



Department of Education
Region III
DIVISION OF ANGELES CITY
Jesus Street, Pulungbulu, Angeles City



Tel. No. (045) 322-5722; 322-4702/Fax Nos. (045) 887-6099;
email add: angeles.city@deped.gov.ph

RELEASED

DIVISION ADVISORY

No. 153, s. 2016

To: Principals of Public Secondary Schools

From: Officer-in-Charge
Office of the Schools Division Superintendent

Subject: Conference of Small School Leaders and Workshops in Music and the Arts for
Basic Education Teachers

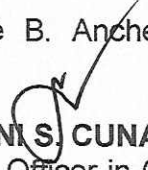
Date: November 15, 2016

NOV 16 / 2016

By 
DepED Angeles City
Division Office

This is to inform that the ABEL (Alliance of Basic Education Leaders and Teachers) will be holding a Conference of Small School Leaders and workshops in Music and the Arts for Basic Education Teachers on November 28, 29 and December 3, 2016 at the Hiyas ng Bulacan Convention Center, City of Malolos, Bulacan.

Attached is a letter from Mr. Romy Lee B. Ancheta, President, ABEL, for reference and information.


LEILANI S. CUNANAN, CESO VI
Officer-in-Charge
Office of the Schools Division Superintendent



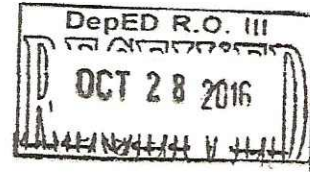
ABEL: Alliance of Basic Education Leaders and Teachers

PLDT: 044-913-9144 Smart: 0949-561-6111 SUN: 0932-876-7800 Globe: 0935- 400-1003

B3 L1 Bulacan Meadows Subd., Cay Pombo, Sta. Maria, Bulacan

October 25, 2016

Dr. Malcolm S. Garma, CESO V
Director III
Officer-In-Charge
Office of the Regional Director
Department of Education
Maimpis, City of San Fernando, Pampanga



Dear Dr. Garma:

Greetings of peace from ABEL!

We will be conducting the Conference of Small School Leaders and Workshops in Music and the Arts for Basic Education Teachers with the theme **Applying Music and the Arts in the Classroom for Concrete Output and Products** geared towards a **Festival of Music and the Arts**. This will be held on November 28, 29 and December 3, 2016 at the Hiyas ng Bulacan Convention Center, City of Malolos, Bulacan.

The Conference-Workshop aims:

1. To provide a venue for **bridging MAPEH knowledge** as a learning area to its **application** through several avenues, not just by competition but by simply creating and enjoying the arts and holding an annual festival;
2. To **learn with peers and professionals on best practices** in applied music and the arts for Basic Education's K-12; To create a culture of creating and **doing music, folk dance and the arts** as part of the K-12 curriculum enhancement and output;
3. To **enhance the artistic skills of teachers** to develop students' creativity as applied for Kinder, Elementary and High School MAPEH classes and SHS Arts Strand;
4. To develop an awareness and a **culture of film making** as a tool, as a process and as a product for K-12 curriculum; To **produce 50 short films on inspirational Filipino values for Edukasyong sa Pagpapakatao (EsP)**; To publish the output in printed and soft forms;
5. To set the foundation for the holding of an **Annual Short Films Festival for EsP, Exhibition of Painting and Hand Craft and a Celebration of Pupils Playing Music Instrument (Ukulele, Guitar, Banduria, Marimba) and Dancing Tinikling** by January, 2016;
6. To produce creative products for economic purposes, linking school output to the market.

We then would be honored to have you father the birthing of these Festivals by being our Keynote Speaker in the opening ceremonies; and by helping us disseminate the Conference-Workshop-Festival through an Advisory to all the division offices and schools.

Your fellow educator who chose to be in the same field of service,



ABEL: Alliance of Basic Education Leaders and Teachers

PLDT: 044-913-9144 Smart: 0949-561-6111 SUN: 0932-876-7800 Globe: 0935- 400-1003

B3 L1 Bulacan Meadows Subd., Cay Pombo, Sta. Maria, Bulacan

RATIONALE

A. Conference of Small Schools: Challenges and Partnerships

1. Private schools - big or small - are partners of the government in general carrying out its mandate and specifically of the DepEd in ensuring an educated citizenry;
2. Schools – especially the small ones – are confronted by a lot of problems and issues, not just in the curriculum but by their very survival; by the quality of educational programs, goals attainment and work atmosphere;
3. Specifically, there is a need to develop partnerships with the government and among private schools of all sizes, especially the smaller ones who are equally valuable in their roles as educational institutions and professional teachers and staff;
4. To have a common stand on pressing issues like the minimum wage law that could lead to bankruptcy;
5. Attached is a list of some challenges small private schools are confronted with.

