



Department of Education
Region III
DIVISION OF ANGELES CITY
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RELEASED

DIVISION ADVISORY

No. 213, s. 2018

AUG 30 2018

By
DepEd Angeles City
Division Office

To: Heads of Public and Private Elementary and Secondary Schools
Campus Journalism Advisers

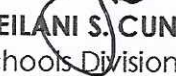
From: Schools Division Superintendent

Subject: Grub Street 2018, Annual Seminar-Workshop on Campus Journalism

Date: August 30, 2018

This is to inform all concerned that the University Science High School of Central Luzon State University (CLSU) would like to invite public and private elementary and secondary schools for the Grub Street 2018, an Annual Seminar-Workshop on Campus Journalism on September 7 & 8, 2018 at the University Science High School of CLSU.

Attached are the Grub Street 2018 General Guidelines and the letter of Mr. Mark Christian V. De Jesus, The Researcher Adviser, for reference and information.


LEILANI S. CUNANAN, CESO VI
Schools Division Superintendent



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CENTRAL LUZON STATE UNIVERSITY

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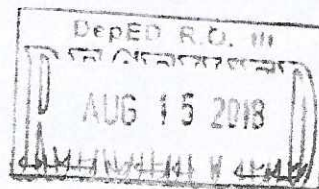
University Science High School

7 August 2018

Dr. BEATRIZ G. TORNO, CESO IV

Regional Director

Department of Education Region III
San Fernando City, Pampanga



Dear Dr. Torno:

Warm Greetings from the University Science High School (USHS) of CLSU!

The Researcher, the official student publication of the University Science High School of CLSU would like to invite both public and private elementary and high schools in the Region for the **Grub Street 2018, an Annual Seminar-Workshop on Campus Journalism** set on **September 7 and 8 (Friday and Saturday)** at the University Science High School of CLSU.

As an official student publication of the University Science High School, The Researcher has been incessantly making a difference in the lives of campus journalists in the province and in the region, hence producing national contestants and winners in the Schools Press Conferences.

It is in this regard that we would like to seek endorsement of our invitation to the schools in the Region for the Grub Street 2018. A registration fee of **PhP 800.00** per campus journalist covers food (2 lunch and 4 snacks), kits, and certificates. Photojournalists, however, need to add **PhP 100.00** for photo developing fee. Meanwhile, school paper advisers who will accompany their campus journalists will pay **PhP 400.00** only.

This year, Grub Street will feature **15 parallel lectures and workshops** in English and Filipino, and Individual and Group categories which include: ¹**News Writing**, ²**Editorial Writing**, ³**Features Writing**, ⁴**Photojournalism**, ⁵**Sports Writing**, ⁶**Copy Reading and Headline Writing**, ⁷**Editorial Cartooning**, ⁸**Science and Health Writing**, ⁹**Essay Writing**, ¹⁰**Column Writing**, ¹¹**Poetry Writing**, ¹²**Developmental Communication**, ¹³**Collaborative Desktop Publishing**, ¹⁴**Radio Broadcasting**, and ¹⁵**TV Broadcasting**.

Moreover, there will be **Campus Journalism Quiz Challenge** for elementary and high school students. Additionally, there will be back-to-back **capacity seminars** for school paper advisers.

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Certificate No.: AJA17.1012



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As we want to serve everyone better, we shall accommodate a maximum of **700 participants**. Hence, acceptance of reservation will be on **first come, first served basis**.

Confirmation of attendance is on or before **August 31, 2018 (Friday)**. Participants may send their confirmation through e-mail at grubstreet.ushs@yahoo.com or they may visit us at the University Science High School, CLSU. For inquiries, please contact **Mr. Joseph A. Villarama** at **0936-271-9307**, **Mr. Mark Christian V. De Jesus** at **0926-573-9951**, or the **USHS landline number (044)-456-0927**.


Please see attached guidelines and matrices for your information. Thank you very much for your consideration and rest assured that USHS and CLSU will always be your partners in giving quality education and service to the youth of this Region.

Very truly yours,


MARK CHRISTIAN V. DE JESUS
The Researcher Adviser


JOSEPH A. VILLARAMA
The Researcher Adviser

Noted:


MERCEDITA M. REYES
USHS Principal

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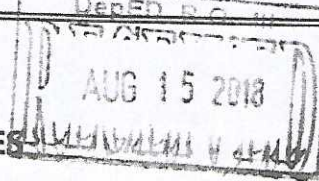
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GRUB STREET 2018 GENERAL GUIDELINES



1. There shall be separate contests for elementary and high school (combined Junior High School & Senior High School) levels.
2. A school may enter a maximum of TWO contestants only per individual category.
3. A participant can attend in ALL lectures but can join in a maximum of TWO individual contests only and ONE group contest only.
4. The individual contests for both elementary and high school (combined Junior High School & Senior High School) levels shall have the following categories both in English and in Filipino.

