

Department of Education Region III DIVISION OF ANGELES CITY Jesus Street, Pulungbulu, Angeles City



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DIVISION ADVISORY

No. 157

, s. 2016

To:

Heads of Public Elementary Schools

From:

Officer-in-Charge, Office of the Schools Division Superintendent

Subject: Request for Film showing and Mascot Appearance

Date:

November 28, 2016

Attached is the letter of Ms. Ma. Lyn Joy A. Torres of the Marketing & Promotion Section of Lacto-B Incorporated requesting permission to hold Film Showing and Mascot Appearance in public elementary schools in the Division with the aim of educating younger generation and even adults in staying healthy by keeping our digestive system healthy.

Please be guided by DepEd Order No. 9, s. 2005 entitled "Instituting Measures to Increase Engaged Time on Tasks and Ensuring Compliance Therewith" and strict compliance with 180 days Teaching and Learning Guidelines which discourage intervening and non-academic activities for DepEd Schools.

For information.

LEILAN S CUNANAN, CESO YI

Officer-in-Charge

Office of the Schools Division Superintendent





LIAISON OFFICE: 28-12 Sandico St., Diamond Subd., Balibago, Angeles City, Pampanga

2009 Philippines Main Line ++ (63) 45 3223889

++ (63) 45 6258322

++ (63) 45 8925821

Main Fax: ++ (63) 45 3225030 Email lbmc_yakult@yahoo.com

To the Principal:

Subject: Request for Film Showing and Mascot Appearance

Sir/Madam;

Good day!

We are LACTO-E INCORPORATED, the exclusive distributor of Yakult, the UNIQUE PROBIOTIC HEALTH DRINK, in the province of Pampanga. Yakult contains Live Lactobacilli Casei Shirota Strain promoting health to individual by keeping our digestive system healthy.

In this regards, we wish to request from your good office to give us such opportunity to conduct FILM SHOWING and MASCOT APPEARANCE in your prestigious institution. Our main goal is Promoting Product awareness to students and teachers. Moreover, to help with our main goal to educate and remind younger generation and even adults that Yakult is the Favorite chosen beverage for achieving a healthy lifestyle. The film showing and mascot appearance only consume 1 hour.

Hoping for your favorable approval on this matter.

Should you have some clarification as to above please feel free to call our liaison office or you may call our Marketing and Promotion Section 09228301872 or 09189418890.

MA. LYN JOY A. TORRES Marketing & Promotion Section

Received by:

Date:

11-25 -2016

