
	Department of Education Region III DIVISION OF CITY SCHOOLS Angeles City Jesus Street, Pulungbulu, Angeles City		Document Code: SDO-QF-OSDS-SDS-005 Revision: 00 Effectivity date: 10/31/2018
	DIVISION ADVISORY		Name of Office: OSDS-SDS

DIVISION ADVISORY

No. 04 S. 2018

To: Heads of Public and Private Secondary Schools

From: Schools Division Superintendent

Subject: PINASayang Sining On the Spot Painting Contest

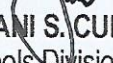
Date: January 4, 2019

RELEASED

JAN 07 2019
 By 
 DepED Angeles City
 Division of City Schools

Please be informed that the Expressions Stationery Shop Inc., will be launching PINASayang Sining On the Spot Painting Contest that will run from February 16 to March 31, 2019.

Attached is a letter from Ms. Creeza S. Palon, Store Marketing Assistant Central Luzon, Expressions Stationery Shop Inc., for your reference and information.


LEILANI S. CUNANAN, CESO VI
 Schools Division Superintendent

Mha/sgod/adminaidevi

"SMILES BRIGHT, SERVES RIGHT"

20 December, 2018

MS. LEILANI S. CUNANAN
Superintendent
Division Office of Angeles City
Department of Education



Dear Sir/Madam,

Happy New Year from Expressions!

Year 2018 has been very fruitful for us, The Expressions Stationery Shop Inc., as we celebrated our 30th Anniversary with awesome activities such as the Guinness-certified World's Largest Art Lesson. We are taking this opportunity to thank the Department of Education for being part of the world record event that brought pride to our brand and to our country as well.

Just to share with you, Department of Education Division of Quezon City provided 16,692 high school students and around 200 teachers to participate in beating the World Record for the Largest Art Lesson. Please see attached pictures of the students.

This worthwhile experience is something that we want to share to all students in the Philippines; that they too can be part of promoting learning and creativity in our country. Hence, from the team that brought the Guinness record to our country, we at Expressions is launching **PINASayang Sining On the Spot Painting Contest** that will run from **February 16 to March 31, 2019**. This campaign is in partnership with National Commission for Culture and the Arts for the celebration of National Arts Month in February.

We are writing you this letter to seek for your **endorsement** in requiring the K-12 students (ages 12 to 16 years old) within your division to participate in the "On the Spot Painting Contest". Your approval will be very valuable to us since our aim is to promote learning and creativity to students. Moreso, Expressions will provide the paint canvas and the interested student participant just need to purchase P200 worth of paint materials from any Expressions store to officially join the contest.

Furthermore, winning participants will receive the following:
Prizes breakdown per key location will be as follows:

- 1st Prize: P20,000
- 2nd Prize: P15,000
- 3rd Prize: 8,000

Contest proper will be held in the following key locations:

REGION	STORE	DATE
North Luzon1	Robinsons San Nicolas	Feb 16
Bulacan	Robinsons Malolos	Feb 16
Visayas	CityMall Kalibo	Feb 16
QC	Ever Gotesco Commonwealth	Feb 17
Central Luzon	Nepo Mall	Feb 17
Cebu	Robinsons Cebu	Feb 17
North Luzon 2	SM Tuguegarao	Feb 23
South Luzon 1	SM Dasmariñas	Feb 23
GMA	Waltermart Sucat	Feb 24
South Luzon 2	Victory Mall Tanauan	Feb 24
Mindanao	Citymall Tagum	Feb 24

We are looking forward to this fruitful partnership. For any clarifications and queries, please feel free to reach the undersigned at your most convenient time at _____. If you agree with the above details, please sign the conforme below and send it back to us via email at _____.

Thank you very much!

Sincerely,

Creeza S. Palon
Store Marketing Assistant Central Luzon
Expressions Stationery Shop Inc.

CONFORME:

Please sign above your printed name

Department of Education

Division Office

ATTACHMENT 1: PINASayang Sining: World Largest Art Lesson pictures



Aerial Shot of the 16,692 participants



Students actively participating in the Art Lesson