

Department of Education Region III

DIVISION OF CITY SCHOOLS

Angeles City Jesus Street, Pulungbulu, Angeles City



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DIVISION ADVISORY

No. 143, S. 2019

140. 1-10, 3. 2013

: Heads of Public Elementary and Secondary Schools

From: The Schools Division Superintendent

Subject: iEXPERIENCE, The first Movie IMAX in the Philippines

Date: July 2, 2019

JUES Interest Office Of

Please be informed that *i*EXPERIENCE, in partnership with Skymobile is providing different Science activities for SY 2019-2020 per DepEd Advisory No. 098, s. 2019.

Participation of public and private schools shall be subject to the *No disruption of classes policy* per DepEd Order No. 9, s. 2005 entitled "Instituting Measures to Increase Time-on-Task and Ensuring Compliance Therewith" and to the *No collection policy* as stated in Section 3 of RA 5546 entitled "an Act Prohibiting the Sale of tickets and/or the collection of contributions for whatever project or purpose from students and teachers of public and private schools, colleges, and universities."

Attached is the letter of Mr. John Hillary D. Balajadia, Marketing Manager of iEXPERIENCE, for reference.

LEILANI S. CUNANAN, CESO V Schools Division Superintendent

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The First Mobile IMAX In The Philippines

Officer in Charge- Schools Division Superintendent

Department of Education-Angeles City
Jesus St., Angeles City

Dear Ma'am:

May we respectfully request again for DepEd advisory this SY 2018-2019 for IEXPERIENCE, in partnership with SKYMOBILE. Attached herewith is the 2018 DepEd National Advisory (Advisory No.127, s. 2018) and DepEd Regional Advisory (Advisory No.249 s.2018).

in line with the DepEd Memorandum No.47,s. 2017 entitled Moratorium on DepEd educational field trips and activities outside of the school premises, IEXPERIENCE commits to bringing premium educational activities inside the comfort and safety of the school campus.

Being aware of the "Time On Task" Policy and the strict compliance with the "180 days teaching and learning guidelines", we coordinate the schedule of activities with the Science Department of the school, utilizing only the science period of the participants and making sure no disruption of other classes.

To complement the K-12 Program of the Department of Education we provide different science activities, including Astronomy & Environmental Awareness Program. We use the most advanced Digital Planetarium system. We also have manipulative exhibits where in the students can explore and manipulate. We have choice selection of dynamic movies about nature: from distant past and the modern future; water and land based creatures; extinct animals and plants; and also about outer space explorations. With General Patronage rating by the MTRCB, the select movies are both entertaining and educational and target all ages of curious minds.

The following are the activities for the three program sets to fit the needs of your student body:

Program 1	Activity 1	End to 20 state and the state of your state or body.
	WELLASTA T	Full HD 3D Movies in Digital Surround Sounds using 3D eyeglasses
		(Walking with Dinosaurs, GP)
	Activity 2	3D Gallery and Photo Exhibit
Program 2	Activity 1	Full HD 3D Movies in Digital Surround Sounds using 3D eyeglasses
		(Under the Sea, GP)
	A orticion, 7	
_	Activity 2	Science Manipulative Exhibit
Program 3	Activity 1	SkyExperience – The Mobile Digital Planetarium
	Activity 2	Environmental Awareness Program
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Program 4	Activity 1	iConnect, a 22 Science manipulative Exhibit
	Activity 2	
	ACCIVILY 2	Full HD 3D Movies in Digital Surround Sounds using 3D eyeglasses
		(Enchanted Kindom)

Please feel free to call our office at telephone numbers (landline) 7188372 / 0915 2412460 for more details.

With highest esteem,

John Hillary D. Balajadia Marketing Manager

Contact Numbers: 0916 6528465; 0966 1477224

Email: pickardbalajadia@yahoo.com

Advisory No. <u>098</u>, s. 2019 June 18, 2019

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.

(Visit www.deped.gov.ph)

ACTIVITIES OF IEXPERIENCE AND SKYMOBILE FOR SCHOOL YEAR 2019-2020

The VPIX Events Management Services announce the following activities of IEXPERIENCE and Skymobile for School Year 2019–2020:

