

Department of Education Region III

DIVISION OF CITY SCHOOLS

Angeles City Jesus Street, Pulungbulu, Angeles City



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JAN 1 1 2019

DIVISION ADVISORY

DIVISION ADVISORY No. 12 S. 2018

To:

Heads of Public Elementary and Secondary Schools

From:

Schools Division Superintendent

Subject:

Frontline Production and Training Development Inc.

Date:

January 10, 2019

Please be informed that the Frontline Production and Training Development Inc. would like to present their campaign and advocacy against depression and addictions in many forms and also "The Arts as Bridge Towards a Social and Global Consciousness".

As part of their advocacy in educating the millennials especially with the issues of depression and addiction, they would like to execute a Stage Play in Schools of Angeles City, Pampanga for free to impart and share their mission through Arts.

Anent to this, school heads are reminded to adhere strictly to the Department's "No Disruption of Classes" and "No Collection Policy".

Attached is a letter from Mr. Albert B. Ditchon, Production Manager, Frontline Production and Training Development Inc., for your reference and information.

LEILANI S. CUNANAN, CESO VI Schools Division Superintendent

Mha/sgod/aavi

(CHA 2019 - 008)

"SMILES BRIGHT, SERVES RIGHT"



1134-BAntipolo St., Rizal Village
Barangay Poblacion, Makati City
frontlineproductioninc@gmail.com
www.frontlineproductioninc.com
Contact Nos.: (02) 833-5159; 0927-2422673

January 7, 2018

Ivis. Leilani S. Cunanan, CESO VI Schools Division Superintendent Deped Division of City Schools Angeles City Angeles City Pampanga

Dear Ma'am Cunanan,

Greetings!

We are Frontline Production & Training Development Inc., we're a Production Company that caters and produces Theater Performances; Corporate Events; Workshops and Training for Acting, Dance & Personality Development, Frontein Management & Talent Management.

showcase and provide to its audience a quality production that not only entertain but also educate and empower young Filipinos, make a stand towards socio-economic problems, awareness of realities, national and global issues, that they can relate to.

We would like to present to you our campaign and ADVOCACY against DEPRESION & ADDICTIONS in many forms e.g. drugs, alcohol, social media, love and obsession to material things, etc. and also "The Arts As Bridge Towards A Social and Global Consciousness" We mounted theatre productions:

"ANG MUNDO NG EK-EK: THE SEVEN DEADLY SINS"

Our Productions is directed by Aliw Awards Director, Rodel Mercado.

Ang Mundo ng Ek-Ek: The Seven Deadly Sins is a representation of twelve Millennials of today whose character revolves to problems confronted with vices neer pressure etc. That depression has their way of hiding the real difficulties of growing up and its resolution on how to withstand on the challenge of getting away from addiction. It is artistically infused with humour, drama, dance, music and movements. The said

DIRECTOR for NEW CONCEPT CATEGORY".

importantly, this is a way of promoting Theatre as a powerful medium in inculcating values to the youth and young professionals.

As part of our ADVOCACY in educating the Millennials especially with the issues of DEPRESION & ADDICTION, we would like to execute a stage riay in schools in Angeles City, Pampanga for PREE to Impart and share our MISSION through Arts.

Our Production will give ANGELES CITY HIGH SCHOOLS AND UNIVERSITIES the following FREE of Charge:

- Artists Talent Fee
- Creative Team Talent Fee
- Production Design Cost
- Artist Transportation
- Creative Team Transportation
- Artists' Costumes
- Trucking for Production Design
- Meals for the Artist and Creative Team
- Training Workshop for High School selected Students (Improvisation; Basis Acting & Personality Development Course)

The Students will only shoulder minimal cost of the following:

- Technical Equipment / Rider
- 7,000 ANSI Lumens LCD Projector
- Meals for Technical Team

In line with this, we would like request in your good office for Letter of Recommendation as a requirement for presenting our production to The Schools of Angeles City Pampanga.

advocacy in educating the Millennials through Theater Production in a Fun Visual and Artistic manner

