



**Department of Education**  
Region III  
**DIVISION OF ANGELES CITY**  
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**DIVISION ADVISORY**

No. 219, s. 2017


**RELEASED**

SEP 28 2017

**To:** Heads of Public Elementary and Secondary Schools  
**From:** OIC-Schools Division Superintendent  
**Subject:** Haring Ibon – The Great Philippine Eagle  
**Date:** September 28, 2017

By DepEd Angeles City  
Division of City Schools

Please be informed of the attached Unnumbered DepEd Region III Advisory and the e-mail letter from the Office of the Undersecretary Alain Del B. Pascua of the Department of Education, relative to the latter's book entitled "Haring Ibon – The Great Philippine Eagle".

  
**LEILANI S. CUNANAN, CESO VI**  
Officer-in-Charge

Office of the Schools Division Superintendent



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
**REGION III**

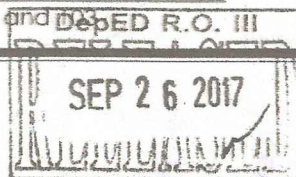
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## ADVISORY

To : All Schools Division Offices

Date : September 19, 2017

Attached is the e-mail letter from the Office of Undersecretary Alain Del B. Pascua of the Department of Education, relative to the latter's book entitled **"Haring Ibon – The Great Philippine Eagle."**

The book contains among others the rich biodiversity of the Philippine Eagle and a compilation of the bird photographer's account about their experiences in different parts of the country when they capture the moment with the Philippine Eagle. It is a testament to the contributions of bird photographers for the history, to the country and to the world.

Names of notable groups and individuals who gave their support for the "Haring Ibon" are listed in the attached e-mail, for your information.

If this interests you, kindly contact Ms. Issa at 0917-511-9246 or e-mail at [issa.abesamis@haringibon.com](mailto:issa.abesamis@haringibon.com), for confirmation.

**MALCOLM S. GARMA, CESO V**  
Director III  
Officer-In-Charge  
Office of the Regional Director

MGD/legal3



11/2017

Department of Education Mail - Haring Ibon: The Great Philippine Eagle



Department of Education Regional Office III <region3@deped.gov.ph>

## Haring Ibon: The Great Philippine Eagle

1 message

Issa abesamis <felizaabesamis@gmail.com>

To: malcolm.garma@deped.gov.ph, region3@deped.gov.ph

Fri, Sep 8, 2017 at 3:10 PM



## HARING IBON THE GREAT PHILIPPINE EAGLE

September 8, 2017

To Sir Malcolm Garma,

Last December 9, 2013, Alain Del B. Pascua together with the Wild Bird Photographers of the Philippines, Inc. (WBPP) collaborated with the Biodiversity Management Bureau (BMB) of the Department of the Environment and Natural Resources (DENR) for the conservation of the Philippine Eagle through photo and video documentation. After several expeditions in Mindanao, Pascua was able to produce and collect numerous video footages and photographs of the Philippine Eagles. These inspired him to use the documentation for both ecotourism and conservation.

Pascua started *Haring Ibon* by posting on the internet via social media. Then, he gathered and expanded the posts into photo-blogs; one was about the first expedition, another focused on Mother's Day, and the last on the plight of the Bagobo-Tagabawa tribe. He then wrote a long article to include more photos. This turned out later to be a book-in-the-making. After choosing more than a hundred photographs to be featured, Pascua realized that many of these photographs and stories were still unpublished, ergo the birth of *Haring Ibon - The Great Philippine Eagle*.

*Haring Ibon* is now making its way in the Philippine market and was recently launched last April 2017. It has also been featured in *The Philippine Daily Inquirer*, *Manila Bulletin*, *Mabuhay Magazine* of the Philippine Airlines and *Smile Magazine* of Cebu Pacific Airlines.

The author is a distinguished and award winning photographer. He has contributed excellent photographs to the National Museum's "Birds and Climate Change", highly-illustrated books on *Owls of the World* by Heimo Mikkola (*Christopher Helm, London, 2012, 512p*) and *Woodpeckers of the World* by Gerard Gorman (*Christopher Helm, London, 2014, 528p*) both are photographic guides featuring the species and distributional ranges of these bird groups and on EDGE existence website of Zoological Society of London. Also, his first Bird as Art International bird photography competition garnered 1M points at [www.pixofa.com](http://www.pixofa.com) and on [www.focusingonwildlife.com](http://www.focusingonwildlife.com).

*Haring Ibon* is primarily a documentation of one Philippine Eagle in the nesting site in Mt. Apo Natural Park in Mindanao, from day minus 10, still when the young eagle was photographed flying away from the nest and one year after. Pascua brings a detailed and enlightening account of the nesting *Sinabada's* story, including the efforts of the devoted locals, forest rangers, tribal chiefs, government officials, bird photographers, birdwatchers and enthusiasts to find a sustainable and effective conservation effort to protect the remaining Philippine Eagles, believed to be only about 400 pairs left at wild.

The book also contains a compilation of the bird photographers' accounts about their experiences in going to Mt. Apo, Bukidnon, Zamboanga (Mindanao); Samar (Visayas), and Nueva Ecija (Luzon) to photograph the Philippine Eagle. It is a testament to the contributions of bird photographers for the history, understanding and greater awareness on the Philippine Eagle. It is their contribution to the country and to the world, inspiring greater appreciation of the largest yet most endangered eagle for the world so that more people will protect and conserve them.

It is our honor and privilege to invite you to be one of our first few advocates for the conservation by through your support for *Haring Ibon*.

The list of advocates who have given their support for *Haring Ibon* include notable groups and individuals such as :

1. President Rodrigo Duterte,
2. Former President Benigno S. Aquino III,
3. Former Vice President Jejomar C. Binay,
4. Former Department of Foreign Affairs Secretary, Albert F. Del Rosario,
5. Former Secretary Department of Tourism Ramon R. Jimenez Jr,
6. Former DENR Secretary Ramon Paje,
7. DepEd Secretary Leonor Magtolis Briones,
8. Department of Agriculture Undersecretary Fred Serrano,
9. Greenpeace Philippines Executive Director, Climate Change Commissioner and United Nations Framework Conventions on Climate Change Negotiator Naderev Saño,
10. Haribon Foundation For The Conservation of Natural Resources,
11. Wild Bird Photographers of the Philippines (WBPP),
12. Wild Bird Club of The Philippines,
13. Kilanglad Nature Wildlife Photography and
14. Maputi Bird Preserve.

Together, let us invite every Filipino to be a conservationist of the Philippine Eagle and the rich biodiversity that it represents. We shall create a society where caring for nature is a way of life. Allow this book to take you to that first step — the understanding of its, awareness and appreciation of the splendor of the *Haring Ibon* in its wild state.

For more information, please visit our website [www.haringibon.com](http://www.haringibon.com). You may also have a glimpse and browse through the attached presentation of the book. For confirmation, kindly contact Issa at 09175119246 or e-mail at [issa.abesamis@haringibon.com](mailto:issa.abesamis@haringibon.com).

We are looking forward for your utmost support.

11/2017

Department of Education Mail - Haring Ibon: The Great Philippine Eagle

Thank you,



Issa Abesamis  
Accounts Manager / Haring Ibon Advocate

Birds in Focus, Inc.

Haring Ibon Main Pasqua 1000.ppt

