
	Department of Education Region III DIVISION OF CITY SCHOOLS Angeles City Jesus Street, Pulungbulu, Angeles City		Document Code: SDO-QF-OSDS-SDS-005 Revision: 00 Effectivity date: 10/31/2018
	DIVISION ADVISORY		Name of Office: OSDS-SDS

DIVISION ADVISORY

No. 187, s. 2019

To : Heads of Public Elementary and Secondary Schools

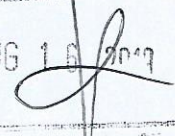
From : The Schools Division Superintendent

Subject: Milo Champ Camp

Date : August 15, 2019

RELEASED

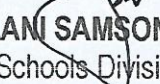
AUG 16 2019

By 
 Schools Division Superintendent

Attached is a letter from Ofelia c. Castro, Area Operation Manager, Alphabetsoup Inc. re: conduct of School Tour and Sampling in line with the proposed Milo Champ Camp.

The said activity can only be integrated in school *palaro* or intramurals and not a separate activity for the purpose, in compliance with DepEd Order No. 9, s. 2005 entitled "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith".

For information and guidance.


LEILANI SAMSON-CUNANAN, CESO V
 Schools Division Superintendent

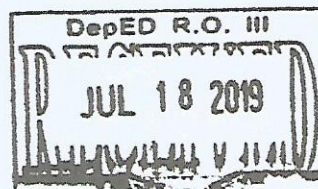
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"SMILES BRIGHT, SERVES RIGHT"

July 18, 2019

Dr. Nicolas T. Capulong ARD
 OIC- Regional Director



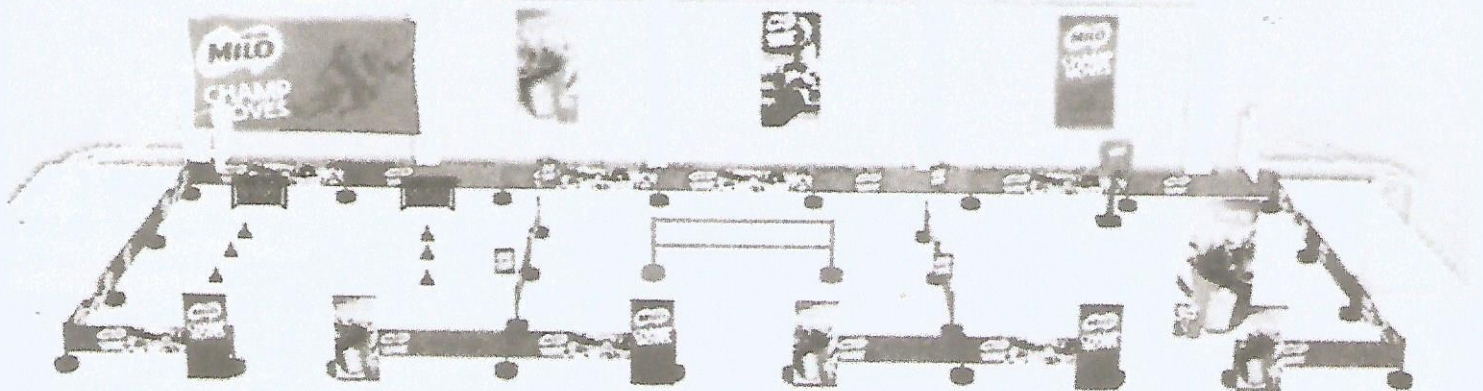
Dear Ma'am / Sir,

Greetings!

