Elementary and Secondary Schools

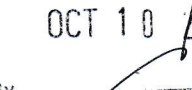
**From** : The Schools Division Superintendent

**Subject** : Philippine Home Economics Association (PHEA) 71<sup>st</sup> National Conference and Training

**Date** : October 10, 2019

**RELEASED**


OCT 10 2019

By   
 Schools Division Superintendent  
 Division of City Schools

Please be informed of the attached Advisory No. 140, s. 2019 which announces the PHEA 71<sup>st</sup> National Conference and Training with the theme "The Development of Home Economics and Allied Discipline for the Aspiration of the People to Live a Better Life" at the Chali Beach Resort and Conference Center, Cagayan de Oro City, Misamis Oriental on October 25-27, 2019.

Target participants are the EPP, TLE, SHS and ALS teachers, coordinators, head teachers, principals and supervisors from public and private schools, or academic professionals who are interested in SHS, Tech-Voc Track.

Also attached is letter of Susana V. Guinea, President, PHEA, for reference.

  
**LEILANI S. CUNANAN, CESO V**  
 Schools Division Superintendent

lv/chiefsgod

CN 2019-255

**"SMILES BRIGHT, SERVES RIGHT"**

Advisory No. 140, s. 2019

September 4, 2019

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

71st NATIONAL CONFERENCE AND TRAINING OF THE PHILIPPINE  
HOME ECONOMICS ASSOCIATION

The Philippine Home Economics Association (PHEA) will conduct its 71st National Conference and Training with the theme, The Development of Home Economics and Allied Discipline for the Aspiration of the People to Live a Better Life, from October 25 to 27, 2019 at the Chali Beach Resort and Conference Center, Cagayan de Oro City, Misamis Oriental.

The conference and training aim to

1. provide the participants with a comprehensive and in-depth information on the curricula for *Edukasyong Pantahanan at Pangkabuhayan (EPP)*, Technology and Livelihood Education (TLE), and Technical and Vocational Livelihood (TVL) Track under the Expanded Basic Education Program (EBEP);
2. enhance their work competencies and entrepreneurial skills through the conduct of workshops related to Senior High School Technical Vocational Livelihood (SHS TVL) Track; and
3. develop their interest and active participation in conducting research in Home Economics and related disciplines.

The target participants are EPP, TLE, SHS and Alternative Learning System teachers, coordinators, head teachers, principals, and supervisors from public and private schools, or academic professionals who are interested in SHS, TechVoc Track.

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

For more information, contact:

- Susana V. Guinea  
President, Philippine Home Economics Association (PHEA)  
Mobile Phone No.: 0915-135-1435
- Albert M. Rosarda  
Vice President, PHEA  
EC for South East Asia, Asian Regional Association for Home Economics  
DOST Complex, Gen. Santos Avenue  
Mobile Phone No.: 0917-860-4063
- Christine B. Banzuela  
Secretary, PHEA  
Mobile Phone No.: 0917-834-1738  
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Leadership and Service  
in Home Economics  
and Allied Discipline

## PHILIPPINE HOME ECONOMICS ASSOCIATION (PHEA)

A National Organization of Home Economists and Allied Professionals in the Philippines  
Member: International Federation for Home Economics (IFHE)  
Asian Regional Association for Home Economics (ARAHE)

Office Address: Philippine Women's University - School of Education  
1743 Taft Avenue, Malate, Manila, Philippines  
e-mail: [phea1948@gmail.com](mailto:phea1948@gmail.com) / like us on Facebook  
Telephone No. (02) 526-84-21 loc. 227 or 123; Cellular Phone No. 0917-834-17-38

**HELENA Z. BENITEZ**  
Founder-President  
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1956-1960 Gloria L. Monzon  
1960-1962 Ma. Fe G. Atienza  
1962-1964 Leonarda M. Jurado  
1964-1966 Elpidia E. Bonanza  
1966-1968 Eva B. Gonzalez  
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1974-1976 Florangel T. Campos  
1976-1978 Lourdes Macatangay  
1978-1980 Angelita M. Dizon  
1980-1982 Amparo S. Javier  
1982-1984 Rosario R. Villar  
1984-1986 Lilia B. Protacio  
1986-1990 Edita T. Burgos  
1990-1992 Evelyn O. Gorospe  
1992-1996 Norma M. Mapanao  
1996-2000 Edita T. Burgos  
2000-2008 Leticia S. Navarro  
2008-2014 Maria Teresa A. Namoro

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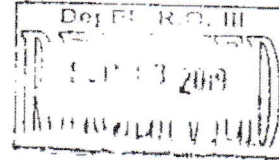
**Edna P. Madrid**  
Comptroller