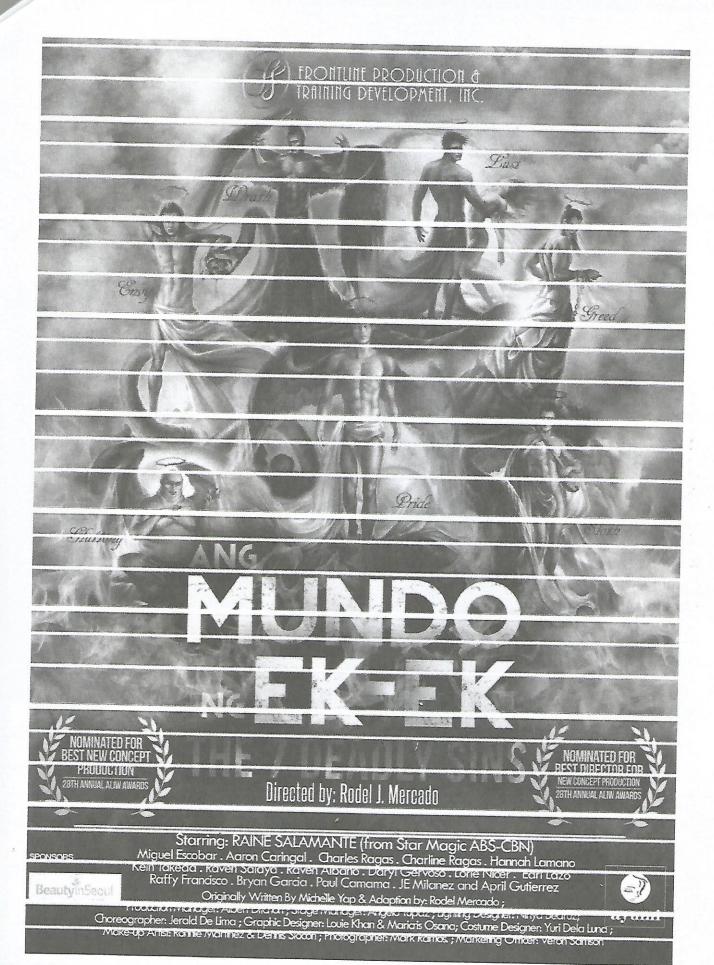
I hank you very much!

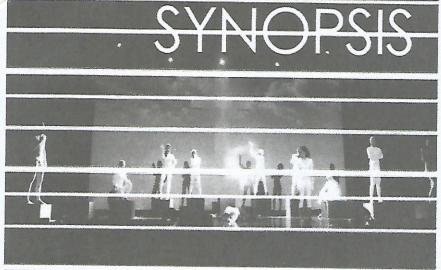
ert B. Ditchon

Munchon Manager

Rodel J. Mercado

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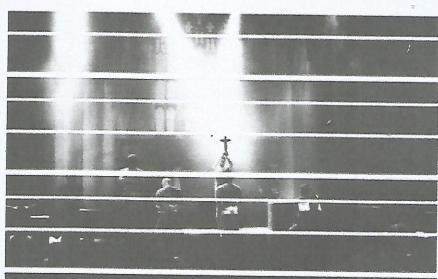
Si Sarah, isang estudyante, nasa magandang antas ng pamumununy, may boyinena siya. masaya siia'i maiigaya. Lahai ng gusto niya ay nabibigay ng kanyang Mama't Papa. Mataas ang grados niya ar inonor siodom siya sa oskrecia, marami ang kanyang kaihigan. Ngunit sa kahila ng lahat ng ito ay pumasok siya sa MUNDO ng Ek-ek.

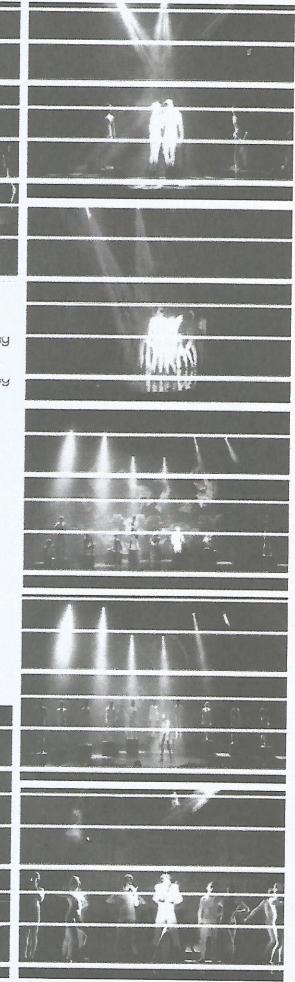
Ito ay mundo ng pagdadahilan... ng pangangatwiran... ng nalusot na paninisi sa iba na awa sa sarili na pantakas sa katotohanan... ng panandaliang pagliliwaliw... ng pagtalikod sa suliranin ng mga matitinong kinawawa kuno!

