



Department of Education
Region III
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Division of City Schools

DIVISION ADVISORY

No. 243, s. 2017

To: Principals of Angeles City National High School and
Francisco G. Nepomuceno Memorial High School

From: OIC-Schools Division Superintendent

Subject: Pilot Run of I Am S.T.R.O.N.G – I Keep Love Real

Date: October 25, 2017

This is to inform all concerned that the pilot run of I Am S.T.R.O.N.G. – I Keep Love Real, the character education program of the University of Asia and the Pacific will be held on October 27, 2017, at Panipuan Activity Center, City of San Fernando, Pampanga, from 8:00 AM to 4:30 PM.

Participants to this activity are 6 student-leaders and 2 teachers per pilot school. Expenses relative to the conduct of the activity will be supported by the organizers.

Attached is a letter from Dr. Antonio N. Torralba, University Fellow and Trustee, for reference.

LYN V. LANSANGAN

Chief, School Governance and Operations Division
Officer-in-Charge

lynvlansangan/chiefsgod



UA&P

UNIVERSITY OF ASIA AND THE PACIFIC

19 October 2017

DIRECTOR MALCOLM S. GARMA
Director III, Officer-in-Charge
Office of the Regional Director
region3@deped.gov.ph

Dear Director Garma,

Warmest greetings once more from the University of Asia and the Pacific (UA&P)!

Per indication of Mr. Wendell Cabrera, we wish to confirm the definitive day for the pilot run in the region of the resumption of I Am S.T.R.O.N.G. – I Keep Love Real, the character education program of the University, scheduled for **Friday, the 27th**, from **8:00 a.m. (registration) to 4:30 p.m., at Panipuan Activity Center** in San Fernando, Pampanga. Mr. Rolando Rodriguez, the funding spearhead of the undertaking has made himself available on any of the three days, and so has the team of young facilitators. The presence of Mr. Rodriguez and his talking to the participants some time during the day seem expedient to help ensure the sustainability and viability of the program through his business contacts.

We are submitting the same specifications from an earlier letter we are reproducing below.

We understand that you have authorized the ten schools below to pilot the bigger youth development and character education program, which we are calling *Project Riverbed*. These schools belong to four Region 3 schools divisions, where there are alumni of the UA&P Master of Arts in Values Education (MAVE) present in the school governance. Based on norms of morality and uprightness, with no reference to institutional religion, the program is a joint undertaking between the University of Asia and the Pacific and professional men headed by Mr. Rolando Rodriguez of Pampanga. The continuity is guaranteed both by the University and the group of professional men.

Based on what is indicated in the aide memoir below, the launching activity for the program is a one-day I Am S.T.R.O.N.G. basic seminar, Mr. Rodriguez has made arrangements. His group will underwrite all expenses, including food, materials and all

Student Government and 20 to 30 teachers from the ten schools below and from the other divisions of the region, the activity has the following objectives:

1. For students: To provide them with personal and leadership criteria to make good and responsible day-to-day decisions in key aspects of their life: home and family life; school studies and career pathing; friendships and social responsibility; love, relationships, and lifestyle; and life of faith.

To select lead students for a peer mentoring training program, whose training is intended for a later date.

2. For teachers: To provide them with the content and methodology for an enriched character development program in their respective schools and in synergy with one another.

The current activity and the rest of the program shall be undertaken by the organizers, inclusive of snacks and lunch, handouts, and speaker-related expenses. No fees shall be charged, with the responsibility of the schools limited to shuttling the participants to and from the site. With students and teachers holding separate but simultaneous sessions for the most part of the day, the MAVE alumni shall take care of the teachers, while young professionals and older university students from I Am S.T.R.O.N.G. shall facilitate the day for the students. We shall submit an executive report of the activity, including subsequent plans, to the regional office.

We hope you will find this project worth considering favorably. The impact of this type of program has directly reached more than 50,000 students since 1998, many of whom are still in contact with us; and indirectly through publications used by teachers, more than five hundred thousand other students.

Thank you and warmest personal regards to all your undertakings in spearheading the region to education excellence!

Sincerely yours,



ANTONIO N. TORRALBA

University Fellow and Trustee

Holder, Mariano and Estelita de Jesus Que

Professorial Chair on Family & Youth Education

ROSTER OF PILOT SCHOOLS

City of San Fernando

Pampanga High School

Calulut Integrated School

Division of Pampanga

Paguiruan High School (Floridablanca)

San Roque Arbol High School (Lubao)

Lubao National High School (Lubao)

San Vicente Pilot School for Philippine Craftsmen

(Resettlement Site, Bulaon CSPF)

Brother Andrew Gonzales Technical School (Bagtec)

Division of Angeles City

Angeles City National High School

Francisco G. Nepomuceno National High School

Division of Mabalacat

Mabalacat National High School