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**Marilyn E. Paslan Ed.D.**  
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September 5, 2019

**DR. NICOLAS T. CAPULONG**  
Officer-in-Charge  
Office of the Regional Director  
DepEd Region III  
Maimpis City,  
City of San Fernando, Pampanga



Dear Dr. Capulong:

The Philippine Home Economics Association (PHEA) will hold its 71st National Conference and Training on October 25-27, 2019 at Chali Beach Resort and Conference Center, Cagayan De Oro City, Misamis Oriental with the theme, *"The Development of Home Economics and Allied Discipline for the Aspiration of the People to live a Better Life"*

The training conference aims to:

1. Provide the participants with a comprehensive and in-depth information on the curricula for Edukasyong Pantahanan at Pangkabuhayan (EPP), Technology and Livelihood Education (TLE) and Technology and Livelihood Education (TVL) Track under the Expanded Basic Education Program (EBEP);
2. Enhance their work competencies and entrepreneurial skills through the conduct of workshops related to SHS TVL track; and
3. Develop their interest and active participation in conducting research in Home Economics and related disciplines.

The participants to the conference and training are EPP, TLE, SHS and ALS teachers, coordinators, Head Teachers, Principals and Supervisors both from private and public schools, or academic professionals who are interested in SHS, TechVoc Track.

Relative to this, we would like to request your good office that our activity be endorsed to the different divisions in your region and that participants will be allowed to attend on official time. The conference and training will coincide with the semestral break where they will also be required to undergo in-service training, thus achieving the same purpose for their professional growth and enrichment.

Furthermore, may we also request that their registration fee of Php 5, 800.00 (inclusive of food and hotel accommodation for the duration of the activity, training kits, bags and certificates of participation and other incidental expenses) be charged to canteen funds, TLE/EPP funds, LGU-assisted funds and other legitimate sources subject to the usual accounting and auditing rules and procedures.

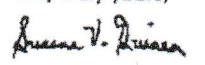
We are encouraging also all EPP/TLE teachers and other allied discipline to organize a Home Economics Related Organization (HERO), thereafter, officers are advised to contact PHEA for the induction during the 1<sup>st</sup> day of the conference.

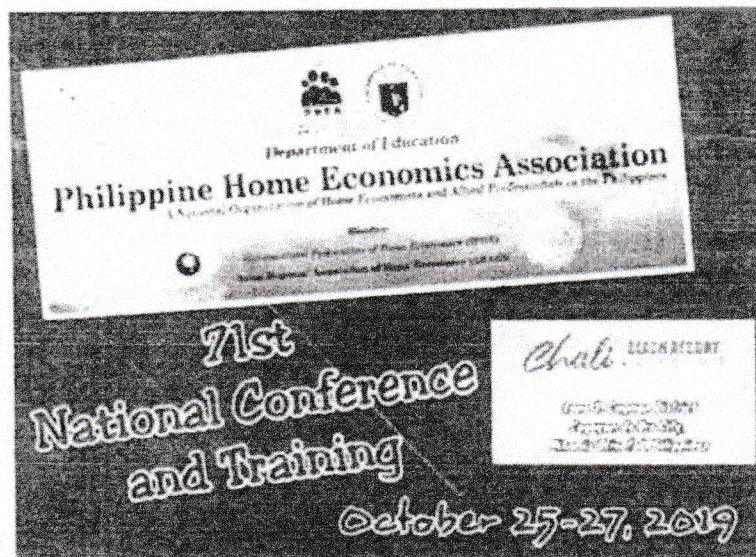
Attached herewith for your reference is DepEd Advisory No. 140 s. 2019 and steps on how to register on-line.

We are looking forward for your affirmative response on these requests. We believe that your invaluable support will help a lot for the success of our activity.

Thank you and God bless!

Very truly yours,

  
**SUSANA V. GUINEA**  
President



to register, please follow these steps:

1. kindly deposit the Registration Fee amounting to five thousand Eight Hundred pesos ( Php 5,800.00 ) at any Bank of the Philippine Islands branch using the following details:  
Account Name: Philippine Home Economics Association  
Account Number: 3833-8259-52
2. write your name/s on the Bank Deposit Transaction Slip (BDTS) and take a picture of it
3. send an email at 2019phreacdo@gmail.com, attach the picture your BPI-BDTS
4. kindly wait for the confirmation email from us

thank you and see you at the Chali Beach Resort and Conference Center at Cagayan De Oro City!

your Registration Fee covers:

- food (PM snacks from Oct. 25, 2019 to AM snacks of Oct. 27, 2019)
- accommodation (from Oct. 25, 2018 at 2:00 PM to Oct. 27, 2019 at 12:00 NN)

your airfare and insurance during the National Conference and Training is not included in your registration fee