Ang mundo ng Ek-ek ay kumakatawan sa labing dalawang (12) Karakter ng Kabataan na sumasalamin sa isyu ng DROGA, PAG-AARAL, SOCIAL MEDIA, PAG-IBIG, MATERYAL NA BAGAY, FRE-IVIARITAL SEX ut BISYO ng lipunan.

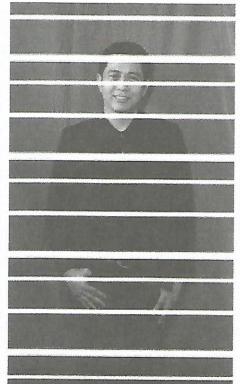
Ikaw Sarah, Ikaw ba'y magpapasagip sa sa holog ng langit ng Ek-ek!!!

One of AGA? maintenance man mande de AGA de en O





The Man behind FRONTLINE PRODUCTION INC.



Rodel J. Mercado

Theater & Events Director: Acting Coach & Teacher

Nominated as Best Director at the 28" ANNUAL ALIW AWARDS"



TRAINING DEVELOPMENT, INC.

His ardent zeal and enthusiasm to impart his learning and train the next breed of actors and actresses in both theatre. film and television industry pushed him to establish his own theatre & events production after leaving his inteen mutual years in corporate journey as a semior Operations Manager at SM Corporation and Vice President for Operation in Havainas Philippines. His dream of incuicating theatre discipline is his first goal towards achieving one's dream of making it to

scholar at Dulaang PCU in 1994 and subsequently associated in professional Theater Companies in 1997.

Peoples Theater Foundation and a Founding Member of Silly People's Improve Theater (SPIT) to page a few. He appeared in source! Theater Production as an Actor. He also appeared in some TV Commercials and TV Soap Operas at GMA & ABS-CBN.

Martines, Ann Villegas, Mia Gutierez and Direk Gina Alajar were among his mentors. He studied Improvisation

Master Class that was conducted by a Hollywood Improvisation Master Ed Reggi and Gabe Mercado the father of Silly People's Improv Theatre. He attended Trainer's Training Workshop under Mr. Alvin Gonzales that happened to be his focal point in the field of acting & training, not just in the artistic field but eventually in corporate trainings. He took up <u>Directing Master Class</u> with the internationally recognized playwright and Director Dr. Annton Juan and <u>Digital Video Production & Digital Cinematography</u> under <u>Director Nap Jamir</u> at University of the Philippines Film Institute and <u>Finished Technical Directors Workshop</u> under the best Technical

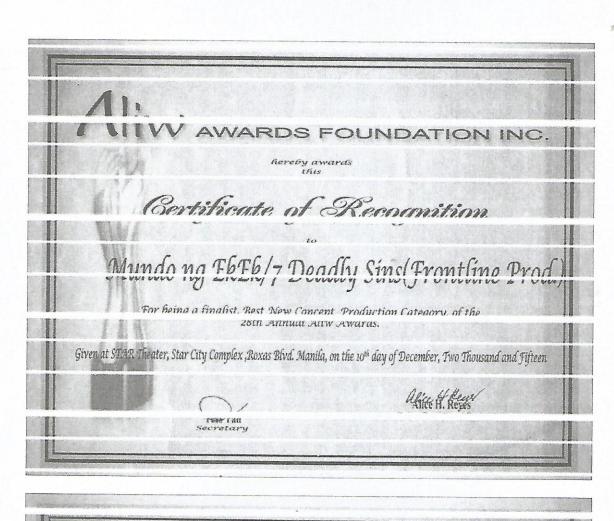
Educational Theater Association.

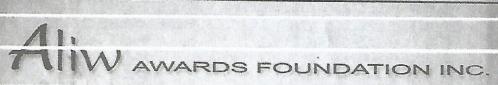
His concluded Theatre Productions as a Director were, "Ang Mundo ng Ek-Ek: The Seven Deadly Sins" at Star Ineater and been nominated for Best Production & Best Director at the "Z8th Annual ALIW AWARDS-Z015"; "The Seven Naked Stories"; "Curtain Call" & "Curtain Call the Repeat" at Mirror Studio Theater Makati and "Astista Na Deal" a Mariata Deadle of Caratina at Star Theater "Point Stars of Taratina" at Mariata Na Deal and Stars of Taratina Deadle of Caratina Deadle of Caratina Deal and Stars of Taratina Deal and Stars of Taratin

Depot at Star Theater; "Ora et Labora", a Musical Drama of San Beda College; "Silang Mga Bata", The Musical for 3rd National Theater Festival of Cultural Center of the Philippines; "The life of St. John the Baptist", a musical drama of Sienna College, among countless others.