B. Conference on Music and the Performing Arts for Basic Education

1. With the K-12 paradigm shift, specifically the changes and focus on the processes and products or outputs, specifically DepEd Order 36, s. 2016, Article II. B. 3.2. But most teachers are not artists; that they cannot teach the Arts well along with its processes and creating products without the proper training and skill; how could they even gauge their pupils without the skill and know how in these specific Arts?
2. That there is a need to provide a regular venue for the discussion and enrichment of – but not limited to – these specific art forms:
 - a) Short Film Making for EsP
 - b) Playing Musical Instrument
 - c) Hand Crafts
 - d) Folk Dance - Tinikling
 - 1) Ukulele
 - 2) Guitar
 - 3) Rondalla
 - 4) Marimba

C. Workshop, Competition and Festival on Playing Music, Dance, Short Film Making, Painting, and Crafts

1. In partnership with professionals, whose lives are dedicated on their specific fields will be tapped to teach teachers and principals on how

IL: Alliance of Basic Education Leaders and Teachers

IL Bulacan Meadows Subd., Cay Pombo, Sta. Maria, Bulacan

vention of Small Schools: Challenges and Partnerships

Conference on Music and the Arts for Basic Education

Film Making, Music, Painting, Arts and Crafts Festival

PDI:044-913-9144

SUN: 0932-876-7800

Smart: 0949-561-6111

Globe: 0935-400-1003

November 28, 29, Dec. 3, 2016

	Hiyas ng Bulacan Convention Center			GOALS: EXPECTED OUTPUTS	TARGET PARTICIPANTS	SPEAKERS RESOURCE FACILITATORS EXPERT MENTORS
	Nov. 28 Day 1	Nov. 29 Day 2	Dec. 3 Day 3			
and /	Pavilion			<ol style="list-style-type: none"> To fellowship with private school leaders, local organizations & teachers; To have a venue for dialogue of school leaders w/ government officials; To have a venue for consultation for common concerns & best practices; To present a proposed agenda of partnership with the government; 	Private School Principals, Administrators, Corporate Officers, Department Heads, Local Organization Officers, School Board, and Teachers	INVITED: Dep Ed Secretary Leonor Briones; Senate Committee on Education Chair Hon. Paulo Benigno Aquino IV; Dep Ed Regional Director Dr. Malcolm S. Garma; CONFIRMED: Hon. Bulacan Gov. & Reg. 3 Dev't. Council Chair Wilhelmino M. Sy-Alvarado; Inter Faith Bshp. Ephraim N. Perez;
		Pavilion		<ol style="list-style-type: none"> To learn with peers on best practices on applied music and the arts for Basic Education's K-12; Improve the artistic skills of teachers to develop students' creativity. 	MAPEH Teacher for Elem; MAPEH Teacher for Junior and Senior HS; Kinder Teacher	INVITED: CNN Hero of the Year 2009 Efrén Peñaflorida for KaritonKlasrum, and Pilipinoy Awardee Adrian Karl Cobardo for Bankarunungan; President of PWD Jhun Berioso;
that ils pol d ects	Rm. 1 2 nd Floor, Back Stage	Rm. 1 2 nd Floor, Back Stage	Balagtas Hall	<ol style="list-style-type: none"> To develop an awareness and a culture for film making as a tool, process and product for K-12 curriculum; To produce 50 short films for Edukasyong sa Pagpapakatao (EsP) & hold an Annual Films, Painting and the Arts Festival by December, 2016. 	MAPEH Teacher for Elem; Music & Arts Teacher for JHS/SHS; Core Subject Teachers; Kinder Teacher	Surf Reyes -- cinematographer, educator; founding director of Mowelfund ; director of the Film Gym of the Film Academy of the Philippines whose students won at Cannes;