1. Editorial Writing	1. Pagsulat ng Pangulong Tudling
2. Features Writing	2. Pagsulat ng Tanging Lathalain
3. News Writing	3. Pagsulat ng Balita
4. Sports Writing	4. Pagsulat ng Balitang Isports
5. Photojournalism	5. Larawang Pampahayagan
6. Copy Reading and Headline Writing	6. Pagwawasto ng Sipi at Pag-uulo ng Balita
7. Editorial Cartooning	7. Kartung Pang-editorial
8. Science and Health Writing	8. Pagsulat ng Artikulong Pang-Agham at Panteknolohiya
9. Essay Writing	9. Pagsulat ng Sanaysay
10. Column Writing	10. Pagsulat ng Kolum
11. Poetry Writing	11. Pagsulat ng Tula
12. Developmental Communication	12. Developmental Communication

5. For photojournalism, digital cameras shall be used. Blank or empty memory cards shall be submitted to the Secretariat before the actual photo shoot for checking.
6. For Radio Broadcasting and TV Broadcasting (*English and Filipino*):
 - There shall be separate competitions for elementary and high school (combined Junior High School & Senior High School) levels.
 - Each team shall be composed of seven (7) members.
 - The first part of the competition is scriptwriting which shall be prepared using laptops, extension cords, and printers brought by the participants/every team. The second part shall be the actual broadcast.
 - The campus journalists shall simulate a 5-minute radio broadcast. Two minutes shall be allotted for entrance and exit.
7. For Collaborative Desktop Publishing (*English and Filipino*):
 - 7.1 There shall be a separate competition for elementary and high school (combined Junior High School & Senior High School) levels.
 - 7.2 Each participating school shall organize a team of seven (7) members.
 - 7.3 Once the contest has started, members of each team shall no longer be allowed to go back to their quarters nor report to their respective advisers.
 - 7.4 The team will be given two (2) hours for data gathering and writing and another two (2) hours for lay-outing and editing.

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- 7.5 Each team will be required to bring a maximum of (4) laptops installed with Microsoft Publisher for elementary and Adobe In-Design for high school, to lay-out the group's final output. They are also required to bring extension cords and printers per team. The laptops will be checked by the Grub Street Secretariat for any other official applications and prewritten documents or references therein.
- 7.6 Mobile phones and other electronic gadgets shall not be allowed except for digital camera and laptops with disabled internet connection.
- 7.7 Each group will be required to convert their output into pdf, print, and submit it to the contest committee.
- 7.8 The output of the contest is an A4-size four-page publication.
- 7.9 The decision of the evaluator/s shall be deemed final and irrevocable.
8. **IMPORTANT:** Confirmation of attendance is **on or before August 31, 2018 (Friday)**. Participants may send their confirmation through e-mail at grubstreet.ushs@yahoo.com or they may visit us at the University Science High School, CLSU. For inquiries, please contact **Mr. Joseph A. Villarama at 0936-271-9307, Mr. Mark Christian V. De Jesus at 0926-573-9951, or the USHS landline number (044)-456-0927.**
9. The top five (5) winners shall be recognized in every category. The top three (3) winners will receive medal and a certificate of recognition. Meanwhile, the other two winners will receive certificate of recognition.
10. In determining the overall winners, the following point system shall be used:

Rank	Individual Contests	Group Contests
1 st	10	15
2 nd	7	10
3 rd	5	7
4 th	3	5
5 th	1	3

11. As exhibition events, school standings in the Essay Writing (both English and Filipino), Column Writing (both English and Filipino), Poetry Writing (both English and Filipino), Developmental Communication (both English and Filipino), TV Broadcasting, Campus Journalism Quiz Challenge (elementary level), and Campus Journalism Quiz Challenge (high school level) shall not be added to the overall ranking.
12. Back-to-back capacity seminars are also prepared for school paper advisers of elementary schools, junior, and senior high schools.
13. Subject to the recommendation of the evaluators, winning outputs will get a chance to be published in the list of Grub Street's best.
14. **PAYMENT:**
- a. Campus Journalist (CJ) **Php 800.00** per head or per CJ
 - b. CJ-Photojournalist (PJ) **Php 800.00 plus Php 100.00** per head or per PJ
- *(The additional Php 100.00 will be used for photo printing and other materials)*
- c. School Paper Adviser (SPA) **Php 400.00** per head or per SPA

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GENERAL GUIDELINES

2nd Elementary Campus Journalism Quiz Challenge 4th High School Campus Journalism Quiz Challenge

1. The competition is open separately to elementary and high school (combined Junior High School & Senior High School) students only.
2. For participating schools with less than 10 attendees, only one team composed of three students will be allowed.
3. For participating schools with more than 10 attendees, one team for every 10 participants will be allowed.
4. The quiz challenge shall include questions from the history of journalism, legal bases of campus journalism, news writing, editorial writing, features writing, sports writing, editorial writing, editorial cartooning, science & health writing, copy reading & headline writing, essay writing, column writing, poetry writing, developmental communication, photojournalism, radio broadcasting, TV broadcasting, collaborative desktop publishing, and local & international current events.
5. There will be three (3) components in the competition namely: elimination/easy round, semi-final/average round, and the final/difficult round.
6. The easy round has 10 questions worth 2 points each, the average round has 10 questions worth 3 points each, and the difficult round has 10 questions worth 5 points each.
7. The questions will be read by the quiz master twice.
8. After the second reading, the quiz master shall say "go", only then the groups be allowed to write their answers. Automatically, the 10 second time-limit will begin with the word "go" by the quiz master.
9. After the time-limit, the contestants must stop writing and must raise their answer boards.
10. Only the contestants in the designated quiz room/s can make a protest.
11. Any protest shall be brought to the attention of the Panel of Examiners immediately—that is before the next question is read. Otherwise, it will no longer be entertained.
12. The decision of the panel of examiners is final and irrevocable.

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