Procentation) He directed Local & International Colebrities like SAPAN GERONIMO MANA SALVADOR MS EARTH 2015 ANGELIA ONG, GRETCHEN HO, GUJI LORENZANA, AKIKO SOLON, JUNET HSIEH, LIN YU CHUN and LEE MIN-HO. Though his expertise on Stage Productions, National and International Conventions, Fashions Shows, Product Launches and Concerts Direk Rodel was been awarded by "Golden Globe Annual Awards 2016" and "Philippine Top Choice Awards 2017".

CBN: ABEL ESTANISLAO of Artist Center GMA 7: ELLE RAMIREZ Finalist of Protégé GMA7: SOPHIE ALBERT the Grand Winner of Artista Academy TV5 and Ms. Angelia Ong, Ms. Earth 2015.





hereby awards this

Cortificate of Recognition

Rodel Mercado (Mundo ng EkEk/7 Deadly Sinc)

Jor veing a finalist, sest Director for New Concept Production Category, of the 28th Annual Aliw Awards.

Given at SIAK ineater, Star Lity Complex ,Roxas Biva. Manua, on the 10th day of December, Two Thousand and Fifteen



Alita of Reys



FRONTLINE PRODUCTION TRAINING DEVELOPMENT, INC

1134 - B Antioclo St. Rizal Villace Brov Poblacion Makati City Contact us: (02) 833-5159 0927 242 2673 / 0905 893 9869 / 0946 200 1295

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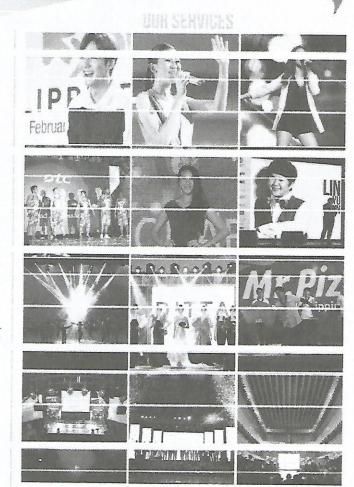
frontlineproductioninc@gmail.com fl.production@yahoo.com

A Production Company that caters and produces Theater Performances; Corporate Events, AVPs, Graphic Designs, Ushering Services, Acting Workshops, Dance Workshops, Personality Development,

.....

Language Training & Talent Management.

Frontline Production & Training Development, Inc. is a company of trained, creative and passionate young professionals who are dedicated to the reaching client expectations.



Product Launch

Symposium Annual Event

National Conference International Conference Leadership Summit Christmas Party

Sales Conference National Convention PR Publicity

Script Writer Production Team Technical Equipment Staging

TRAININGS AND WORKSHOPS:

Improvisation Rasin Antion Advance Acting

Acting Master Class Modern Jazz and Hip-Hop Lyrical Dance

Artist and Talent Management

ттоовской маладетеля Personality Development



Viral Videos Music Videos Behind-the-Scenes





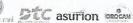
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REPUBLIC OF THE PHILIPPINES SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills City of Mandaluyong, Metro Manila

> COMPANY REG. NO. CS201513186 COMPANY TIN 009-077-809

CERTIFICATE OF INCORPORATION

KNOW ALL PERSONS BY THESE PRESENTS:

This is to certify that the Articles of Incorporation and By-Laws of

FRONTLINE PRODUCTION & TRAINING DEVELOPMENT INC.

were duly approved by the Commission on this date upon the issuance of this Certificate of Incorporation in accordance with the Corporation Code of the Philippines (Batas Pambansa Big.68), and copies of said Articles and By-Laws are

This Certificate grants juridical personality to the corporation but does not authorize it to undertake business activities requiring a Secondary License from this Commission such as, but not limited to acting as: broker or dealer in securities, government securities eligible dealer (GSED), investment adviser of an investment company, close-end or open-end investment company, investment house, transfer

pre-need plan issuer, general agent in pre-need plans and time shares/club shares/membership certificates issuers or selling agents thereof. Neither does this Certificate constitute as permit to undertake activities for which other government agencies require a license or permit.