	Nov. 28 Day 1	Nov. 29 Day 2	Dec. 3 Day 3	GOALS: EXPECTED OUTPUT	TARGET PARTICIPANTS	SPEAKERS/TRAINORS/MENTORS
ue ar	AM, Rm. 2 2 nd Floor, Back Stage	Rm. 2 2 nd Floor, Back Stage	Balagtas Hall Competition Awarding	1. To create a culture of creating and doing music, dance and the arts as part of the K-12 curriculum enhancement and output; 2. To hold a venue of bridging knowledge to application through several avenues, not just by competition but by simply creating and enjoying the arts; 3. To publish the output in printed and soft forms; 4. To produce creative products for economic purposes, linking school output to the market.	MAPEH Teacher for Elem, JHS, SHS; Kinder Teacher	Jayson Manlapaz – Music and Instrument Playing Mentor Samil – Music and Instrument Playing Teacher
		Rm. 3 2 nd Floor, Back Stage			MAPEH or Dance Teacher	
	Garden	Pavilion/Garden	Awarding		Arts Teacher Major Subject Teacher	Eman Robles – Manila Bulletin National Painting Champion, twice;
	PM, Rm. 2 2 nd Floor, Back Stage	Pavilion	Awarding		Arts and Kinder Teacher	Pandayan Bookshop Partner Resource Persons; Joy Yrigian; Mae Gioketo
nar	Rm. 3 2 nd Floor, Back Stage			1. To develop an awareness that English grammar can be studied in the shortest possible time.	English Teachers and Administrators	Dr. Morfe – Book author, civic leader and teacher
	Creative Story Telling			1. To create a culture of storytelling at school and at home; 2. To provide an avenue for competition.	English & Filipino Teachers and Administrators	

The Moving Image language of Film and Video:
Learning to Tell a Story in Visual Terms

In most languages, the basic unit is the **word**. Words are then put together, following rules of grammar, to form sentences and paragraphs to tell a verbal or literary story.

Word = Shot

In the moving image language of film and video, the basic unit is the **shot**.

A shot is a continuous or uncut camera coverage of a scene or subject recorded on film or video. Shots are then put together in editing, following rules of cinematic grammar or continuity, to form scenes and sequences to tell a visual story.

When you learn a new language like Japanese, or French, the first thing you do is to build a vocabulary or struggle to learn words and their meanings. With the visual language of film and video, you don't have to struggle memorizing words, you make or design your own "words".

To make your own visual "words", you must learn to manage all the elements that make up a shot contained within the frame, screen, or what I call "the magic rectangle".

Before we go into the many elements that go into the making of a shot which could drown the beginner because of the corresponding many decisions to be made, here are what I call "master keys" to guide and make easier the decision making process.

Master Keys:

1. The story is the master.

All the elements must be used to effectively tell the story.

2. Always think in terms of objectives.

Every shot must have a finely focused objectives relative to the telling of the story. And the elements must serve to support each frame objectives.

3. Always shoot with editing in mind (This will be taken up later in "Linking Shots Together"). Every shot must be designed to interlock and flow in continuity with the next shot. Never make a shot without knowing how to link it imperceptibly with the next following the rules of cinematic "grammar".

The moving Image Language of Film and Video: Learning to Tell a Story in Visual Terms

Basic Elements of Shot-making

Size of camera coverage:

Full Shot (FS)

Medium Shot (MS)

Close Up (CU)

Extreme Close Up (ECU)

(Example on using master keys for decisions on above)

Other elements

Camera Coverage (the creative use of LS, MS, CU, ECU in the strategic progression of shots;

the power of Close Ups)

Camera Lenses (unique visual attributes of focal lengths)

Camera Movement (Camera/Subject)

Composition

Creative Lighting Design

Color

Obstruction

EDITORIAL ELEMENTS:

Story development
Character development
Relationships
Acting / Handling actors

Page 3: The moving Image Language of
Film and Video:
Learning to Tell a Story in Visual Terms

LINKING SHOTS TOGETHER : Creating the illusion of continuous movement

Grammar = continuity

- Basic link between shots in the visual language of film and video is a **cut**.
- The power of film and video lies in the illusion of movement. In understanding the illusion of movement lies the secret of creating the illusion of continuity.

Techniques for creating and keeping the illusion of continuous movement

- Match action cut
(Note on Screen direction: Keeping the continuity relative to subject movement and location orientation.)
- Intercut / Cutaway
- Cut to CU
- Action / Reaction
- Exit Frame / Enter frame
- "Natural" wipe
- To and Fro
- Parallel cutting
- Swish pan
- Focus to defocus / defocus to focus

Transition devices:

- Dissolve
- Fade out / fade in (Fade to white, etc.)
- Wipes

Other editing techniques:

- Shorten time
- Lengthen time
- Pacing: Slow, fast

Other linking techniques:

- Color to color

Camera

1. Focus
2. Exposure / Color balance
3. Stability (Use of tripod, hand-held shots, improvising camera carriages)

Lighting

Basic lighting setups
Shooting with available light

Sound

Basic sound setups

Basics of Non-linear Editing (NLE)

1. Digitizing or capturing video footages
2. Doing cuts and dissolves
3. Titling
4. Handling sound elements

Production Management

Pre-production preparation
Shooting (Slating and organizing your video tapes during the shoot, etc.)

