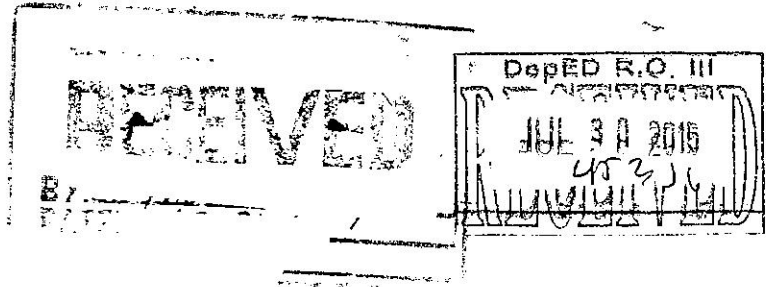




#66 Broadway Avenue..
Quezon City.
www.oncam.com.ph

8-18-15 4pm
AS

Mr. Rogelino T. Rosales
CIO Regional Director
DepEd Education



Dear Sir/Madam,

Greetings!

We hope that you are in the best of moods when you receive this missive!

Since 2007, Oncam Productions have started an advocacy in using Tri-media or educational films to help enhance the cognitive development of our youth. We dedicate ourselves in working on films that can help build the minds that will build the nation in the future. We believe that by using our Local Artist and the combination of academicians planning we can supply educational material that can help make learning fun and enjoyable. I am an actor but once was also a math professor and I believe in the potential of films as a teaching tool that does not only entertain but also educate and advocate.

In line with our President's plan of Private and Public Partnership, we were able to produce the following films through private companies and individuals seeding the project. We have nurtured these seeds for seven years and have brought forth these films below:



nais with Jennylyn Mercado, Coco Martin,
Jodi Santa Maria, Jaclyn Jose, Agot Isidro, Allan Paule,
Jeffrey Hidalgo and Jon Avila.

This film tackles the issues of Brain drain and importance of education



Noli Me Tangere with Jodi Sta. Maria, Jay Manalo, Christian Vasquez,
Carlo Maceda, Bodjie Pascua, Charce Pineda and Jao Mapa.

This film explains the importance of Noli Me Tangere and tackles the issues of bullying. It also shows the importance of the role our mothers in our society today.

Sept 4, 2015
Friday
Ayala Mall

SI RIZAL AT ANG BATANG MAGILIW
(Kung Paanong ang Noon ay Para sa Ngayon)

SYNOPSIS

PIA is an 11-year-old elementary school student who is faced with the heavy problems of her own family: her dad ROD, who is always drunk and has violent tendencies towards his own family, an uncaring older brother, E.R. who turned to drugs, and an elder sister, CONNIE who got pregnant at the age of 16 before graduating from high school.

The only relief in the family is that PIA has remained positive through the guidance of her caring mother, ESTER who has always believed that her family can get through all the problems and have a better life somehow.

PIA always stood her ground in whatever she does, and fights with other schoolchildren when she is bullied. At one low point in her life, the ghost of the 11-year-old Jose Rizal appears before her. PEPE, despite being surprised that she can be seen by the young girl, resolves that there is a reason for their meeting.

PEPE tries to help PIA in resolving all her problems through a series of adventures and misadventures, instilling the values that PEPE himself learned from his mother DONA TEODORA. How will PEPE affect the life of PIA and her family? And how will PIA affect PEPE the same way, as the little girl's life is mirrored by PEPE's own life. The parallel lives, from different eras, intertwine in this child-friendly film.

SI RIZAL AT ANG BATANG MAGILIW: the story of how lessons from the past can actually be part of the present.

Division Advisory No. 55, s. 2015

This **ADVISORY** is issued for the information of the Schools, Officials and Personnel. Strict compliance with Regional Memorandum No.130,s. 2014 is hereby enjoined, citing item nos. 1 to 5, requiring the schools to reevaluate said programs/projects.

LEILANI SAMSON CUNANAN, CESO VI

Officer In Charge

Office of the Schools Division Superintendent

Ayala Mall



Daiglang Papel with Snooky Serna, Emilio Garcia, Bela Padilla, Derlyn Maceda, Rainer Castillo and Regine Tolentino.
If you want a film that tackles the moral issues of our children today this Film is it. Snooky plays the role of a public school teacher in this movie, where a lot of insights can be picked up on how to overcome poverty and adversity in these times by making right decisions.



Gabriela with Christine Patrimonio, Carlo Aquino, Ricky Davao, Rob Sy, BJ Forbes, Justin Pinon, Jeffrey Santos, Iris Lapid, Arthur Solinap, Archi Adamos, and Bon Vibar.
This film tells the story of Gabriela Silang in detail. As Rizal said it is Important to know one's past to make better decisions in the future. We want to plant seeds of nationalism in the students today with The hopes that someday when they become leaders, they will recognize the sacrifices of those who came before us. This project was made possible with the help and support of Madam Sonia Roco, the wife of the late Senator Raul Roco. Who firmly believes in education as a national treasure.



Ang Batang Rizal at Ang Batang Magiliw with Kiray Celis, Jeffrey Santos, Luke Conde, Malone Marbella, Derlyn Bethancourt, Gwen Maceda and Isaac Cain Aguirre. The Movie tackles the lessons of Rizal and how it can still be applied today. The story created by the Genius mind of Jillmer Dy, gives a glimpse of how a young Rizal transports to the present time and guides a young girl and her family in the right direction

We hope we can help each other hand in hand in shaping the minds of our youth. With your support we can continue our advocacy and continue our service. In this light we would like to ask permission as we promote our films to your honourable institution and should you have any questions, please contact our educational media associate Derlyn Maceda at 0915-3392514 or at our office 02 9558291.

Thank you and may God continue to bless you with good health and prosperity.

Very truly yours,

CM
CARLO A. MACEDA
Educational Media Producer
President, ONCAM PRODUCTIONS, INC.
0917-8886599

DepEd Region III Referral No. 72 s. 2015

Respectfully referred to the Schools Division Superintendents, enjoining evaluation of this subject request in accordance with DepEd Order No. 8, s. 2013, "Guidelines on Regulating the Issuance of DepEd Advisories" and Regional Memorandum No. 130, s. 2014 entitled "Issuance of Advisories on Goods and Services".

[Signature]
RIZALINO JOSE T. ROSALES
Officer-In-Charge
Office of the Regional Director

1-726100 10/21/15