
	Department of Education Region III DIVISION OF CITY SCHOOLS Angeles City Jesus Street, Pulungbulu, Angeles City		Document Code: SDO-QF-OSDS-SDS-005 Revision: 00 Effectivity date: 10/31/2018
	DIVISION ADVISORY		Name of Office: OSDS-SDS

DIVISION ADVISORY

No. 227 S. 2018

To : Heads of Public Elementary and Secondary Schools


From : The Schools Division Superintendent

Subject : United Nations Celebration 2019

Date : October 1, 2019


RELEASED

OCT 02 2019

By 
 Schools Division Superintendent
 Division of City Schools

Please be informed of the attached letter of invite with of Migern Cole C. Estabillo, Marketing Officer, SM City Clark, for public elementary and secondary schools to participate in their annual celebration of the United Nations Month dubbed as Colors of the World Costume Contests and Parade at the Event Centre on October 24, 2019.

Moreover, the Contest Mechanics is also attached hereto.


LEILANI SAMSON-CUNANAN, CESO V
 Schools Division Superintendent

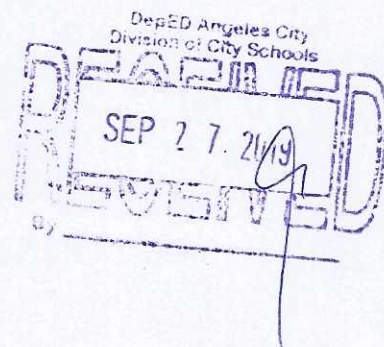
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Oct # 242

"SMILES BRIGHT, SERVES RIGHT"



Shopping Center Management Corporation
(SCMC)
2/F Mall Admin, SM City Clark
M.A. Roxas Highway, Malabanas
Angeles City 2009, Philippines



TO : LELANI SAMSON CUNANAN, CESO V
FROM : SM CITY CLARK MARKETING
DATE : SEPTEMBER 24, 2019
SUBJECT : UNITED NATIONS CELEBRATION 2019

Dear Ms. Cunanan,


Greetings!

As we annually celebrate United Nations Month, SM City Clark will hold **COLORS OF THE WORLD** Costume Contest and Parade at the Event Centre on October 24, 2019. This will be a National Costume Contest and Parade to be participated by students and teachers from pre-school and Elementary school, private or public.

In this regard, we would like to invite your schools to participate in the said event. For any inquiries regarding this, please feel free to contact me at 0917 722 8717 / migern.estabillo@smsupermalls.com

Thank you!

Warmest,


Migern Cole C. Estabillo
Marketing Officer, SM City Clark

SM SUPERMALLS
UNITED NATIONS DAY 2019
CONTEST MECHANICS:

1. Promo Period is from October 18 to 24, 2019.
2. Contest is open to all public and private schools with pupils and teachers from pre-school and elementary level.
3. Participating malls: (to follow with date, time and venue)
4. Schools shall fill out Registration Forms available at SCMC Marketing Department Admin Office of participating SM malls from October 7 to 15, 2019, with complete attachments, such as:
 - a. List of names and grade level of all students who shall participate in the UN Costume Contest.
 - b. List of names of participating pre-school and elementary school teachers
 - c. Certificate of Enrollment of all participating students
 - d. Certificate of Employment of all participating teachers
 - e. Signed parent's / guardian's waiver

Deadline of submission of application forms to Mall Marketing Department is on October 15, 2018 at 5pm.

Contest Categories

<u>Costume Contest</u> (Applicable for students and teachers)	<u>Most Number of Students Category</u>
<p>Each participant must be :</p> <ul style="list-style-type: none"> • Wearing a full national costume • Holding a flaglet of the country being represented • Wearing a sash with the name of the country being represented • Wearing a number pinned on the participant's sash to be provided by SM Supermalls 	<p>A school must have participating students dressed in their chosen national costume and holding a flag.</p>
<p>Criteria for judging for the Best in United Nations Costume (male student, female student and teacher (male/female)categories) are:</p> <ul style="list-style-type: none"> • Adherence to costume requirement 	<p>A school with the most number of participating students on the contest date wins the said category.</p>

of the country represented 50% • Creativity of costume/props 30% • Overall Appeal 20% Total 100%	
Prizes for the Best in National Costume are: <ul style="list-style-type: none"> Best in National Costume (Female Category) <i>First Place: 5,000 worth of SM GC</i> <i>Second Place: 3,000 worth of SM GC</i> <i>Third Place: 2,000 worth of SM GC</i> Best in National Costume (Male Category) First Place: 5,000 worth of SM GC Second Place: 3,000 worth of SM GC Third Place: 2,000 worth of SM GC Best in National Costume (Teacher Category – male or female) One Winner of 5,000 worth of SM GC 	School with the most number of participating students shall take home Ten Thousand (Php10,000) worth of SM Gift Certificate.

5. Prizes are transferable but not convertible to cash.
6. Participants of the contests should be at the venue 10 minutes before the start of the contest and must be in full costume upon entrance. Participants will shoulder their own meal and transportation.
7. A DTI Representative shall witness the contest proper and the tallying of scores.
8. Winners will be announced right after the contest. In case of a tie, judges will re-evaluate to choose the winners.
9. Claiming of prizes will be at SCMC Marketing Department Admin Office of participating SM mall, Monday to Friday, 10:00 AM to 3:00 PM c/o Marketing Department within 60 days from the date of the competition.
10. Shopping Center Management Corporation, its affiliates, ad agencies, mall tenants, their respective officers and employees, and their relatives up to the second degree of consanguinity or affinity are disqualified to join this competition.
11. Promo organizer and judges' decision is final with the concurrence of DTI.