Basic Scripting and Story-boarding

Special Sessions

1. More advanced camera techniques
2. More advanced lighting
3. More advanced non-linear editing techniques (Layering, Keying, picture-in-picture, etc.)
4. Film analysis (viewing illustrative films to better grasp the various elements)
5. Scriptwriting

Background on **SURF REYES**
0916 598 4025

surfrays@yahoo.com



Surf has over 30 years of experience in film and video production. From a struggling career in painting and music, he joined **ABS-CBN** television network in 1969 as Executive Producer. He later joined **SCAN**, then the leading commercial production house as Executive Producer. Surf then moved to Ace-Compton Advertising, Inc. as film and **TV Producer** and soon headed the agency's Commercial Production department. He has since been working as a Director / Cinematographer producing film and video commercials and documentaries for the past 25 years. Surf has many award winning commercials, including the **IBC-13** three-minute "Pinoy ang Dating" that won the best station I.D. award in the Gawad CCP.

Surf is presently the founding Director of **The Film Gym**, the film school of the **Film Academy of the Philippines**. He is currently facilitating film workshops for teachers, students and NGO advocates on the use of filmmaking for education and community development. Surf was also the founding **Director of the Mowelfund Film Institute**, and also taught filmmaking in schools and universities. Some of his students include Raymond Red (who won at Cannes), Mac Alejandro, Yam Laranas, Lem Garcellano and many others who are now directors and cinematographers in their own right in advertising and cinema.

Surf is also presently the founding president of **Love Being, Inc.**, a non-profit organization dedicated to people empowerment through personal and social transformation. The programs of Love Being are founded on Integral Spirituality, or spirituality applied to day-to-day living. The program components are 1. Inner awakening, and 2. Outer manifestation, or application of this inner awakening in the world. These components are integrated and cannot be taken apart from each other.

Surf holds creativity and values education workshops. He has also been holding a countrywide series of digital film production workshops for community development groups and environmental advocates, including a 9-day film workshop for community development for 20 Muslim youth leaders in Pagadian organized by the local Muslim organization, UFS under Sultan Maguid Maruhom.

Surf is a 2007 **Gawad Daluyan** awardee of the Independent Filmmakers Cooperative (IFC) "For being a constant source of influence and whose life-long efforts in promoting, inspiring and educating filmmakers and the audience are crucial to the development of the independent community."



REPUBLIC OF THE PHILIPPINES
SECURITIES AND EXCHANGE COMMISSION
SEC Building, EDSA, Greenhills
City of Mandaluyong, Metro Manila

COMPANY REG. NO. CN201619095
COMPANY TIN 009-386-798

CERTIFICATE OF INCORPORATION

KNOW ALL PERSONS BY THESE PRESENTS:

This is to certify that the Articles of Incorporation and By-Laws of

ALLIANCE OF BASIC EDUCATION LEADERS AND TEACHERS, INC.

were duly approved by the Commission on this date upon the issuance of this Certificate of Incorporation in accordance with the Corporation Code of the Philippines (Batas Pambansa Blg.68), and copies of said Articles and By-Laws are hereto attached.

This Certificate grants juridical personality to the corporation but does not authorize it to undertake business activities requiring a Secondary License from this Commission such as, but not limited to acting as: broker or dealer in securities, government securities eligible dealer (GSED), investment adviser of an investment company, close-end or open-end investment company, investment house, transfer agent, commodity/financial futures exchange/broker/merchant, financing company, pre-need plan issuer, general agent in pre-need plans and time shares/club shares/membership certificates issuers or selling agents thereof. Neither does this Certificate constitute as permit to undertake activities for which other government agencies require a license or permit.

As a registered corporation, it shall submit annually to this Commission the reports indicated at the back of this certificate.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of this Commission to be affixed at Mandaluyong City, Metro Manila, Philippines, this 19th day of August, Twenty Sixteen.




FERDINAND B. SALES
Director

Company Registration and Monitoring Department