



Department of Education
Region III
DIVISION OF CITY SCHOOLS
Angeles City



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RELEASED

SEP 04 2018

By _____
DepEd Angeles City
Division of City Schools

DIVISION ADVISORY

No. *271*, s. 2018

To: Public and Private Elementary, Junior and Senior High Schools
School Paper Advisers

From: Schools Division Superintendent

Subject: **11th Word Cup: First Master Class Change of Dates**

Date: September 4, 2018

Please be informed of the attached Advisory No. 349 s. 2018, dated August 31, 2018, entitled "**11th Word Cup: First Master Class Change of Dates**", for your reference and information.


LEILANI S. CUNANAN, CESO VI
Schools Division Superintendent



Republic of the Philippines
DEPARTMENT OF EDUCATION
REGION III

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August 31, 2018

ADVISORY

No. 349s. 2018

TO : SCHOOLS DIVISION/CITY SUPERINTENDENTS
FROM : THE REGIONAL DIRECTOR
SUBJECT : 11TH WORD CUP: FIRST MASTERCLASS

1. This is to inform the conduct of the 11th Word Cup: First Masterclass on September 14-16, 2018 and 12th Word Cup: Second Masterclass on October 26-28, 2018 at Fo Guang, Shang Mabuhay Temple, Malate, Manila.
2. For other details of the activity, kindly refer to the attached letter.


BEATRIZ G. TORNO, Ph.D, CESO IV
Regional Director



Word Cup Associated Editors Co.

No. 3 - 4 Villa Kalayaan, Kalayaan Avenue,
For: Bonifacio, Taguig City, Philippines
Cellphone Nos: 0912.664.9980 & 0915.960.7268
Website: www.wordcup.com.ph
Email address: associatededitorsco@gmail.com

Aug. 17, 2018

DR. BEATRIZ G. TORNO

Regional Director

Department of Education Region III

San Fernando, Pampanga 2000

Dear Dr. Torno:

Greetings!

Please accept our profound gratitude for releasing an advisory/memo for our **Word Cup Philippines Journalism Workshops & Contests** where the Division of Gapan City and Bataan participated and won various awards. Your advisory/memo already included our upcoming event dubbed Word Cup: First Masterclass and Word Cup: Second Masterclass. However, we need to request for a change in the dates.

While the learning experiences provided by our workshops are highly varied, the masterclass intends to catapult our workshop system into achieving a higher teaching and learning level.

In doing so, we hope to further complement your local training and provide additional mentoring for your delegates to become serious RSPC/NSPC contenders. Further, this translates to your Region/Division's landing the coveted spot in this year's Top Seven Performing Regions.

Our formula is like no other—we expose them to industry practitioners and in the case of our upcoming Masterclass—an authentic cultural experience such as the "Guided Meditation," "Tea Ceremony," "Silent Lunch" and an actual Press Coverage/Conference with the generous cooperation of the Shifu Masters of the Fo Guang Shang Mabuhay Temple.

In the Masterclass, we intend to blur the lines between classroom journalism and mainstream journalism through guided out-of-the-box experiences. Through our proprietary Word Cup workshop system, your campus journalists and their SPAs will also get the chance to publish their best work here and abroad.

Only you hold the key to unlocking the vast potential of your region. For starters, may we humbly request that your **advisory or memorandum reflect the change of dates** as reflected in the table below. We will also highly appreciate it if the changes in schedule can be cascaded to the field as soon as possible:

Event Name	Date	Venue and Partner	Online registration Links
11 th Word Cup: First Masterclass	Sept. 14-16, 2018	Fo Guang Shang Mabuhay Temple, Malate, Manila	bit.ly/11thWordCup
12 th Word Cup: Second Masterclass	Oct. 26-28, 2018		bit.ly/12thWordCup

Please note that the participation fee has been reduced through the generous cooperation of Fo Guang Shang Mabuhay Temple. Through this, we hope to encourage more participation and give them a wider choice for their accommodation.

Your assistance will go long way in promoting campus journalism education in your region. Thank you and we look forward to your affirmative consideration of this request.

