



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF ANGELES CITY




March 2, 2021

DIVISION MEMORANDUM
No. 053 s. 2021

2021 WOMEN'S MONTH CELEBRATION

TO : Assistant Schools Division Superintendent
Chief, Curriculum Implementation Division
Chief, School Governance and Operations Division
Heads of Public Elementary and Secondary Schools

1. Please be informed that the Schools Division of Angeles City will conduct the 2021 Women's Month Celebration with the theme titled, "Juana Laban sa Pandemya : Kaya" from March 1- 31, 2021.
2. The objectives of the said activity are as follows:
 - 2.1. inform and engage women as stakeholders of government programs and services;
 - 2.2. create and facilitate platforms to discuss good practices, gaps, challenges, and commitments in pursuing gender and development (GAD);
 - 2.3. strengthen the implementation of the Magna Carta of Women; and
 - 2.4. inspire and empower women and girls to be agents of change
3. All personnel are requested to wear anything with a touch of color purple on all Mondays of March to support women's empowerment and gender equality.
4. Attached is the matrix of the activities.
5. Immediate dissemination of and strict compliance with the contents of this Memorandum is earnestly desired.


MA. IRELYN P. TAMAYO PhD, CESE *nh*
Assistant Schools Division Superintendent
Officer -in- Charge
Office of the Schools Division Superintendent



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2021 WOMEN'S MONTH CELEBRATION

MATRIX OF ACTIVITIES

Date	Activities
March 1, 2021 (Monday)	Launching of Women's Month During the flag Ceremony Purple Monday Juana says - Inspirational quotes from Filipino women. Hanging of the NWMC banner
March 3, 2021 (Wednesday)	Juana, Nangunguna Laban sa Pandemya (Online Forum Series) This episode is anchored on the International Women's Day theme: "Women in Leadership: Achieving an equal future in a COVID-19 world". It aims to feature inspirational stories and messages from women who managed to lead and thrive in our fight against the pandemic.
March 8, 2021 (Monday)	<i>Kumusta ka, Juana</i> (Online Forum Series of PCW) In this episode, the PCW shall feature practical tips in survival and recovery from the pandemic and government programs for women in hard-hit sectors. These include tips on how to manage and cope with work and home duties during the community quarantine, looking after women's mental health, and gaining information about employment opportunities, entrepreneurship, and other livelihood programs of the government.
March 12, 2021 (Friday)	Juana says - Inspirational quotes from Filipino Women. This online advocacy provides a daily dose of inspirational quotes from Filipino women. Like and share the 2021 #JuanaSays series which PCW shall release daily in March.
March 15, 2021 Monday	# Serbisyo Para Kay Juan Free Legal Consultation – Every Monday and Thursday (1:00 P.M. to 5:00 PM) Medical / Dental Check -Up



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March 17,2021 (Wednesday)	<p>Bida si Juana sa Panahon ng Corona (Online Forum Series of PCW)</p> <p>This episode shall put on spotlight women's contributions in addressing the pandemic and the disproportionate burden that they carry, the PCW shall also honor women frontliners, workers, entrepreneurs, home makers, community volunteers, and other #SuperJuanas during this health crisis.</p>
March 19,2021 (Friday)	<p>#Positibong Ngiti ni Juan at Juana</p> <p>Search for the Group Photo Contest for Division Personnel</p> <p>(Mechanics of the contest to be released in a separate Office Memorandum)</p>
March 22,2021 (Monday)	<p>#Posting of My Super Juan to Social Media Account</p> <p>Through this campaign, netizens can share an uplifting social media post featuring a male person who does his share in doing unpaid domestic work, which are stereotypically labeled as a woman's job. The goal is to spotlight on Juans who share household chores in order to contribute in normalizing the redistribution of unpaid care work. .</p>
March 23,2021	<p><i>FYI, may FOI! (Online Forum)</i></p> <p>An informed Juana is an empowered Juana hence, this episode aims to empower Juanas through access to government information. Section 26 of the Magna Carta of Women is about Right to Information. It states that "access to information regarding policies on women, including programs, projects, and funding outlays that affect them, shall be ensured." Through this collaboration with the PCW and the Commission on Human Rights, the Freedom of Information (FOI) Project Management Office under the Presidential Communications Operations Office shall engage with the women and LGBT sectors as they introduce the FOI.</p>
March 26,2021 (Friday)	<p>#Kalusugan ni Juan at Juana sa Panahon ng Pandemya</p> <ul style="list-style-type: none">• Zumba• Health Awareness Forum on Cervical and Prostate Cancer (Online)
March 30,2021 (Tuesday)	



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March 31,2021	<p>Juana Cares, We Care, Let Every Juan Care (Online Forum Series of PCW)</p> <p>This episode shall tackle the unpaid care work, or the services that women provide in their homes and in communities, from preparing food to taking care of children, the ill, and the elderly.</p>
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