As a registered corporation, it shall submit annually to this Commission the

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of this Commission to be affixed at Mandaluyong City, Metro Manila, Philippines, this _______ day of July, Twenty Fifteen.



FERDINAND B. SALES

Company Registration and Monitoring Department





CITY OF MAKATI



PERMIT NO. 06496

PAH In compliance with Dent of Order (Do) No. 8 CANSAKAI

this advisory is issued but the bard restrict per DO 28, s. 2001.

MATALASTAS NG LAHAT: but only for the information of DepEd officials. (KNOW ALL MEN BY THESE PRESENTS onnel staff, as well as the concerned public. (Visit www.deped.gov.ph) NA SI/ANG:

FRONTI INF PRODUCTION & TRAINING

AND BAYAN-BAYANADENETED PINENTMENT, THE FRONTLINE

PREDUCTION PRODUCTION OF THE PROPERTY SAIC. (with postal address at)

From Home at SM North EDSA/SM City Sta, Mesa Centerpoint on the following dates:

equalic of the knillpaines, is hereby granted the permit to operate as Show Date July 7, 2018 SEO October 5, 2018 July 21, 2018 October 7, 2018 July 22, 2018ong ikanOctober 13, 2018ary 2018 August 4, 2018 (on this) de October 14, 2018 August 5, 2018 November 17, 2018

September 1, 2018 Vovember 18, 2018 y maagang bang demper 24, 2018 y maagang bang demper walding bisa. September 2, 2018 September 3, 2018 September 9, 2018 December 2, 2018

of the films aims to provide an alto at

CHY MAYOR The Film Ang Mundo ng Ek-Ek is appropriate for students in Grade 9 or higher levels while the film Bayan-Bayan is appropriate for students in Senior Fligh

TAX YEARchoots

QUARTER

O.R. NO. 3608697BT O.R. DATE 01/23/2018

O.R. AMOUNT: 28 artisipation of public and private schools shall be subject to the

BUSINES entitled Instituting Measures do Increase Engaged him elon-pask cambe Ensuringd shall SANITAR Contrigue of the state of the same contributions of the same of the same

FSI FEE BARANGAY CLEARANCE FEE

For more information 050 Ntact:

TOTAL

Albert B. Ditchon Production Manager 5.00

MEAT INSPECTION FEE 0.00 on or before the twentieth (20th) day on or before the twentieth (20th) day of the month following the quarter to avoid penalty.

ITO AY DAPAT IPASKIL SA HAYAG NA POOK NG KALAKALAN AT DAPAT IPAKITA sa sandaling hingin ng mga kinauukulang maykapangyarihan.

THIS MUST BE POSTED ON CONSPICUOUS PLACE AND BE PRESENTED UPON DEMAND BY PROPER AUTHORITIES.



Republic of the Philippines OFFICE OF THE PRESIDENT COMMISSION ON HIGHER EDUCATION



MEMORANDUM FROM THE OFFICE OF THE CHAIRPERSON

FOR

ALL CHED CENTRAL AND REGIONAL OFFICE DIRECTORS

ALL PRESIDENTS / HEADS OF PUBLIC AND PRIVATE HIGHER

EDUCATION INSTITUTIONS (HEIS)

SUBJECT

PARTICIPATION IN THE PATRONAGE OF THE THEATER

PRODUCTIONS ORGANIZED BY THE FRONTLINE PRODUCTION &

TRAINING DEVELOPMENT, INC. TO BE HELD IN 2018 TO 2020

DATE

March 19, 2018

In accordance with the pertinent provisions of Republic Act (R.A.) 7722, otherwise known as the "Higher Education Act of 1994", this Office hereby endorses the above undertaking organized by the Frontline Producton & Training Development, Inc. for the support and participation of all concerned.

This activity is open to all interested participants from Higher Education Institutions (HEIs).

Participation of officials, employees and students from private higher education institutions shall be VOLUNTARY. Officials and employees of State and Local Universities and Colleges (SUCs and LUCs) who will participate in this activity should obtain prior approval from the President/Head of their respective institutions and are hereby reminded to observe proper use of government funds in accordance with the Department of Budget and Management (DBM) National Budget Circular (NBC) No. 586.

For registration and further information, you may coordinate with the organizers at 833-5159 or fl.production@yahoo.com.

Wide dissemination of this Memorandum is desired.

J. PROSPERON VERA III, DPA

Officer-in-Charge

Commission on Higher Education

2018-019-003-081-Frontline