Sincerely yours,

EUGENIO SONNY OCHOA CALAPIT, SMRIJ
Managing Partner & Conference Director



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11th & 12th Word Cup Masterclass Details of Registration

The masterclass aims to:

1. Enhance the writing skills of teachers and students;
2. Improve the content and design of school papers;
3. Guide the composition and delivery of a winning radio and TV script;
4. Recognize and award exemplary work and;
5. Assist in publishing exemplary workshop output.

The intended participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads. Contests are optional and open to elementary, junior and senior high school students and school paper advisers.

Package Price for the Word Cup Masterclass

WORD CUP	Early Bird	Regular
Previous Word Cup participants	1,900	2,500
First time Word Cup participants	2,250	2,750
Inclusive of 2 lunch, 4 snacks and seminar electronic kits (soft copy). Kindly arrange for your own accommodation in nearby hotels. Their prices range from P1,000 to P3,000 per night for a room good for four (4) persons. (Search "hotels near Fo Guang Shang" in Google Maps)		

ONLINE Registration
11th Word Cup: First Masterclass http://bit.ly/11thWordCup
12th Word Cup: Second Masterclass http://bit.ly/12thWordCup

Other ways to register

Message Us	Word Cup Associated Editors Facebook	SEND your Full name, (indicate if student, school paper adviser, department/school head) Name of school, division & region; E-mail address and mobile number
E-mail	associatededitorsco@gmail.com	
Text	0933 and 0915.960.7268	

Upon online registration, you will receive an acknowledgement, but confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. You may also pay via Gcash at 09159607268. Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" to associatededitorsco@gmail.com. Your inquiries will be entertained at mobile numbers 0912.664.9980 and 0915.960.7268. **Because of limited seats, only prepaid delegates shall be accommodated.** Kindly make necessary arrangements if there are no BDO/GCash/Cebuana/Western Union in your area. **NOTA BENE: Delegates cannot bring food and drinks inside the Temple. Strictly vegetarian meals are going to be served for Lunch and Snacks. Tolerance/Neutrality for other faiths/beliefs is a basic requirement for participation.**



Word Cup
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MATRIX OF ACTIVITIES

Date/Time	Sept. 14, 2018 TRAVEL TIME			
Venue	Sept. 15, 2018 Saturday			
7:00 am - 7:45 am	Plenary Hall			
7:45 am - 10:00 am	Arrival & Registration			
	OPENING PROGRAM			
	In Focus: Second Century Campus Journalism			
	Open Forum on Media Literacy			
Venue	SNACKS			
10:00 am - 12:00 nn	Session Hall 1	Classroom 1	Classroom 2	Classroom 3
	News Writing	Editorial Writing	Feature Writing	Photojournalism
12:00 nn - 1:00 pm	LUNCH			
Venue	Plenary Hall/Mabuhay Temple			
1:00 pm - 2:00 pm	Press Conference: Siddarta The Musical/Do Good Deeds/Special Program for the Arts (15 - 30 minutes)			
2:00 pm - 3:00 pm	Question Hour			
	News Writing Workshop	Editorial Writing Workshop	Feature Writing Workshop	Photojournalism Workshop
			TEA CEREMONY	Coverage of Tea Ceremony
			SNACKS	
3:00 pm - 4:00 pm	Evaluation of Outputs			
4:00 pm - 4:15 pm				
4:15 pm - 6:00 pm				
Date/Time	Sept. 16, 2018 Sunday			
Venue	Mabuhay Temple/Plenary Hall			
7:30 am - 8:30 am	GUIDED MEDITATION			
Venue	Session Hall 1	Classroom 1	Classroom 2	Classroom 3
8:30 am - 10:00 am	Collaborative Publishing	Radio & TV Broadcast	Copyreading & Headline Writing	Science Writing
10:00 am - 10:15 am	SNACKS			
10:15 am - 12:00 nn	Newspaper Production	Scriptwriting / Voice Acting	Copyreading & Headline Writing	Science Writing
12:00 nn - 1:00 pm	SILENT LUNCH			
1:00 pm - 3:00 pm	Newspaper Production	Exercises & Output Evaluation	Exercises & Output Evaluation	Exercises & Output Evaluation
3:00 pm - 4:00 pm	Evaluation			
4:00 pm - 4:15 pm	SNACKS			
4:15 pm - 5:00 pm	Output Presentation, Awarding of Medals and Certificates and Recognition of Special Awardees			