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|  | Department of Education Region III DIVISION OF CITY SCHOOLS Angeles City Jesus Street, Pulungbulu, Angeles City |  | Document Code: SDO-QF-OSDS-SDS-005 Revision: 00 Effectivity date: 10/31/2018 |
| | DIVISION ADVISORY | | Name of Office: SDO Angeles City |

DIVISION ADVISORY
No. 310 S. 2018

To: Heads of Public and Private Secondary Schools
From: Schools Division Superintendent
Subject: 1st National Conference on Business Management
Date: November 14, 2018



This is to inform all concerned that the CFM Institute of Computer Knowledge, a business with a focus on providing trainings, consultancy, educational and technical services duly organized and existing under the laws of the Philippines, will be conducting its 1st National Conference on Business Management dubbed as DREAM² with the theme "Business Beyond Borders". DREAM² will be held on March 8, 2019 at Bren Z Guiao Convention Center, City of San Fernando, Pampanga.

Attached is a letter from Mark Anthony D. Malipay, MIT, MEA, SMRIIT, Operations Manager, CFM Institute of Computer Knowledge, for your reference and information

LEILANI SAMSON-CUNANAN, CESO VI
 Schools Division Superintendent

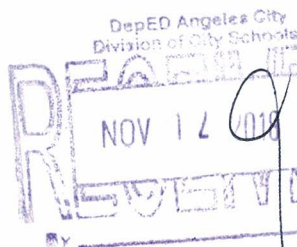
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"SMILES BRIGHT, SERVES RIGHT"

November 12, 2018

TO THE DIVISION SUPERINTENDENT

Department of Education
Division of Angeles City
Angeles City



DREAM²
Dynamic Relationship of Employment, Accounting,
Marketing & Management



CFM INSTITUTE
OF COMPUTER KNOWLEDGE

Mam/Sir;

CFM INSTITUTE OF COMPUTER KNOWLEDGE, a business with a focus on providing trainings, consultancy, educational and technical services duly organized and existing under the laws of the Philippines with main business address at 169 Sto. Rosario St. Brgy. Sto. Domingo, Angeles City. With our mission, to be a training hub for our Stakeholders through innovative techniques essential with the needs of the society with the objective of producing individuals responsive to the needs of the society.

The organization will conduct its 1st National Conference on Business Management dubbed as DREAM² with the theme "Business Beyond Borders". DREAM² refers to Dynamic Relationship of Employment, Accounting, Marketing and Management. DREAM² will be held on March 08, 2019 at Bren Z Guiao Convention Center, City of San Fernando, Pampanga.

As an organization in the private sector, we would like to be in help in promoting relevant and quality higher education by providing top-notch industry professionals in the realm of business management to our students in the ABM Track.

In line with this activity, the participants would be asked to pay a registration fee that would cover for their Snacks, Lunch, conference kits and online access to proceedings and lectures. Faculty is free of charge for every 30 students. Please refer to the table below for the registration fee and its deadline.

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|---|----------------------------|---------------------|
| Early Bird Promo (Until January. 15, 2019) | Faculty and Professional | ₱1,000.00 |
| | Student | ₱800.00 |
| Pre-registration (January 15, 2019 to February 28, 2019) | Faculty and Professional | ₱1,500.00 |
| | Student | ₱1,000.00 |
| On-site Registration | Faculty and Professional | ₱2,000.00 |
| | Student | ₱1,500.00 |
| Group Discount (base on the date of registration; not applicable with Early Bird Promo) | 5-10 members in a group | 5% off each member |
| | 11-15 members in a group | 10% off each member |
| | 15-20 members in a group | 15% off each member |
| | 20 - up members in a group | 20% off each member |

CFM Institute of Computer Knowledge
167 Sto. Rosario St., Sto. Domingo, Angeles City
Email: cfmstituteph@gmail.com
Contact Number: 0929-8131-201



Participating institution that will be sending 100 or more students will be given 1 FREE slots for their faculty members during the **Digital Marketing Training Workshop** and 1 FREE slot for the **Customer Service Training Workshop**. The two training-workshop are programmed for our industry sponsors during the seminar. Said training-workshops will be held on March 6 and 7, 2019 at CFM Institute of Computer Knowledge Training Center.

With this we would like to ask for your endorsement for this activity. We believe that your usual endorsement will further encourage the academic, faculty and their students to avail of this opportunity.

We are hoping for a favourable response. Thank you and we look forward to having DEPED's Logo in our list of partners.

Attached herewith is the programme for the said event.

Yours truly

for:

MARK ANTHONY D. MADALIPAY, MIT, MEA, SMRIIT
Operations Manager
CFM Institute of Computer Knowledge

CFM Institute of Computer Knowledge

167 Sto. Rosario St., Sto. Domingo, Angeles City

Email: cfminstituteiph@gmail.com

Contact Number: 0929-8131-201

PROGRAMME of ACTIVITIES

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| 8:00 AM - 8:30 AM | Prayer |
| | National Anthem |
| | Opening Remarks |
| 8:30 AM - 10:15 AM | Introduction to 1st Speaker |
| | Intelligence Driven Marketing: Targeting.Automation.Analytics.Content by Pepito Baranggan |
| | Open Forum |
| 10:15 AM - 10:30 AM | Break |
| 10:30 AM - 12:15 PM | Introduction to 2nd Speaker |
| | Reinventing HR for the Future: Trends and Technology that Impacts HRM by Sedfrey Acosta Dela Cruz |
| | Open Forum |
| 12:15 PM - 1:00 PM | Lunch |
| 1:00 PM - 2:45 PM | Introduction to 3rd Speaker |
| | Millenial Accounting and Auditing: Mindset.Methods.Mastery by Arnold Salcedo |
| | Open Forum |
| 2:45 PM - 3:30 PM | Introduction to 4th Speaker |
| | TRAIN Up Your Mind by Ian Paul Sunga |
| | Open Forum |
| 3:30 PM - 5:15 PM | Introduction to 5th Speaker |
| | Technopreneurship: Master Your Dream By Elnel Roque |
| | Open Forum |
| 5:15 PM - 5:30 PM | Closing Remarks |