



Department of Education
Region III
DIVISION OF ANGELES CITY
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RELEASED

DIVISION ADVISORY

No. 198, s. 2018

To: Heads of Public Elementary and Secondary Schools
From: Schools Division Superintendent
Subject: Teacher Education Academy's (TEA) The Press Briefing: Regional Training on Journalism for Campus Journalism Coacher, Teachers And Students
Date: June 19, 2018

By [Signature]
DepED Angeles City
Division of City Schools

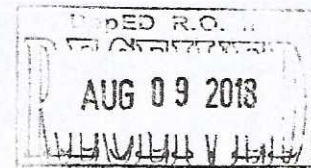
This is to inform that the Teacher Education Academy (TEA) is organizing The Press Briefing: Regional Training on Journalism for Campus Journalism Coaches, Teachers and Students on August 29-30, 2018 at the University of the Assumption, City of San Fernando, Pampanga.

Attached is the letter of Ms. Lea S. Calara, RL, MLIS, Project Coordinator, for reference and information.

[Signature]
LEILANI S. CUNANAN, CESO VI
Schools Division Superintendent



August 7, 2018



Dr. BEATRIZ GONZALES TORNA
Regional Director
DepEd Regional Office III
City of San Fernando, Pampanga

Dear **Director Torna**:

Warmest greetings!

The Teacher Education Academy (TEA), a division of E4E Business Ventures Philippines, Inc., is organizing ***The Press Briefing: Regional Training on Journalism for Campus Journalism Coaches, Teachers and Students*** on August 29-30, 2018 at the College Audio Visual Room, Cinense Library, 2/F Galang Building, University of the Assumption, City of San Fernando, Pampanga.

The following topics will be featured during the training:

- Copy-reading and headline writing
- Opinion writing
- Science reporting
- Feature writing
- News writing
- Photojournalism
- Sports writing
- Radio and TV broadcasting
- Layout
- Cartooning
- Collaborative desktop

In this regard, we would like to request for your Office's endorsement of this activity so that school administrators in the region may encourage their campus journalism students, teachers, coaches and advisers to attend.

Please find attached copy of the program for your reference. For inquiries, you may contact Roi at 09054410004.

Your **positive** response regarding this humble invitation is highly anticipated with much hope and respect. Thank you and warm regards.

Very truly yours,

LEA S. CALARA, RL, MLIS
Project Coordinator



**THE PRESS BRIEFING (Leg 2): Regional Training on Journalism for
Campus Journalism Coaches, Advisers and Students**
College Audio Visual Room, Cinense Library, 2/F Galang Building
University of the Assumption, City of San Fernando, Pampanga
August 29 – 30, 2018

TENTATIVE SCHEDULE

Journalism Training for Students | August 29, 2018 (Day 1)

TIME	Parallel Session 1A	Parallel Session 1B	Parallel Session 1C
8:30 – 10:15 a.m.	Copy-reading and headline writing Speaker: Prof. Ian Ocampo Flora	Feature writing Speaker: Jay-vee Marasigan Pangan	TV broadcasting Speaker: Gracie R. Rutao
10:15 – 12:00 n.n.	News writing Speaker: Prof. Ian Ocampo Flora	Layout Speaker:	Cartooning Speaker: Maiko G. Pascual
12:00 – 1:00 p.m.	HEALTH BREAK		
1:00 – 2:45 p.m.	Collaborative Desktop Speaker: Prof. Ian Ocampo Flora	Opinion writing Speaker: Prof. Ria U. Navarro	Photojournalism Speaker: Marc Valenciano
2:45 – 4:30 p.m.	Radio Broadcasting Speaker: Prof. Ian Ocampo Flora	Science writing Speaker: Prof. Ria U. Navarro	Sports writing Speaker: Dr. Reggie O. Cruz

Journalism Training for Teachers, Coaches and Advisers | August 30, 2018 (Day 2)

TIME	Parallel Session 1A	Parallel Session 1B	Parallel Session 1C
8:30 – 10:30 a.m.	Copy-reading and headline writing Speaker: Prof. Ian Ocampo Flora	Feature writing Speaker: Jay-vee Marasigan Pangan	TV broadcasting Speaker: Gracie R. Rutao
10:30 – 12:30 n.n.	News writing Speaker: Prof. Ian Ocampo Flora	Layout Speaker:	Cartooning Speaker: Maiko G. Pascual
12:30 – 1:30 p.m.	HEALTH BREAK		
1:30 – 3:30 p.m.	Collaborative Desktop Speaker: Prof. Ian Ocampo Flora	Opinion writing Speaker: Prof. Ria U. Navarro	Photojournalism Speaker: Marc Valenciano
3:30 – 5:30 p.m.	Radio Broadcasting Speaker: Prof. Ian Ocampo Flora	Science writing Speaker: Prof. Ria U. Navarro	Sports writing Speaker: Dr. Reggie O. Cruz



UNIVERSITY of the ASSUMPTION

Unisite Subdivision, Del Pilar, City of San Fernando, 2000 Pampanga, Philippines

July 31, 2018

Dear **Colleague**:

Warmest greetings!

The Cinense Library in partnership with Britannica Digital Learning invites you to attend the ***E-Resources Management: A Lecture-Forum on the Use of Electronic Resources*** on 17 August 2018, Friday, 8:00 a.m. to 12:00 n.n. at the College Audio Visual Room, Cinense Library, 2/F Galang Building, University of the Assumption, City of San Fernando, Pampanga.

The objectives of the lecture-forum are the following:

1. Define what e-resources are in the context of collection development;
2. Discuss the huge range of electronic resources in support to studies, research and other academic needs;
3. Evaluate electronic resources efficiently, ethically and lawfully.

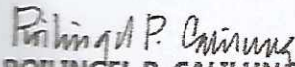
Our invited speaker is **JANICE DC. PEÑAFLOR**. A holder of Master in Library and Information Science from Philippine Normal University, Janice DC. Peñaflor ranked second (2nd) in the Philippine Licensure Examination for Librarians in 2004. She graduated Cum Laude in Bachelor of Library and Information Science (BLIS) also from Philippine Normal University. A recipient of Gawad Br. Cecilio Hojilla FSC in 2013, she has presented papers in national, regional and international seminars, workshops, and conferences. Her work titled, "Embracing EBooks: Acquisition and Collection Development Landscape in Philippine Academic Libraries", has been published in the Journal of Educational Media and Library Sciences. Concurrently, she is the Collection Development Librarian and Technical Services Coordinator of De La Salle University, Manila.

Slots are limited. Registration is free. For more info, please contact 09054410004.

No walk-ins. Pre-registration required. Participants are required to pre-register at <https://goo.gl/forms/hMx187iHqSKAt6tX2>.

Hope to see you at this academic gathering!

Sincerely yours,


ROILINGEL P. CALILUNG
OIC, University Libraries

**This lecture-forum is part of the 55 library activities of the Cinense Library in celebration of the University's 55th founding anniversary.*