



Republic of the Philippines
REGIONAL OFFICE III
 DEPARTMENT OF HEALTH

City of San Fernando, Pampanga
 www.ro3.doh.gov.ph



Vision:

*A healthy and
 responsive community
 in Central Luzon*

Mission:

*-to ensure effective
 delivery of quality
 affordable, accessible,
 equitable, and
 sustainable health
 services*

*to develop, organize
 and mobilize
 stakeholders for
 health; and*

*-to foster
 collaboration,
 partnership and
 linkages with GOs
 and NGOs for the
 people of Central
 Luzon especially the
 poor, disadvantaged
 & marginalized*

Core Values:

*Integrity
 Excellence
 Commitment
 Compassion
 Professionalism
 Steadfastness
 Teamwork*

**Philippine
 Health Agenda
 Goals**

Financial Protection

*Better Health
 Outcomes*

Responsiveness



March 5, 2017

MR. MALCOLM S. GARMA, CESO V
 Regional Director
 Department of Education - Regional Office III

Dear Director Garma,

Greetings!

World TB Day (WTBD) Commemoration is observed annually every 24th day of March to pay tribute to the discovery of TB bacilli in 1882 which opened the way towards diagnosing and curing the disease. The national advocacy event has become a valuable opportunity for the National TB Control Program (NTP) and partners to raise public awareness that TB remains a major public health concern.

In this year's WTBD commemoration, the Department of Health (DOH) will adopt the national theme: **WANTED LEADERS FOR A TB FREE PHILIPPINES: MGA "LODI", PANGUNAHAN ANG PAGSUGPO SA TB!**. in cognizance with the WHO's global theme of "Wanted Leaders For a TB-Free World" which aims to end the global TB epidemic as one of the targets of the Sustainable Development Goals (SDGs).

In view of this, we hereby encourage you to actively support the successful observance of the WTBD in your respective institution. As such, the following activities are suggested to be conducted:

1. Public service announcement
2. Textblast
3. Social media postings
4. Lay Forum
5. Scientific workshops/meeting
6. Posting of tarpaulin/posters in strategic areas
7. Community Advocacy with Intensified Case Finding activity

Electronic copy of the prototype tarpaulin can be requested thru email at **ntpdohro3a@gmail.com**

We look forward for a better partnership towards our common goal TB Free Philippines!

Very truly yours,

Leonita P. Gorgolon
LEONITA P. GORGOLON, MD, MHA, MCHM, CEO VI
 Director IV