

Department of Education Region III DIVISION OF ANGELES CITY Jesus Street, Pulungbulu, Angeles City



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DIVISION ADVISORY

No. 140

, s. 2016

To:

Principals of Public Elementary & Secondary Schools

From:

OIC-Office of the Schools Division Superintendent

Subject: PPSTA Intensive Region-wide Membership Campaign

Date:

October 27, 2016

Please be informed that the Philippine Public School Teachers Association will conduct an Intensive Region-wide Membership Campaign in region 3.

To avoid disruption of classes, it is suggested that the campaign should be done after class hours.

Attach is a letter from PPSTA for reference and information.

Chief, CID

Officer-in-Charge



Philippine Public School Teachers Association

AFRANTANIA DE MARCHANIO

N No. 021ase45025 00000 55852

"Bayani ka, gurung Pelipina Ang PPATA, kumakatinga sa 1901"

October 5, 2016

Dr. Malcolm S. Garma OIC-Regional Director Maimpis, City of San Fernando, Pampanga

Dear Dr. Garma.

Greetings!

The Philippine Public School Teachers Association (PPSTA) is currently conducting another intensive nationwide membership campaign, and at the same time updating our members of the current status of the beloved mother association of public school teachers in the country.

As part of our advocacy to reach out to the public school teachers, we have tasked our PPSTA Roving Team to present our newest products and welfare programs, and to update the members of their membership status. They are also tasked to release instant loans to members who wish to avail of our financial assistance within the day.

In order for us to reach more members in your region, we would like to seek your permission and also your endorsement to all divisions under your care and management to have a half day PPSTA Program with your teachers on official time from ________ for us to serve our members better. We would also like to request if you could give us a definite date within the aforementioned dates for each DepEd division of Region 3.



Philippine Public School Teachers Association

Bayam ka, gurona Pilipina. Ang 19937A, kamakalinga ia isas

code.	Division	No. of High School Teachers at IBM	No, of Elem Teachers at ISM	TOTAL	Active IBM (A)	In- Active ISM (B)	TOTAL	% membership conversion
005	Betaan	1,603	2,789	4,392	276	146	422	10%
010	Bulacan	3,872	7,993	11,865	532	268	800	7%
037	Nueva Elica	2,273	6,372	8,645	2,081	505	2,686	31%
040	Pempanga	3,831	6,625	10,456	3,194	454	3,648	35%
042	Aurora - Quezon	586	1,315	1,904	480	60	540	28%
049	Tarlec	1,957	4,786	6,743	1,782	565	2,067	3196
050	Zembales	1,289	3,016	4,305	715	130	845	20%
679	Cabanatuan City	402	4,160	1,562	209	104	313	20%
	Angeles City	724	1,492	2,176	311	90	401	18%
115	Palayan Crov	13	200	200	76	15	92	46%
119	Olengage City	338	985	1,323	202	88	290	22%
126	San Jose City - N E	43	620	668	134	43	177	26%
257	Gapan City - N E	1 295	561	756	55	1.7	72	10%
258	San Fernando City	373	1,135	1,508	211	44	255	17%
259	Terlac City	400	1,416	1,824	422	71	493	27%
260	San Jose del Monte City-Bui	941	1,888	2,828	183	32	215	396
261	Salanga City- Balaan	1 0	486	486	53	7	65	13%
262	Munoz - N E	48	649	497	149	20	169	34%
253	Majolos City - Bul	220	872	1,092	61	9	69	676
410	Mabalacat City	609	858	1,467	240	50	190	13%
411	Meycauayan City	253	701	954	4.	10	57	5%
ROS	Regional Office	100	N	100	21	1 2	12	1.290
UOS	UNIVERSITIES				1	0	-	096
		20,069	45,682	65,751	11,248	2,629	13,877	21%

We will also be sending a letter to all district superintendents separately but it would be of help if you could send them a memo to boost our campaign. We are attaching herewith a draft memo for your easy guidance and reference.

We also included a file showing the opportunity of growth in terms of membership and loans with DepEd Region 3.

If you have further queries, please don't hesitate to contact Mr. Ferdie A. Balean, Head of Marketing Department at 0915-1426307/0920-5825055, or our Sales and Marketing Associates: Mr. John Laurence Robes at 0905-394-9079; or thru landline at (02) 988-1413. You can also email us at ppsta125marketing@gmail.com

Hope to merit your approval.

Very truly yours,

DR-RAHAHIT. MACASATO

President



Philippine Public School Teachers Association

DEPARTMEL+ OF EDUCATION

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October 5, 2016

Dr. Malcolm S. Garma OIC-Regional Director Maimpis, City of San Fernando, Pampanga

Dear Dr. Garma,

Greetings from the Philippine Public School Association (PPSTA)!

PPSTA is a private non-stock; non-profit organization duly registered with the Securities and Exchange Commission (SEC) and has a secondary license with the Insurance Commission as Mutual Benefit Association. PPSTA has 69 years of solid experience in servicing DepEd hired teaching and non-teaching personnel, and has over 280,000 members all over the 17 regions of the country.

PPSTA provides Life Insurance (Mutual Aid System with a maximum coverage of P120, 000.00), Retirement Benefit (Mutual Retirement Benefit System with hospitalization daily income benefit), and Sariling Sikap Loans (maximum loanable amount of P300, 000.00 at 7.5% armual interest rate) to members. PPSTA is also a proud member and duly recognized by international organizations such as the ASEAN Council of Teachers (ACT), and the Education International (EI), Belgium. PPSTA also provides educational assistance program for professional advancement of teachers, and educational loan and insurance for the dependents of the members.

In line with this, we would like to introduce our newest products which were launched this January 2016. The New Mutual Aid System (NMAS) is PPSTA's direct response to the call of our teachers for an affordable and holistic, basic life insurance that would work within their budget. NMAS comes with the following features:

- Monthly contribution of only P120.00 per month;
- Premium payable until age 65;
- Life insurance coverage of P120,000;
- · Double life indemnity benefit or P240, 000.00 in case of accidental death.

As the foremost teacher's organization in the country, we would like to be true to our vision and mission in providing optimum insurance, financial assistance, and career advancement. Now, we can truly say that with PPSTA "Bayani ka gurong Pilipino, ang PPSTA ay kumakalinga sa iyo".

With these notes, we would like to ask for your kind confirmation to pay you a visit as a "courtesy call". The purpose of this courtesy call is to discuss our intention to conduct an intensive information and membership campaign in your division on _______.



Bayani ka, gurong Pilipine. Ang PPSIA, kumanalings sa rasi

Below is the table of the Region 3's membership status as of May 2016.

Code	Division	No. of High School Teachers at IBM	No. of Elem Teachers at IBM	TOTAL	Active IBM (A)	in- Active IBM (B)	TOTAL	% membership conversion
005	Bataan	1,503	2,789	4,392	276	146	422	10%
010	Bulacen	3,372	7,993	11,865	532	268	300	75
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103	Angeles City	724	1,452	2,175	311	90	401	1896
115	Palayan City	0	200	200	76	15	91	46%
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126	San Jose City - N E	48	620	568	134	43	177	26%
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203	Regional Office	100		100	21	1	12	12%
UOS	UNIVERSITIES		1000	14	0	0	114-	05
		20,069	45,682	65,751	11,248	2,629	13,877	219

Kindly contact our Marketing Department through the undersigned at 0915-582-5055/0915-142-6307 or Mr. John Laurence Robes at 0905-394-9079 and Ms. Joena Jamison at 0910-801-1227.

Thank you.

Yery truly yours,

FERDINAND A. BALEAN

Head, Marketing Department