Set	Activity	Activity Description	
	1	Activity Description	Objectives
1	1	Full HD Movies in Digital Surround Sound using 3D glasses	 To help the students experience the most advanced mobile 3D movie with the use of 3D eyeglasses To pique their curiosity between what their eyes can see and what their mind can conceive To enhance their knowledge absorption and retention of the varied subject matters related to science
	2	3D Gallery and Photo Exhibit	To help the students open up their minds, and prepare them to take in more knowledge To enable them to easily grasp the space-time dimension concept represented by historical photos and artifacts
2	1	Full HD Movies in Digital Surround Sound using 3D glasses	
	2	Science Manipulative Exhibit	To use self-discovery and actual experience of the basic concepts of science to render enlightenment and easy understanding of classroom lessons To expose students to practical inventions which they can apply to solve the challenges that they may individually encounter and share them to help improve human life
3	1	Mobile Digital Planetarium	To introduce the concept of Einstein's Law of Relativity and Bending To display the process of creation dynamics, and its basic components in which matter got its model or existence, development, and extinction
	2	Environmental Awareness Program	To teach the students the simple and practical dos and don'ts in taking care of Mother Nature, giving them a sense of belongingness and responsibility for the whole human race
4	1	Science Manipulative Exhibit Connect	· ·
	2	Full HD Movies using 3D glasses	

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order (DO) No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith. This is also subject to the guidelines on the conduct of co-curricular and extra-curricular off-campus activities for public and private schools stipulated in DO 66, s. 2017 entitled Implementing Guidelines on the Conduct of Off-Campus Activities, and the no-collection policy as stated in Section 3 of Republic Act No. 5546, An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law).

For more information, contact:

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Tandang Sora, Quezon City
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Email Address: pickardbalajadia@yahoo.com



PRESENTS .

Advarius

SICY EXPERIENCE DIGITAL MOBILE PLANETARIUM

ASTRONOMY & ENVIRONMENTAL AWARENESS PROGRAM







Activity 1

A closer look at the solar system. An exciting and stunning realism experience.

Activity 2

Environmental Awareness S.O.M.E. 1 (Save Our Mother Earth as One)



WHEN;

WHERE;



Like us on FACEBOOK iExperience

First Mobile IMax in the Philippines www.facebook.com/iExperienceFirstMobileIMAX



For Inquiries, contact:



PRESENTS

EXPERIENCE

CONNECTING TO STUDENTS IN EDUCATIONAL AND ENTERTAINING WAY

Activity 1

3D MOVIE

Activity 2
BRICK INSPIRED
SCIENCE MANIPULATI











WHEN:

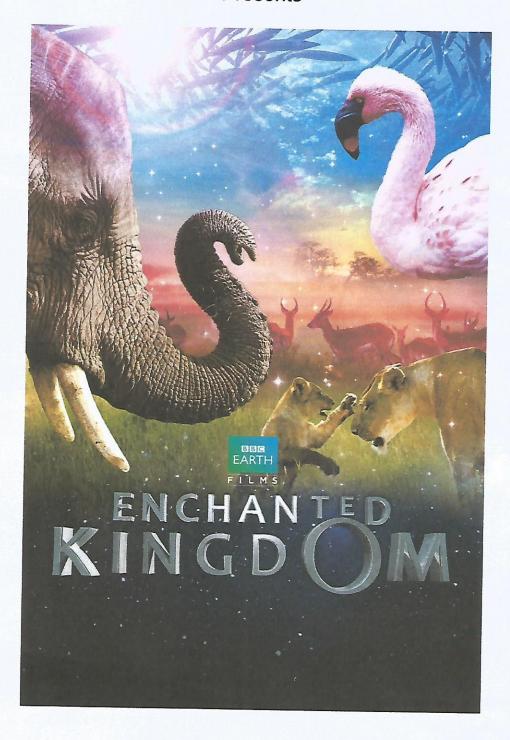
WHERE:

For Inquiries, contact:

Contact Nos: (02) 7(88372 / (0921) 389-1941 / (0915) 241-2460



Presents



In 3D Format. A spell-binding journey through earthly realms to display the natural world at its most ethereal, this is the ultimate celebration of nature's magic. Narrated by Idris Elba.

For General Patronage (GP) Running Time: 45 Minutes





Get the feel, the sights, the sounds of our ever transforming Universe through Virtual Reality!!!

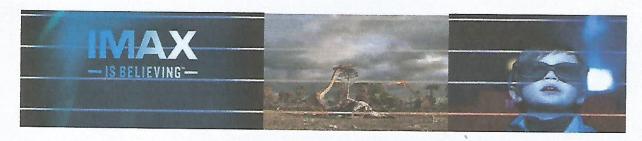


Activity 1- 3D Movies in IMAX Technology

Activity 2- 3D Photo Gallery and Exhibit



- Experience Pre-Historic life in the present
- Witness the predators and preys
- Explore the expanding Universe in the comfort of your School



For booking and inquiries please call PICKARD BALAJADIA at (02) 907-1431/0915-2412460
Email: pickardbalajadia@yahoo.com