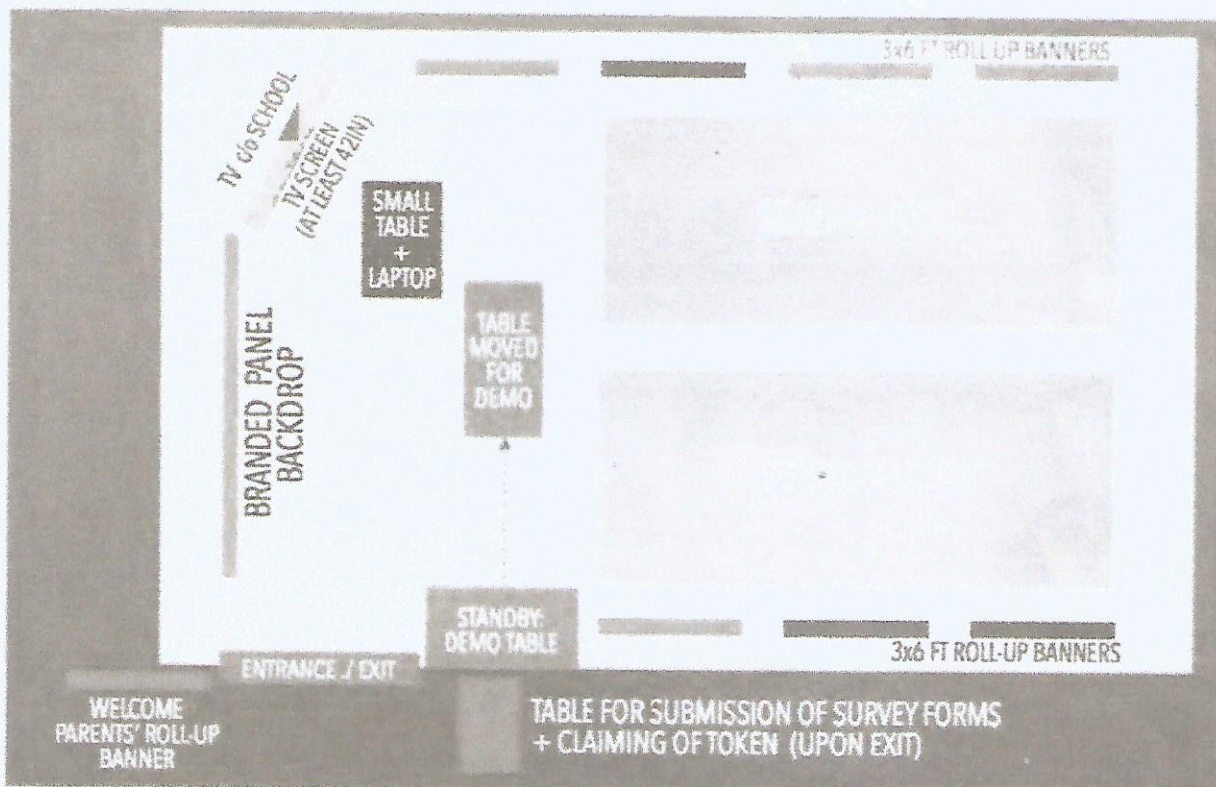
In behalf of our client Nestle Philippines Inc. (NPI), we would like to conduct a School Tour and Sampling in line with the proposed MILO Champ Camp nationwide school tour. The team will be setting up our activity area with sports equipment and sampling booths in your covered court and giving out samples of MILO. With this, we would like to ask for approval and permits for the following:

ACTIVITY NAME	MILO CHAMP CAMP
ACTIVITY TYPE	School Tour and Wet Sampling (Activities like Basketball, Volleyball and Football)
OBJECTIVES	The key objective is to excite students that sports is FUN, and that apart from the importance of being physically fit, sports teaches values that can be applied in school and everyday life, and the values that help build CHAMPIONS in life.
NAME OF SCHOOL	Elementary School
DATE OF ACTIVITY	July 15 onwards
TIME OF ACTIVITY	8:00am to 5:00pm

INGRESS DETAILS	5:00am to 7:00am
EGRESS DETAILS	5:00pmonwards
ACTIVITY DETAILS	<ul style="list-style-type: none"> - 5 batches of 350 students from Grades 2 to 6 for a total of 1,750 students per day will participate in the sports activities we will set up there. - This will excite students that sports is FUN, and that apart from the importance of being physically fit, sports teaches values that can be applied in school and everyday life, and the values that help build CHAMPIONS in life. - Use of School whole Covered Court from Ingress, Actual Activity and Egress. - Use of a big room or big classroom on the ground floor for the Parents' Camp - To set up Sampling Booth, Sound System, Event Banners and Activity Structures the Student's Camp (Please see attached pegged set-up) - To conduct Wet Sampling during our activity - Allow students to participate on our School Tour and Wet Sampling Activity - To conduct Wet Sampling during our activity - The Students' Camp will have qualified coaches that will teach the students the basics of three sports - namely, basketball, volleyball and football/futsal where the students can enjoy a hands-on experience and get them into a more active and healthy lifestyle with a free sample of MILO for all students. - The Parents' Camp will have the parents and/or guardians of these students be invited to attend a special session. Key objective is to open their minds about letting their child participate in sports and its benefits. - Allow us to use parking spaces for 5 vans. - Allow us to merchandise school vicinity - Allow us to take photo and video of school vicinity. - Allow us to take photo and video of students joining the School Tour, School Tour and Wet Sampling.



Students' Camp




Parents' Camp

ALPHABET SOUP INC.

No. 1 Saint Peter St. Barangay. Oranbo, Pasig City
Tel: +63 2 570-5801
Telefax: +63 2 570-5419
www.alphabetsoup.ph

Thank you very much for your valuable support.

Very truly yours,


Ofelia C. Castro
Area Operation Manager
Alphabetsoup Inc.

CONFORME:

Signature over Printed Name

Designation

Contact No.

Date