



Department of Education  
Region III  
**DIVISION OF ANGELES CITY**  
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**DIVISION ADVISORY**

No. 7/, s. 2017

**RELEASED**

APR 07 / 2017

By DepED Angeles City  
Division of City Schools

**To:** Heads of Public Elementary and Secondary Schools


**From:** OIC-Schools Division Superintendent

**Subject:** Pulayan: Heritage Run 2017

**Date:** April 7, 2017

This is to inform all concerned that the E4E Business Ventures will be holding a Pulayan: Heritage Run 2017 on May 21, 2017, at the CDC Parade Grounds, Clark Field, Pampanga.

Attached is a letter from Mr. Roilingel P. Calilung, Head Organizer, for reference and information.

  
**LEILANI S. CUNANAN, CESO VI**  
Officer-in-Charge

Office of the Schools Division Superintendent





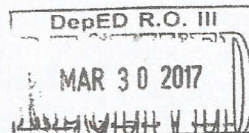
## E4E Business Ventures

Events for Everybody. Everything for Everyone.

Blk 154 Lot 20 Bulaon Resettlement, City of San Fernando, Pampanga, Philippines 2000  
(045) 435 8662 | +63998 540 0131 | [www.e4ebusinessventures.com](http://www.e4ebusinessventures.com)

March 21, 2017

THE REGIONAL DIRECTOR  
DepEd Regional Office III  
P.M. Guisamban Center, City of San Fernando  
Pampanga



Dear Sir/Madame :

Warmest greetings!

Pulayan: Heritage RUN 2017 will be held at the CDC Parade Grounds, Clark Field, Pampanga in celebration of the National Heritage Month. In fostering youth participation in nation-building by appreciating Filipino heritage and being inspired by it, the organizers of Pulayan 2017 has adopted Project Saysay, a youth-led project that brings the words of wisdom of our great forebears in every Philippine classroom through posters for free, as one of its beneficiaries.

Conceptualized on July 31, 2016, Pulayan: Heritage RUN was first held within the heritage district of Angeles City dubbed, "Pulayan 2016: Run for a Cause" #KapampanganCultureCamp. The main purpose of the event is to help the Katipunan da ring Talasaliksik at Talaturung Kapampangan (KATATAGAN), Inc. in organizing the first-ever Kapampangan Culture Camp which will promote Kapampangan local history, language, culture and arts through lectures, talks, workshops and games.

This year, the Sports and Events Academy (a division of E4E Business Ventures), the organizer of Pulayan 2017: Heritage RUN, has moved the event every May of each year in celebration of the National Heritage Month with the aim of promoting the Filipino culture in general and Kapampangan heritage in particular.

In this regard, we would like to invite to invite your employees/runners to participate in this advocacy-inspired running event, Pulayan: Heritage RUN, to be held on May 21, 2017 at the CDC Parade Grounds, Clark Field Pampanga. Get **P50 discount** when you register before April 7, 2017:

RACE CATEGORY	2.5k	5k	10k
Regular	P350	P450	P750
Early Bird (on or before February 20, 2017)	P300	P400	P700
<b>DISCOUNT</b>	<b>P50</b>	<b>P50</b>	<b>P50</b>

Payment shall be made in CASH or by CHECK payable to **E4E Business Ventures** thru its BDO Account No. 006620119920. Scanned deposit slips shall be sent also to [roilingelc@yahoo.com](mailto:roilingelc@yahoo.com) or to be presented (original and photocopy) during the event. Official receipts will be issued onsite.

For inquiries, please feel free to contact any of the following:

- Roilingel Calilung Mobile 09054410004 Tel (045) 435 8662
- Melea Joy Pamogas Mobile 09434700796

Thank you and warm regards.

Yours truly,

*Roilingel P. Calilung*

**ROILINGEL P. CALILUNG**

Head Organizer

Sports and Fitness Academy

A division of E4E Business Ventures Philippines Inc.



**Available Sizes: XS, S, M, L, XL, XXL**